





EDITORIAL

While the presence of our teams in the field, both in France and abroad, ensures the continuation of our work for vulnerable children and their families, this year violence has successively impacted four of our countries of intervention: Mali, Burkina Faso, Lebanon and France. In the face of this growing violence, we remain convinced that quality education involving families and allowing young people to find their place in society, is a powerful bastion to prevent fanaticism and build free and respectful people.

However the association made great progress in 2015, driven by its project "A fair world where children can live and grow up decently with their family and their environment, to become free women and men who play a role in society."

Thus, rising to the challenge that we have set for 2020 to become a recognised player serving the cause of children, Asmae is gaining in clarity and consistency. We are now better positioned to communicate on and finance our action and thus:

- maintain our independence;
- retain our ability to innovate and experiment for the cause of vulnerable children and their families;
- assert our specific approach of supporting local players.

This progress was made possible by the trust that many donators and public and private partners placed in us, and by the commitment and involvement of our volunteer and professional teams at head office and in the field.

This mobilisation enabled us to better assert our positioning in the field of Education and Child Protection, to improve our structuring, and to benefit from the renewed trust of donators and financial backers to gradually restore our financial balance.

In 2015, for Asmae, approximately 62% of funds came from private donators (including fundraising from the public) and 38% from public sources; for the NGO's* activity, 76% of funds came from private sources and 24% from public sources.

However, we still face significant challenges for the next two years:

- Continue refocusing our work on Education and Child Protection;
- Roll out the partnership policy and set up new partnerships with local development players;
- Pursue our return to financial balance that will ensure our ability to take action and innovate;
- Cement our structuring;
- Earn the "don de confiance" (give with confidence) label issued by the *Comité de la Charte*;
- Move the *Fondation Sœur Emmanuelle's* project forward in order to drive and perpetuate its message on which Asmae's work is based.

We must remain confident and vigilant together in order to always act better for the future of vulnerable children.

Sabine Gindre
President

* The NGO's activity corresponds to our projects outside the Bobigny centre, i.e. worldwide and through Divers-Cité.

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ASMAE IN FIGURES

53 PARTNER
ASSOCIATIONS

84 PROJECTS

8 COUNTRIES
OF INTERVENTION

47,407 BENEFICIARIES

92 PROFESSIONALS
WORLDWIDE

149 VOLUNTEERS

75% OF DONATIONS
ALLOCATED TO
THE SOCIAL MISSION

BUDGET: **€6.1M**

1,817 SPONSORED
CHILDREN

1,210 SPONSORS

OUR ASSOCIATION

After retiring, Sister Emmanuelle went to live in the slums of Cairo to share the life of the poorest people.

In 1980, she decided to create her association, Asmae, in order to develop her work in other countries.

The association is an international, non-religious and apolitical solidarity NGO specialised in child development. Today more than ever before, Asmae continues Sister Emmanuelle's battle in line with the values inherited from its founder, to enable children to become free people.

Asmae's spiritual inspiration, transmitted by its founder, is expressed in true faith in Mankind and the firm belief that people are able to take their life in hand and play an active role in society. Our work is based on the recognition of otherness, which should be regarded as an asset.

Sister Emmanuelle also gave us the conviction that we can only do something for the poorest people by taking action with them. A pioneer of local development, she already worked with parents to convince them to send their children to school.

Finally, convinced that the solutions come from the people themselves, Asmae has developed its own approach. It aims to systematically strengthen the work done by local players, by providing long-term, tailored support, in a climate of mutual respect and reciprocity. Our method of intervention in the field is based on the potential of each individual and is adapted to each context and situation. We systematically support our partners for approximately ten years.

OUR VISION

"A fair world where children can live and grow up decently with their family and their environment, to become free women and men who play a role in society."

OUR MISSIONS

- Foster child development, through a global approach. Asmae therefore also works to support families, taking their environment into account.
- Strengthen the abilities of local child development players, develop synergies between them and maximise their social impact
- Defend the cause of children through awareness-raising and advocacy
- Experiment, expand and disseminate



ASMAE AND ITS PARTNERS' WORK WORLDWIDE

Asmae works for access to Education and Child Protection in the following five areas:

- Prevention of school drop-out and underperformance
- Early Childhood Care and Education
- Prevention and care of children at risk
- Adolescence support
- Support for children with disabilities

In each of these fields, Asmae works through projects that follow on from our founder's work and help to serve her goal: **the development of vulnerable children.**

FRANCE

La Chrysalide (Bobigny)

- 81 beneficiaries
- 33 professionals including 17 at the Mother-and-Child centre and 16 at the crèche
- Budget: €1,783,859

Context

- 2.7 million children live below the poverty line (INSEE 2013)
- 300 children are homeless (INSEE 2013)

Areas of intervention

- Early Childhood Care and Education
- Prevention and care of children at risk

FRANCE

Divers-Cité Programme

- 1,029 beneficiaries
- 2 development agents and 2 consultants
- Budget: €235,551
- 6 collectives supported

Partners

Solidarité PLD, Association les Mères en Place, Association les Jeunes en Place, VEMT, Saussure, EACB

Context

- Children from poor families are four times more likely to leave school unqualified than others. (Clerc D. (2008). *La France des travailleurs pauvres*)
- 21.7% of schoolchildren in sensitive urban areas are behind at school (INSEE 2014)

Areas of intervention

- Prevention of school drop-out and underperformance
- Adolescence support

MALI

- 771 direct beneficiaries
- 1 coordinator and 1 administration and finance officer
- Budget: €29,602

Partners

IREM-Mali, Maya-Ton

Context

- Percentage of girls aged 15 to 19 reporting they were married before the age of 15: 14% (Global Protection Cluster, Child Protection Sub-Cluster 2014)
- Share of public expenditure allocated to education: 4.8% of GDP (UNICEF 2012)

Areas of intervention

- Early Childhood Care and Education
- Prevention of school drop-out and underperformance

BURKINA FASO

- 2,843 direct beneficiaries
- 1 coordinator, 1 coordination assistant, 1 project leader, 2 technical advisors and 1 administration and finance officer
- Budget: €221,985

Partners

ABASF/E, ABPAM, AEFAC, ASECD, ASED, ICCV, Kam'zaka, Idébak

Context

- Gross enrolment ratio, pre-primary: 3.7% (UNICEF 2012)
- Out-of-school children of school age: 37% (UNESCO 2011)

Areas of intervention

- Prevention of school drop-out and underperformance
- Early Childhood Care and Education
- Adolescence support
- Prevention and care of children at risk
- Support for children with disabilities

EGYPT

- 1,111 direct beneficiaries
- 1 coordinator and 2 technical advisors,
- Budget: €284,122

Partners

Basmat Amal, Clef de vie, EACD, El Bashayer, El Shehab, Lekaa, Les Filles de Marie / Mahaba, SETI

Context

- Violent discipline: 90.7% (UNICEF 2012)
- Gross enrolment ratio, pre-primary: 27% (World Bank 2012)

Areas of intervention

- Prevention of school drop-out and underperformance
- Support for children with disabilities
- Early Childhood Care and Education

LEBANON

- 5,507 direct beneficiaries
- 1 coordinator, 1 technical advisor, 1 project leader and 2 consultants
- Budget: €262,324

Partners

ACH, AFEL, ALPHA, IRAP, Najdeh, Rayon d'Espoir

Context

- 1.2 million Syrian refugees (UNHCR 2015)
- Violent discipline: 82% (UNHCR 2015)

Areas of intervention

- Prevention of school drop-out and underperformance
- Adolescence support
- Prevention and care of children at risk
- Support for children with disabilities

PHILIPPINES

- 3,984 direct beneficiaries
- 1 coordinator, 1 technical advisor and 1 coordination assistant
- Budget: €195,880

Partners

ADPI, HELP Foundation, Hope World Wide, IDEA, Kanlungan Sa Erma, Santo Nino, SIMAG Foundation, TOS, Ulikid

Context

- 1.5 million street children in Manila (Ecpat, DWSD, 2009)
- 30% of street children belong to a family living in the street (survey by SENMAP/ASMAE Philippines, 2014)
- 80% of street families are in this situation due to a family dysfunction (survey by SENMAP/Asmae Philippines, 2004)

Areas of intervention

- Support for children with disabilities
- Prevention of school drop-out and underperformance
- Adolescence support
- Prevention and care of children at risk

MADAGASCAR

- 5,955 direct beneficiaries
- 2 coordinators, 1 project leader and 3 technical advisors
- Budget: €279,633

Partners

AIC Anositato, AIC Fianarantsoa, AIC Vohipeno, AIC Manakara, Centre Bétania, CES Manakara, École Sainte Louise, Hardi, Kozama, Manda, Orchidées Blanches, Tanjomoha

Context

- Gross enrolment ratio, pre-primary: 8.8% (UNICEF 2012)
- Primary school net enrolment ratio among the poorest 20% of children: 59.2% (UNICEF 2012)

Areas of intervention

- Prevention of school drop-out and underperformance
- Early Childhood Care and Education
- Support for children with disabilities

INDIA

- 26,126 direct beneficiaries
- 1 country representative, 1 coordinator, 2 consultants
- Budget: €323,641

Partners

Arunodhaya, BSAC, Door Step School Mumbai, Door Step School Pune, G, andhigram, Kshitij, MACT, Tara Mobile Creches Pune, SEED, Sevadham Trust, Snehdeep, Swadhar, Vanasthali rural development centre

Context

- Child labour: 11.8% (UNICEF 2012)
- 435 million children under 18 (UNICEF 2012)

Areas of intervention

- Prevention of school drop-out and underperformance
- Early Childhood Care and Education
- Adolescence support
- Prevention and care of children at risk

To reveal their potential, children need to be surrounded by trusting parents and competent adults. Asmae is the association that creates the necessary conditions to change the life of vulnerable children, by bringing key skills and new opportunities for the adults around them.



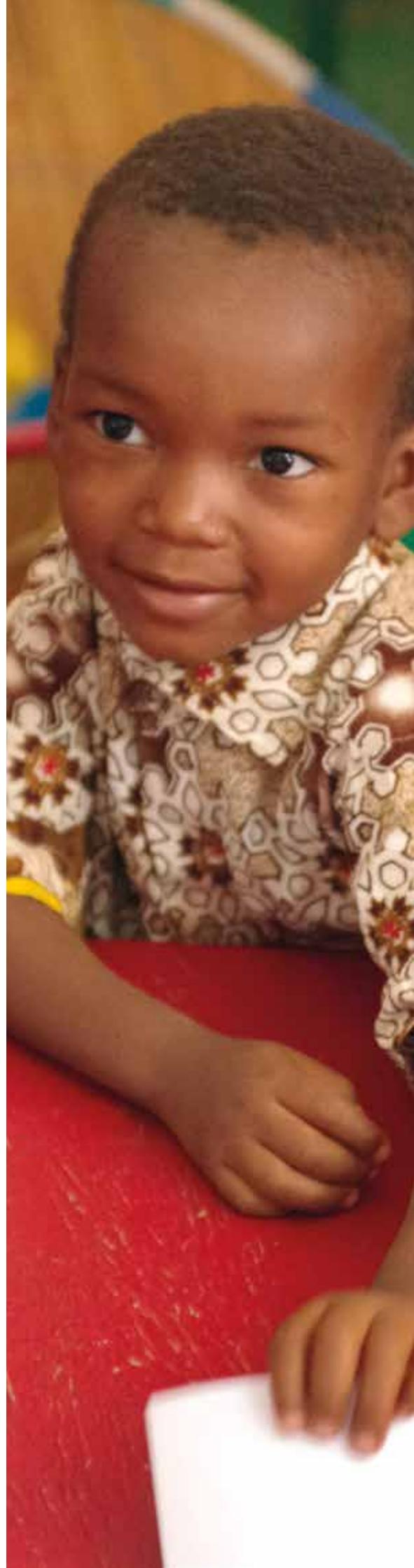
OUR WORK

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PREVENTION OF SCHOOL DROP-OUT AND UNDERPERFORMANCE

The Global Education Monitoring Report* published in 2013 shows that there is still a great deal to be done to reduce the number of out-of-school children. 57 million children worldwide either do not have access to school or drop out of school prematurely. 100 million children in developing countries do not complete primary education.

Among them, children living in rural areas, girls, children with disabilities, ethnic minorities, those from poor families or those living in slums are more likely to be out of school because even if primary school is free, families must often contribute financially to school-related expenses (transportation, school supplies, uniforms, etc.). Asmae works to improve the quality of school, by designing and developing innovative teaching methods suited to each child, providing solid teacher training, opening up classrooms to families in a caring spirit, supporting the development of essential skills for everyday life, rehabilitating classrooms through international work camps or even funding tuition fees or school supplies.

To prevent problems of exclusion from school, Asmae runs literacy classes for families and supports the organisation of awareness campaigns on the importance of school for children as well as the creation of forums for dialogue on academic difficulties, *inter alia*.

Key figures

- 22,334 beneficiaries
- 34 partners
- 30 projects
- 7 countries: Burkina Faso, Egypt, India, Lebanon, Madagascar, Mali, Philippines
- And action supported in France, within the framework of the Divers-Cité programme

LEBANON: tutoring and psychosocial support for children and host and Syrian families

Since the beginning of the Syrian conflict in 2011, according to the UNHCR, Lebanon has welcomed more than 1.2 million refugees, including 500,000 children. They are located across the territory in informal settlements supported by the United Nations, and in Lebanese cities and villages.

The country is today facing difficulties under strong pressure from these refugees, whose growing number adds to that of other (mainly Iraqi and Palestinian) refugees already present in the country before 2011.

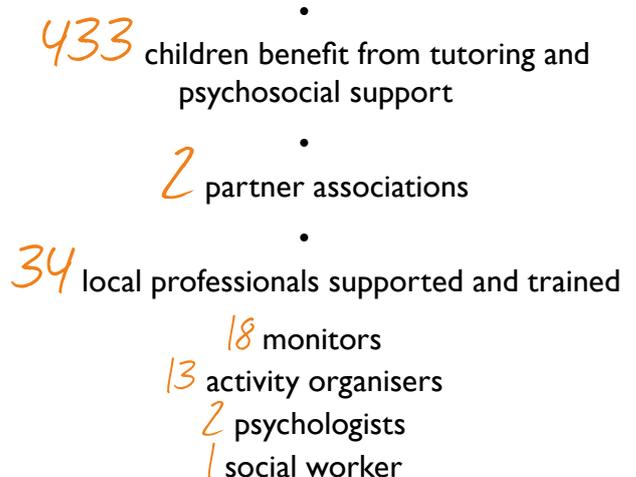
Thus, education services have quickly become overwhelmed by the large number of children to be accommodated. In order to address this problem, which is particularly significant in rural areas, some local NGOs have set up alternative or complementary systems to state schools. In this area, Asmae works in partnership with two local NGOs, the Association culturelle du Hermel (ACH), located in northern Lebanon, and the Association Libanaise pour la Promotion Humaine et l'Alphabétisation (Alpha) in the South. Alpha has four centres in the villages of Toulina, Tebnine, Haris and Yater, while the ACH manages one centre in Hermel.

As part of a three-year project co-funded by the French Development Agency, these two NGOs are developing tutoring and psychosocial support activities for host and refugee populations. The aim is to durably integrate Syrian refugee children and Lebanese children into the education system by preventing the risk of underperformance. As for psychosocial care, it involves

children and their parents. Moreover, diversity during activities helps to improve relations between the two populations.

In addition to tutoring and psychosocial support activities, the project also seeks to improve the skills of local players. Training courses on teaching, on managing risky behaviours and violence, and awareness-raising on conflict prevention are proposed to the monitors and activity organisers in the centres, teachers from partner schools, and local government officers.

The project in figures



* UNESCO, 2013

EARLY CHILDHOOD CARE AND EDUCATION

Although early childhood is a period of great potential for growth and development, it is also a time when children are particularly fragile and vulnerable. Learning starts at birth: from 0 to 6, children develop their motor, intellectual, emotional and social skills. They become individuals prepared for future learning and for understanding the world around them.

In spite of recent awareness, very few children benefit from pre-primary education. The gap between children from families in insecure situations and others starts to widen as of nursery school age or even earlier. Children who have access to pre-primary education continue school for longer. The challenge for Asmae and its partners is to:

- Give children a reassuring environment in order to create the necessary conditions for their alertness, learning and socialisation;
- Improve the quality of care facilities available for children;
- Support measures to prevent violence against children;
- Support measures relating to hygiene, primary healthcare, and nutrition;
- Support measures relating to parental support.

Key figures

- 7,467 beneficiaries
- 20 partners
- 19 projects
- 5 countries: Burkina Faso, Mali, India, Egypt, Madagascar
- And action supported in France, within the framework of the Chrysalide(Bobigny)

BURKINA FASO: fostering access to quality education and inclusive education

In Burkina Faso, care for infants is very limited. There are few pre-primary education facilities¹ in the country, and they are mainly located in the capital, Ouagadougou. In addition, all these facilities -including public ones- charge fees. Children with disabilities face additional difficulties related to their impairments and are easily deprived of access to pre-primary education. Thanks to co-funding from the US cooperation, since 2015 Asmae has been supporting an inclusive pre-primary class project within the École des Jeunes Aveugles run by ABPAM², a local partner association.

Inclusive education is a model seeking to promote the acquisition of skills that go beyond theoretical knowledge in order to develop skills that are also connected with proper behaviour. Through inclusion within a same class, ordinary and disabled children rub shoulders every day, and learn to cooperate and to live together.

This pilot project aims to offer an inclusive pre-primary cycle with blind and non-blind children aged 3 to 5.

In 2015, Asmae hired a technical advisor who supports the two ABPAM monitors. He develops teaching methods adapted to the specific needs of all the pupils, especially those with disabilities, and organises classroom training sessions for the monitors. They also take part in networking meetings that are held on a monthly basis and attended by all the monitors from four partner pre-primary facilities.

Awareness-raising work with families and the community was also done by producing radio programmes and TV

adverts that were broadcast on a local channel. A parents' association responsible for supporting project implementation was created.

The project was presented to the authorities (Ministry of Education and Literacy, department of inclusive education) to obtain support and a commitment from the government particularly to raise teachers' wages.

Asmae and the ABPAM are already reflecting on how we can facilitate access for a higher number of children and on the possible creation of other inclusive classes, to ensure continuity throughout the cycle, from pre-primary to primary school.

1 CEEP: Centre d'Éveil et d'Éducation Préscolaire (meaning "early learning and pre-primary education centre"). This is the equivalent of nursery schools and not crèches.

2 L'Association Burkinabée pour la Promotion des Aveugles et Malvoyants (ABPAM)



PREVENTION AND CARE OF CHILDREN AT RISK

Key figures

- 7,890 beneficiaries
- 9 partners
- 10 projects
- 4 countries: Burkina Faso, India, Philippines, Lebanon
- And action supported in France, within the framework of the Chrysalide(Bobigny)

More than one billion children are victims of domestic violence each year. Children at risk live in conditions that jeopardise their health, safety, education or their physical, emotional, intellectual or social development. Ill-treated, exploited and street children are at risk. The notion of “ill-treatment” differs from one country to another but it can be summed up as all mistreatments to which a child is exposed: physical or psychological violence, negligence, sexual abuse and exploitation.

In fact, to grow up and develop harmoniously, children need to be confident. And they can feel confident in a reassuring environment with caring adults and appropriate support. Prevention and care require a comprehensive approach and cooperation between all the players around children. It is vital to raise awareness of communities to avoid discrimination.

PHILIPPINES: a survey to provide better insight into the situation of street families in Manila

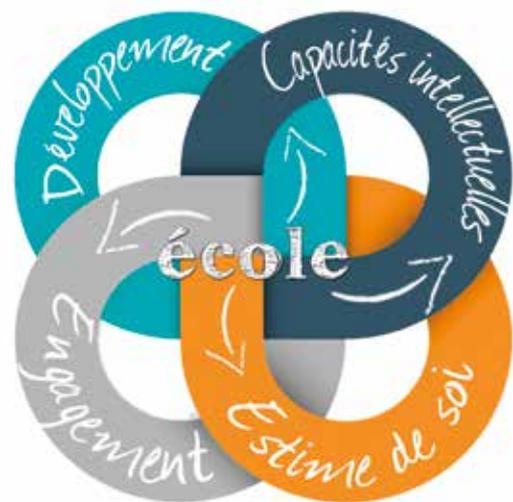
In the Philippines, 1.5 million children live on the street. They struggle every day to survive in more than insecure conditions: they are unaided and have no points of reference or future prospects.

As the phenomenon of street families is still recent, professionals have expressed the need to better understand this new reality to develop a more suitable approach to support them. To do so, Asmae and the SENMAP network conducted an inventory of the situation and of existing work and services with a focus on psychosocial and social aspects. The survey showed that:

- Between 30 and 50% of street children live there with their families;
- The absence of a home may be temporary or chronic (2nd or 3rd generation) and is sometimes a choice made by the family, as the street may be seen as a better alternative to living in the slums;
- Street life leads to a cycle of extreme vulnerability (abuse, discrimination, threats, etc.);
- Very few players working with street children include families as a target group of their work;
- The children benefiting from these projects often return to the street for family reasons. Nearly a third of parents of the children concerned are also from street families. For instance, 50% of mothers and 77% of fathers surveyed were the second generation living on the streets.

The survey also showed that a global approach to families is the most important factor for coping with street life and ensuring the children's resilience. It is thus necessary to consider children in their family environment in order to have a lasting impact on their situation.

This survey enabled Asmae and its partners to reflect in depth on the need to implement an innovative project targeting both street children and families. Prevention and care of children at risk are priorities for Asmae in the Philippines.



ADOLESCENCE SUPPORT

Adolescence is a period of psychological and physiological upheaval that can lead to certain difficulties and risky behaviours. Adolescents account for 17% of the world's population and have a decisive role to play in our societies.

Adolescence is a critical step in an individual's personal construction and it is a time of potential unbalance that can be a source of danger for certain adolescents: dropping out of school, early unemployment, early marriage and births, risky behaviours, etc. Adolescents, and particularly girls, are often forced to abandon their childhood before they are ready. Adolescence support is a gradual process that must always be conducted in connection with adolescents and the people around them: family, friends, community, educators and teachers.

In this newest field in Asmae's priorities, the association has chosen to foster personal development and to prevent risky behaviours. The objectives are particularly to:

- Promote recognition of adolescence as a key stage in personal development;
- Support communities and/or organisations in creating opportunities for adolescents to be active participants;
- Encourage citizenship education actions;
- Assist professionals with their support for the development of adolescents.

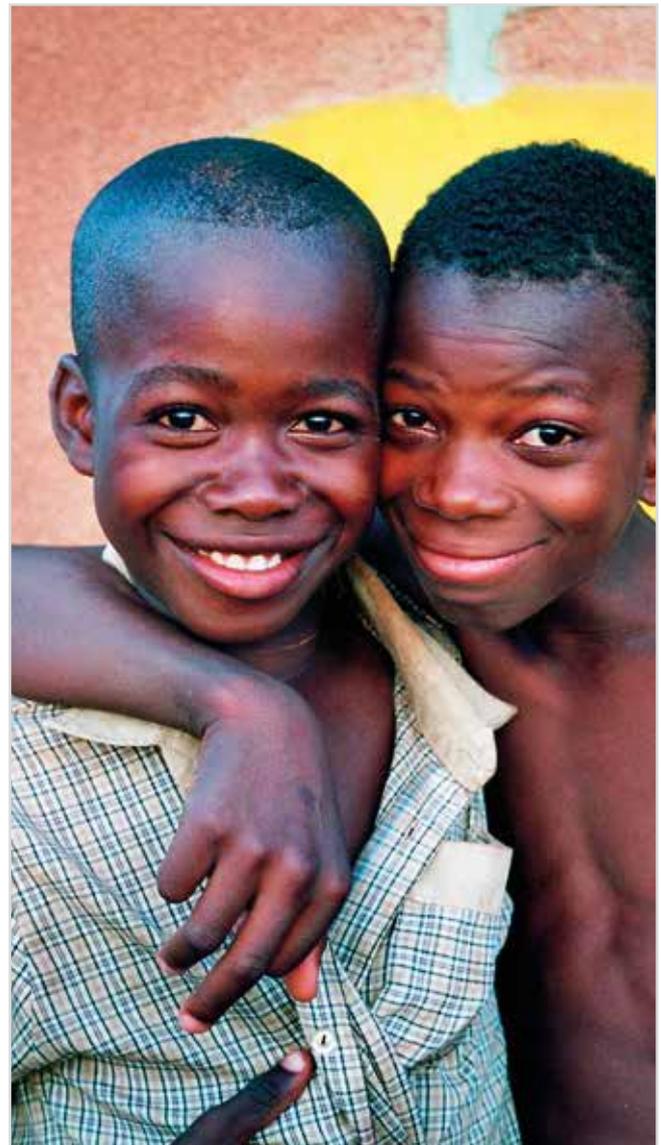
Key figures

- 7,384 beneficiaries
- 14 partners
- 12 projects
- 4 countries: Burkina Faso, India, Philippines, Lebanon
- And action supported in France, within the framework of the Divers-Cité programme

Preventing risky behaviours: partners from Burkina Faso share their experience in Mali.

In Burkina Faso, adolescence is not seen as a period of drastic change. The physical changes are noticed, but not considered as possibly having a psychological impact on children. Asmae supports two local associations: ABASF/E and ICCV-Nazemce. Both have teenager clubs that manage themselves, meet and organise activities for themselves and other adolescents. The activities have an educational purpose and adults provide help in defining and sometimes implementing them. The aim is to prevent risky behaviours that can lead to school dropout, early pregnancy, etc. In 2015, 315 people benefited from ABASF/E's action in this area and 162 from ICCV's.

With these two partners, Asmae also supports solidarity work camps in Mali with our partner IRED. Six youths from Burkina-Faso from the ICCV-Nazemce and ABASF/E teenager clubs, and two accompanying educators went to help build two huts that will accommodate health corners in community schools in the villages of Pingorni and Niziasso in the rural town of Gongasso (Sikasso region). They will also organise activities on different topics and other recreational activities for pupils from these community schools.



SUPPORT FOR CHILDREN WITH DISABILITIES

Key figures

- 1,343 beneficiaries
- 12 partners
- 13 projects
- 5 countries: Burkina Faso, Egypt, Madagascar, Philippines, Lebanon

Fifteen per cent of the world's population suffers from a disability, including 93 to 150 million children. On average, a disabled child has two times less chance of attending primary school than another child. Thanks to its expertise, Asmae works in cooperation with its local partners to provide all-round, personalised care for children. The association fights the discrimination and social exclusion that this situation creates for the most vulnerable children.

Support for children with disabilities consists in providing assistance and care to both the person with disabilities and his/her family and in raising awareness of the community. While Asmae encourages inclusive education, which enables disabled children to be in an environment with non-disabled children, attending a specialised school is a vital step for certain children.

Asmae and its partners work on the child's environment through family involvement and follow-up programmes and propose appropriate medical and ancillary solutions.

INDIA: exploratory survey on care for children with disabilities in participation facilities

In 2015, Asmae and CENPAP (a consultancy firm) conducted an exploratory survey in five States in the South of India. The purpose was to study existing policies and programmes targeting children with disabilities as well as their participation rate in the facilities they attend.

At present, disabled people account for 2.2% of the Indian population, and more than two thirds live in rural areas.

Despite a clear proactive policy, care for and integration of children with disabilities in India remain difficult, as a result of institutional, financial and legal problems and a lack of resources and skills, particularly in health care. The greatest difficulty families face is financial. Poor

families have huge difficulties integrating their children into community life and accessing integration means such as schools or employment¹. Access to employment is made difficult due to a lack of appropriate job offers and communication, but also to the negative attitudes that employers or colleagues may sometimes have and to the fact that the environment is not suited to this type of employee. The survey revealed different attitudes from the community depending on the type of disability. The community is more uncomfortable with mental disabilities or impairments than with physical disabilities. The lack of knowledge and awareness results in a lack of understanding and thus in the isolation of families. Asmae and local partner associations will use these results to improve their work in this area.

1. This is mainly because they do not have access to specialised schools that are very expensive.



DIVERS-CITÉ: HELPING RESIDENTS' COLLECTIVES ORGANISE AND CREATE CARING STRUCTURES FOR YOUTHS

The Divers-Cité programme, launched in 2001, seeks to support the emergence of positive actions initiated by residents of underprivileged areas in Ile-de-France with a view to improving everyday life for them and their children. Two social development agents employed by Asmae provide daily support with the creation and development of collectives through the initiatives and ambitions expressed by the inhabitants: improve their ability to "live together" and enable them to organise activities themselves, using their own know-how, initiative and imagination.

Adolescents and young adults (13 to 25) are one of the programme's target groups. They grow up in deprived areas and are exposed to different offers of recognition and high-risk behaviour; those born to migrant parents may also have difficulty building their identity. Young adults are involved in creating and developing collectives. They help and guide the adolescents.

In 2015, the programme had more than 1,029 beneficiaries and supported five collectives: four in the 19th arrondissement of Paris and one in the 20th.

LA CHRYSALIDE (BOBIGNY): HELPING YOUNG MOTHERS TO BUILD A REASSURING RELATIONSHIP WITH THEIR CHILD

In 2015, La Chrysalide welcomed 26 families and 55 children (including 16 children from Bobigny who went to the crèche).

In the mother-and-child centre, the same principle is constantly applied: that of supporting young mothers so that they are able to build a reassuring relationship with their child. At the crèche, individual attention is paid to the needs of each child, in close collaboration with the mother.

It is by building and maintaining a strong bond that the 33 professionals help to support the family, working to the principle of believing in each person's ability to build a life and respecting their pathway according to their family and cultural references, and temporality.

In addition, particular attention was paid to the issue of access to housing after their stay: times between allocation of housing and the actual hand-over of keys are getting longer, and this rekindles a sense of insecurity. Networking is crucial to meet this vital need and to enable children to grow up in a secure environment. At the crèche, 2015 was marked by the significant development of parent-child spaces that welcome, several times a week, families from the neighbourhood wishing to spend time strengthening their relationship.

Egypt

End of our “Advocacy for change” project

The “Advocacy for change” project, conducted in partnership with the EACD (Egyptian Association for Comprehensive Development) and co-funded by the European Union, ended in March 2015. Implemented in a rural area of Egypt (El Fayom) and an informal quarter in Cairo (El Marg), it aimed at effectively implementing the Egypt Child Act (No. 126 of 2008). The EACD wished to continue the experience by sharing the successes with new schools.

Philippines

Feasibility study for technical support in financial strategy and fundraising

In partnership with the association Kanlungan, Asmae has been supporting projects in the field of prevention and care of children at risk for many years. After identifying a need to support financial strategy and fundraising, a feasibility study has highlighted some barriers to the implementation of this technical support and recommends preliminary steps to guarantee the success and durability of skills development in the area of finance.

India - State of Maharashtra

Impact assessment of Swadhar's programme

In 2015, a consultant assessed the impact of projects aimed at preventing school dropout and underperformance among the beneficiaries of the association Swadhar based on five factors: relevance, effectiveness, efficiency, durability and participation. The survey concluded that, thanks to Asmae's support, Swadhar had successfully implemented projects designed to develop the potential of underprivileged or vulnerable populations. 68,665 children and 3,350 women benefited from better access to quality education and from programmes for infant development. These results were also achieved thanks to the collaboration and cooperation of municipal schools, government authorities and local players.

India- Tamil Nadu

Creation of a database for managing sponsorships

In order to consolidate and improve the management of sponsorships at our partner's, SEED, Asmae developed a sponsorship management software programme together with a technical consultancy firm. This software programme will enable the fast and smooth flow of information between the association SEED, Asmae and sponsors. Via the features of this software programme, quarterly reports can be generated on the beneficiaries' situation and their personal data updated.

Lebanon

Assessment of adolescent and youth participation in Lebanon

At the end of her mission, Anne Goetz, a Technical Advisor in “Youth mobilisation” based in Beirut for 18 months, drafted an assessment of Lebanese youth and its specificities in the socio-historical context of the country. This study reported on a dynamic and hopeful society in Lebanon; it showed that working on youth participation fosters their sense of responsibility, but requires concrete activities such as training in advocacy or self-financing.

France

La Chrysalide (Bobigny)

26 families were given support in 2015. The year was particularly marked by the strong daily presence of a number of young fathers who relied on the centre's framework to develop their relationship with their child. Another significant event is the access to employment of 17 young women. This required specific support to help them find a childcare solution when they work early in the morning, late in the afternoon or at weekends.

France

Consolidating parent action in sensitive neighbourhoods

Divers-Cité supports five parents' collectives mainly consisting of migrant women. 2015 was spent strengthening these collectives that take action to support children in school, prevent risky behaviours and empower adolescents, particularly thanks to work done in partnership with institutions active in the field of childhood and integration. Two new fields were opened in 2015: the Quartier de la Place des Fêtes (Paris 19th arrondissement) and the Quartier 164 Saussure (Paris 17th arrondissement).

Madagascar- Antananarivo

Fostering school enrolment of vulnerable children through improved quality of care

Ten professionals were accompanied by a technical advisor specialised in literacy education for eight months to work in detail on issues relating to teaching and learning in school. They also organised socio-educational activities for children benefiting from this support. Co-funding obtained from the European Union will increase the scope of actions. Every year, 220 children are taken care of by the associations Manda and Hardi, both partners of Asmae.

South-East Madagascar

Assessment of the coherence of Asmae's activities

At the start of the year, the pre-primary support mission that began in 2013 ended with the distribution of five educational booklets. These tools have been developed together with seven teachers working for three of our partners. Those teachers shared these tools with their peers from Tana. A total of 27 professionals were trained in order to continue the dissemination of such tools. Late in 2015, the local office in Manakara was re-opened following a long period without any coordination team. Contact with partners and close monitoring/support were resumed. Since October 2015, the team has focused on a self-assessment of Asmae's work in this area in order to evaluate coherence with the NGO's new strategic directions, and to reposition it. This work is conducted in close collaboration with the partners through a participative approach!

Burkina Faso

American cooperation for an innovative project

Thanks to co-funding from USAid, Asmae supports an inclusive pre-primary class project within the École des Jeunes Aveugles. This school is managed by ABPAM, a local partner association. The project seeks to prevent underperformance by enrolling children in school as young as possible, working on living together and accepting differences through inclusion, etc.

Mali

Volunteers from Burkina Faso at a solidarity work camp in Mali at our partner's IRED

Eight volunteers, including two supervisors and six teenagers from four associations in Burkina-Faso went to help build two huts that will accommodate health corners in community schools in the villages of Diassadéni and Sidaribougou. During the two-week work camp the young adolescents and their supervisors assisted teachers in school and organised activities on various topics related to health, children's rights, the role of children in the development of their communities, as well as games and other recreational activities.

Course des Héros race

100 people -including 39 employees from the company SC Johnson- took part to pay tribute to the coordinator of our Ile-de-France regional unit, who died in Nepal on 23rd April 2015. They raised over €20,000 for street families in Manila, supported by our partner Kanlungan.

Regional unit day

On 26th September 2015, the coordinators of the regional units organised a joint action to raise awareness of children's rights. In five cities, drawing workshops were organised with children in public places. The 190 drawings were then sent to children at our partners': Burkina Faso (IDEBAK and ICCV), Egypt, India - Maharashtra (Door Step School), Madagascar and the Philippines (ULIKID). 38 volunteers took part in the event.

General Meeting

The members and directors met on 30th May 2015 to vote on the association's action plan and budget for 2016.

How do French people see the link between education and development in France and worldwide?

On Asmae's behalf, the Polling Institute Harris Interactive interviewed French people on the importance of education in a country's development. According to the survey, 95% of French people believe that quality of education is a priority in a country's development and for the growth of children. Regarding the effectiveness of action, French people overwhelmingly support school, associations and parents. The results were published in November during a breakfast roundtable attended by an Egyptian partner, education sociologists and economists, guests, the press and Asmae's teams.

Yallabank: Education: an investment that pays more than 12%*!

For Universal Children's Day, Asmae ran a communication campaign called "Yallabank". Based on the codes and positions of banks, in particular with the opening of a pop-up branch, this operation aimed to spotlight the importance and the urgent need to support the education of disadvantaged children worldwide. The focus was placed on the many qualitative and quantitative benefits of education. Visitors were able to discover Asmae's activities in the eight countries. The campaign was also rolled out on the internet and in the press. Full information is available on the dedicated website: www.yallabank.com*

“What matters is wanting to do something
and taking an interest in others.
Go for it! If only you knew what you can do!”
Sister Emmanuelle



OUR RESOURCES

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P. 23 / Financial Partners



COMMITTED EMPLOYEES AND VOLUNTEERS

By supporting the professionalisation of employees and supervisors, changing statuses of staff assigned abroad and promoting the involvement and mobilisation of volunteers, the association places its human resources at the heart of its project.

WORK FORCE

92 EMPLOYEES

including

63% IN FRANCE

13% EXPATRIATED

24% NATIONAL CONTRACTS

149 VOLUNTEERS

26 NEW HIRES

4 INDUCTION SESSIONS

Creation of the HRD, and consolidation of the association's regulatory framework

In 2015, the Human Resources Department was structured. The pay cycle was reviewed and Staff Administration processes were put in place for head office employees. In addition, the framework of employment contracts was reviewed and harmonised, both in France and worldwide.

Change to the status of employees assigned to countries of intervention

In 2015, the association decided to combine the status of salaried employee with the position as Country Coordinator, to support a core objective: recognise and foster long-term employee commitment, by significantly changing pay and social welfare benefits. In addition, the official registration of the association obtained in India and Egypt generated the implementation of employment contracts and HR processes in compliance with the regulatory framework of each country.

Strengthening practices: Recruitment, Induction, and Career Follow-up

Consistency, efficiency and readability are the objectives of our newly created Recruitment procedure, taking into account all the specific features (professions, statuses) of vacant positions, both in France and abroad.

Four employee induction sessions were held in 2015 to enable each new hire to identify the association's strategic focuses, the founding values of the association's project, and the organisation of the head office departments. Specific training and/or awareness-raising modules were also organised for expatriate employees.

Career support for expatriate employees has resulted in the establishment of a follow-up interview system, initiated by the Human Resources Department in connection with intermediate supervisors. This process was launched in 2015 and will be rolled out in 2016 for all of the association's employees.

Consolidation of the association's expertise

Implementation of the association's three-year strategic plan creates the need to develop collective skills.

To do so, the budget dedicated to employee training (in France and the countries of intervention) was doubled in 2015.

Furthermore, the creation of new positions in 2015, both at head office and abroad (Senior Education and Protection Officer, Project Leader) is in line with the association's objective of asserting its expertise and professionalism to operational and institutional partners.

ASSOCIATION EVENTS

Board of Directors

The association is governed by a Board of Directors made up of 14 elected members, all volunteers, who take on personal responsibility. They regularly meet throughout the year either as a Board or as an Office. They decide on the strategic and budgetary directions of the association, but also monitor implementation of the annual action plan entrusted to the Executive Committee which relies on teams also comprising volunteers.



Volunteers: the lifeblood of the association

Being useful, sharing one's abilities, getting first-hand experience of solidarity, etc. There are many good reasons to get involved with Asmae! Thanks to our volunteers, Asmae gains new know-how and relies on their energy to drive its projects.

Work camp volunteers

In 2015, 45 volunteers went on international solidarity work camps to 15 partner organisations in India, Madagascar, Burkina Faso and the Philippines. Above and beyond activities done with children, these leadership and/or renovation work camps are key times for intercultural encounters and exchanges.

Volunteers in regions

This year, in our six regional coordination units (Grand Ouest, Aquitaine, PACA, Rhône-Alpes, Lorraine and Ile-de-France), volunteers organised exhibitions, ran to promote Asmae or conducted fundraising actions to support our projects and raise public awareness of what we do.

Volunteers at head office

Thirty volunteers help us every day with administrative tasks and managing sponsorships. They are fully part of the team and are vital for the smooth running of the association.

Divers-Cité volunteers

Divers-Cité partner associations benefited from the support of 13 volunteers through tutoring and literacy actions along with other activities.

FINANCIAL REPORT

Lower spending of the social mission is speculative. It is due to the refocusing of work which lead to disengagement of current partners without incurring new ones.

The portion of expenses allocated to social missions (75%) is calculated based on total expenditure for the year posted in the income statement.

INCOME (€)	2015		2014		VARIATION	
I – Income collected from the public	2 758 274	45,8 %	2 582 366	175 908	7 %	
I.1 Donations	1 966 069	32,7 %	1 639 225	326 844	20 %	
Non-allocated gifts by hand	1 443 931		1 352 048	91 883	7 %	
Allocated gifts by hand	522 139		287 177	234 962	82 %	
Allocated donations France	8 000		0	8 000		
Contributions to solidarity work camps	2 100		3 599	-1 499	-42 %	
Sponsorships	234 034		242 457	-8 423	-3 %	
Association events	21 930		7 634	14 296	187 %	
Other donations allocated to foreign countries (1)	256 074		33 487	222 587	665 %	
I.2 Other income from fundraising from the public	792 205	13,2 %	943 141	-150 936	-16 %	
Non-allocated bequests and gifts (2)	792 205		943 141	-150 936	-16 %	
Allocated bequests and gifts						
2 – Other private funds	445 098	7,4 %	386 586	58 512	15 %	
Allocated France	78 487		44 583	33 907	76 %	
Allocated to foreign countries	276 926		260 660	94 753	36 %	
Non-allocated	89 685		81 343	8 342	10 %	
3 – Subsidies and other public aid	1 897 394	31,5 %	2 047 649	-150 255	-7 %	
Allocated France	1 609 836		1 711 638	-101 802	-6 %	
Allocated to foreign countries (3)	287 454		336 011	-48 557	-14 %	
Non-allocated	103		0	103		
4 – Other income	447 149	7,6 %	306 925	140 224	46 %	
Operating income from La Chrysalide (Bobigny)	103 640		114 358	-10 718	-9 %	
Income from other activities						
Membership fees	5 080		8 190	-3 110	-38 %	
Other income from operations	12 088		51 353	-39 265	-76 %	
Interest income (4)	292 947		133 024	159 923	120 %	
Extraordinary income	33 393		0	33 393		
I - Total income for the year entered in the income statement	5 547 914	92,3%	5 323 526	224 388	4 %	
II – Reversal of provisions (5)	32 000	0,5%	0	32 000		
III – Unused allocated income carried forward from previous years	351 573	5,8%	218 868	132 705	61 %	
Gifts by hand carried forward	168 035		93 154	74 881	80 %	
Unused subsidies carried forward (6)	183 538		125 714	57 824	46 %	
IV - Change in dedicated funds from fundraising						
V – Shortage of income for the year	84 454	1,4%	245 495	-161 041	-66 %	
TOTAL	6 015 941	100%	5 787 889	228 052	4%	

Explanations

- 1 – Strong increase this year due to an exceptional donation.
- 2 – This item varies randomly due to the amount of life insurance that is not always predictable.
- 3 – This decrease is due to the closing of several co-funded projects in 2014. Furthermore, other public co-funding was secured, but at year end. The income will therefore be booked in 2016 and 2017.
- 4 – This increase is due to the sale of securities received as bequests. This sale is also behind the extraordinary income reported in the next item.
- 5 – The contingency for which these provisions were posted is now time barred.
- 6 – Strong increase in this item due to co-funding obtained at year-end.
- 7 – Two main causes for this decrease: (i) complete review of our partnership policy involving withdrawals from certain partnerships, (ii) delay in recruitment resulting in activities not being carried out in 2015 (some of which are deferred to 2016).
- 8 – The arrangement of public co-funding boosts Asmae's support to its partners by increasing certain financial contributions. Moreover, to ensure quality, staff dedicated to this focus was increased in 2015.
- 9 – Decrease due to the absence of a human resource on the project almost throughout the year. The project thus moved forward slowly.
- 10 – Temporary decrease in the supervision time related to this activity on the HR part.
- 11 – Following the increase in the number of donors and the structuring of the service, these types of costs increased significantly. They are expected to continue to rise in 2016, but more slowly.
- 12 – Structuring of the bequests strategy continues and available resources have increased.
- 13 – An internal reorganisation resulted in providing a full-time employee on this item.
- 14 – Decrease due to the specialisation of a human resource in private subsidies (see previous comment).
- 15 – Strong increase related to the sale of securities that the association received as bequests (see the resulting strong growth in interest income for 2015). This item also takes into account a foreign exchange loss related to the depreciation of the Euro against the US dollar.
- 16 – Most of these funds correspond to the financing of a project initiated late in 2015 that should be implemented by the end of 2016.

EXPENDITURE (€)	2015		2014		VARIATION	
I – Social missions	4 158 155	69,1%	4 266 889	-108 734	-3 %	
I.1 Projects abroad	2 224 454		2 303 110	-78 656	-3 %	
Actions carried out directly (7)	550 365		692 638	- 142 273	-21 %	
Payments to partner organisations	951 153		1 035 012	- 83 859	-8 %	
Support for projects abroad (8)	722 935		575 460	147 475	26 %	
I.2 Actions carried out in France - actions carried out directly	1 689 012		1 719 656	-30 644	-2 %	
Mother and child centre in Bobigny	1 580 333		1 559 120	21 213	1 %	
Divers Cité (9)	69 790		108 821	-39 031	-36 %	
Support for projects France (10)	38 890		51 715	-12 825	-25 %	
I.3 Public awareness-raising	244 688		244 123	565	0 %	
2 – Costs of fundraising	617 264	10,3%	506 675	110 589	22 %	
2.1 – Costs of fundraising from the public	292 647		201 389	91 258	45 %	
Calls for and processing of donations (11)	244 450		159 369	85 081	53 %	
Calls for and processing of bequests (12)	30 149		19 956	10 193	51 %	
Costs of other forms of fundraising	18 048		22 064	-4 016	-18 %	
2.2 – Costs of seeking other private funds (13)	236 317		164 862	71 455	43 %	
2.3 – Costs of seeking subsidies and other public aid (14)	88 300		140 424	-52 124	-37 %	
3 – Operating expenses	766 104	12,7%	664 097	102 007	15 %	
Current operating expenditures	556 635		602 657	-46 022	-8 %	
Information and communication expenses	244 924		293 160	-48 236	-16 %	
Management costs	311 236		309 398	1 838	1 %	
Tax						
Depreciation						
Costs of other activities	475		99	376	380 %	
Other expenses	209 470		61 440	148 030	241 %	
Financial expenses (15)	178 447		61 440	117 007	190 %	
Non-operating expenses	31 023		0	31 023		
I - Total expenditure for the year entered in the income statement	5 541 523	92,1%	5 437 661	103 862	2 %	
II - Provisions	18 017	0,3%	35 000	-16 983	-49 %	
III - Commitments to be made on allocated resources	456 401	7,6%	315 228	141 173	45 %	
Commitments to be made on sponsorship donations (16)	163 387		18 995	144 392	760 %	
Commitments to be made on allocated subsidies	293 014		296 233	-3 219	-1 %	
IV – Surplus income for the year						
TOTAL	6 015 941	100%	5 787 889	228 052	4 %	

Note

The statement of income and expenditure presented in this report has been approved by the statutory auditor. In accordance with the law, a note specifies the method used to draw up the income statement and is available on request or for download from the association's Website.

Volunteering and gratuitous services

Volunteering and gratuitous services provided by professionals or organisations help the association to keep its operating costs down. The amount thus saved is estimated at €548k, corresponding to the participation of some 139 volunteers (11,196 hours) and €208k in gratuitous services.

Valuation of voluntary contributions in kind	2015	2014
Valuation of volunteering	339 919	257 264
Valuation of services in kind	208 900	81 781
TOTAL	548 819	339 045

Reminder

The association's accounts are kept by the accounting firm Olivier Paris and audited by the firm Pouget et Soubirous. The budget is drawn up and monitored by the Director under the supervision of the Treasurer and the President. Payments to partner organisations are transferred to the accounts of the local associations with which we work.

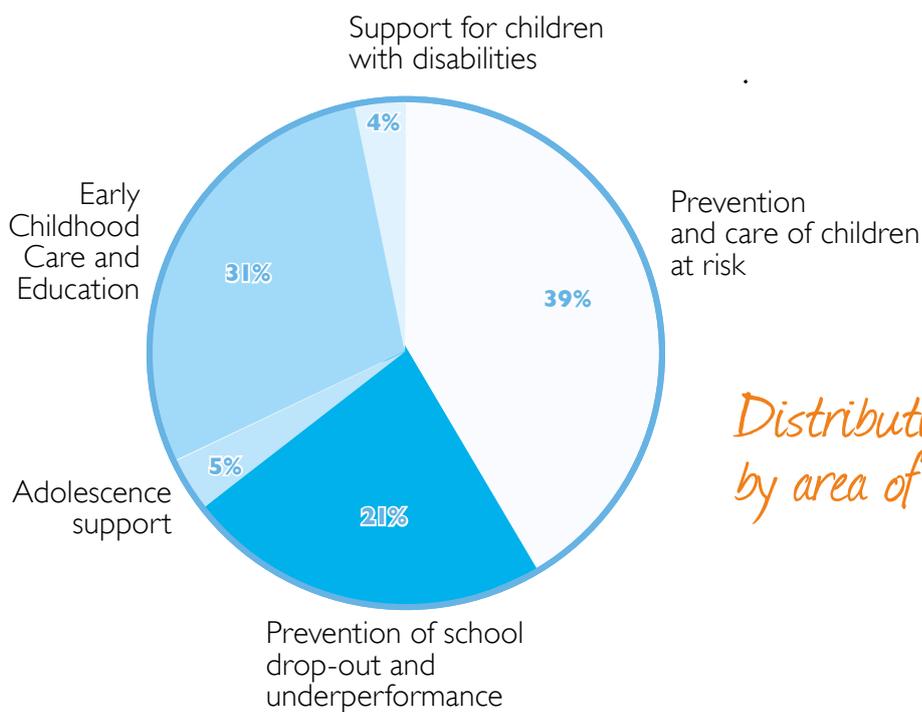
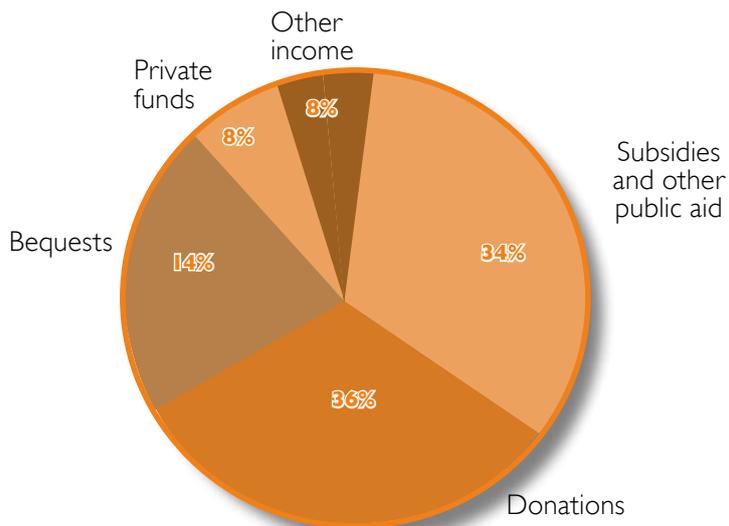
	2015	2014
Ratio of social mission expenditures/ total expenditures (except surplus, unused income and impairment)	75,0%*	78,5%
Same ratio excluding Bobigny	65,0%	69,8%
Support expenses for France / projects abroad	32,5%**	25,0%
Ratio of fundraising costs/ total expenditures for the year	11,1%	9,3%
Ratio of fundraising costs/ total income for the year	11,1%	9,5%
Ratio of fundraising costs/ donations by the public	10,6%	7,8%
Income allocated to foreign countries	1 135 075	842 727
Ratio of income allocated to foreign countries / Non-allocated income + income allocated to foreign countries	38,0%	36,0%
Income allocated to France	2 076 890	1 870 578

* This decrease is controlled and corresponds to the association's action plan as we first wish to structure its bases to then roll out our action on a broader scale. The ratio is expected to reach its 2014 level by 2018.

** Increase particularly due to the reorganisation of field monitoring into three zones, rather than two before.

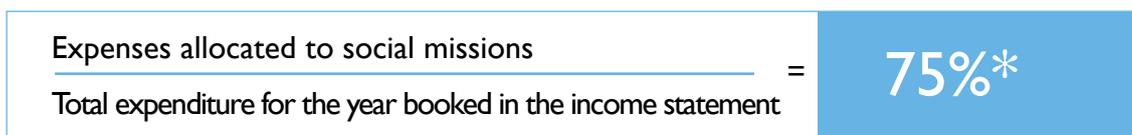
FINANCIAL REPORT

Distribution of income



Distribution of expenditure by area of intervention

Portion of expenses allocated to social missions



In 2015, the portion of expenses allocated to social missions was 75%.

* This decrease is controlled and corresponds to the association's action plan as we first wish to structure its bases to then roll out our action on a broader scale. The ratio is expected to reach its 2014 level by 2018.

The balance sheet structure remains sound and inter alia, financial reserves are unchanged.

BALANCE SHEET	2015	2014	VARIATION
ASSETS			
SUB-TOTAL Fixed assets	500 784	510 141	-2 %
Tangible and intangible assets	271 372	238 027	14 %
Financial assets	229 412	272 114	-16 %
SUB-TOTAL Current assets	8 449 261	8 467 599	0 %
Inventory and work in progress	503	1 695	-70 %
Accrued assets	704 413	742 936	-5 %
Investments and cash assets (1)	7 722 857	7 711 920	0 %
Deferred charges	21 488	11 048	94 %
TOTAL	8 950 045	8 977 740	0 %
LIABILITIES			
SUB-TOTAL Association funds and reserves	7 133 553	7 218 007	-1 %
Association funds and reserves	6 948 073	6 948 073	0 %
Income controlled by financing third parties	69 957	68 371	2 %
Retained earnings	199 977	447 058	-55 %
Loss for the year (2)	-84 454	-245 495	-66 %
SUB-TOTAL debts	1 816 492	1 759 733	3 %
Provisions	-	32 000	-100 %
Dedicated funds	738 970	666 680	11 %
Other debts	1 009 322	925 577	9 %
Deferred revenue	68 200	135 476	-50 %
TOTALA	8 950 045	8 977 740	0 %

Explanations

- 1 – The association still has significant reserves to invest in the future.
- 2 – The deficit recorded was anticipated and proved lower than expected.

PARTNERS

Many thanks to all the institutions and companies that support us!



Foundations and companies

1001 repas, ASElectronics, Bayer Cropscience France S.A., Clarins, Coordination Sud, Domaine de la Dragonnière, Fondation d'entreprise Reservoir, Fondation Mustela, Fondation Notre Dame, Fondation Pierre Bellon, Le Maillon, Mondial Assistance, Petite Section, SC Johnson, ThanksEveryone, Topaze, Zankyou



association **Asmae**
Soeur Emmanuelle

Working for underprivileged children

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Authorised to receive bequests

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