

association **Asnae**
Soeur Emmanuelle

Working for underprivileged children



ANNUAL REPORT 2017



EDITORIAL

I would like to begin by thanking you, our donors, volunteers and professionals, for supporting us in implementing projects to help 51,000 of the most vulnerable children, both in France and overseas. As many children who will reach the end of their primary education knowing how to read and write or little ones who will have benefited from early-learning programmes and schooling from the youngest age. And as many children and young people enduring immense suffering who will have had access to psychological support.

I salute the commitment of Sabine Gindre, our Chair for 6 years, whom I succeeded at the end of 2017. We will continue the work to structure and develop the association with the prospect of transforming it into a Foundation. This structuring work, for that matter has already been recognised by the "Don en confiance" ("Giving with confidence") label, awarded to us last June.

The transition embarked upon this year, and the strengthening of our teams in the field, enable us to commit to setting up 15 new projects with an impact on 20,000 new beneficiaries in the fields of education and child and youth protection in our 8 countries of intervention, including France.

These large-scale projects, what objective is to be even more effective for children and their families, are subject to a search for new funding, both public and private. This is why we launched a fundraising campaign to attract major donors and public funding agencies.

2018 is, above all, the time for us to honour the actions and the memory of Sister Emmanuelle, who left us 10 years ago. Various media activities will allow us to demonstrate the current reality of her message and the relevance of the responses we offer, through our fight against and our commitment to society's problems: poverty, exclusion, migration, fundamentalism.

The message Sister Emmanuelle gave also reminds us that we must remain optimistic, "stand up" tirelessly and "believe in Human Beings" to restore together justice and enable all children and vulnerable adults to find the means to lead their life in dignity.

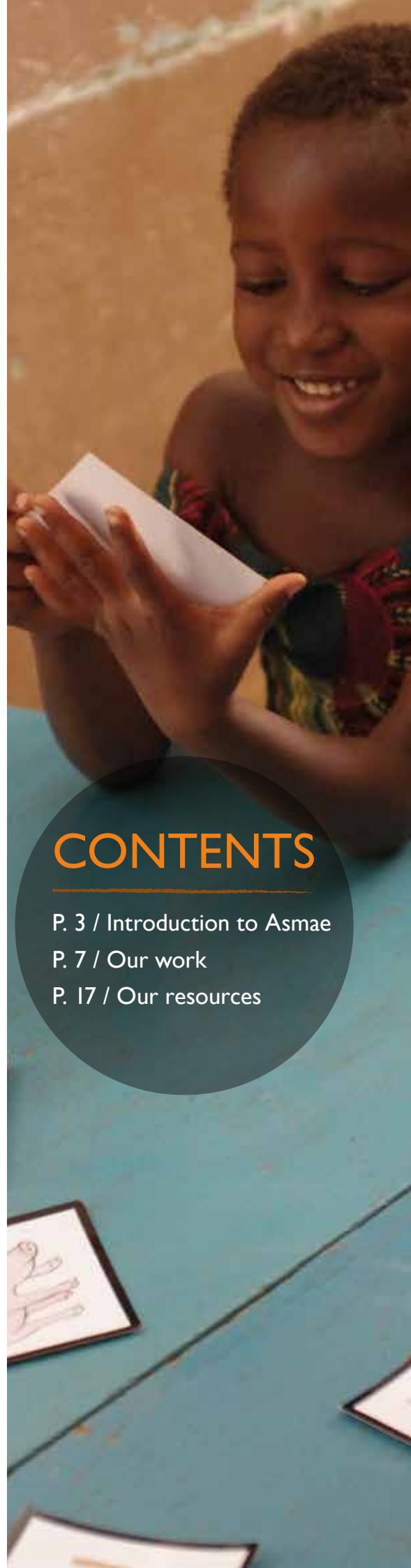
Alain Barrau
Chair of Asmae

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KEY FIGURES

51,000 BENEFICIARIES

8 COUNTRIES
OF INTERVENTION

53 PARTNER
ORGANISATIONS

68 PROJECTS

115 PROFESSIONALS
WORLDWIDE

99 VOLUNTEERS

983 SPONSORS

77,56%
OF DONATIONS
ALLOCATED TO
THE SOCIAL MISSION

€6,5m BUDGET

38 years
OF EXPERIENCE IN THE FIELD

ASMAE IN BRIEF

After retiring, Sister Emmanuelle went to live in the slums of Cairo to share the life of the poorest people.

In 1980, she decided to create her association, Asmae, to develop actions in other countries.

Asmae is a non-religious, apolitical NGO working in the field of international solidarity, specialising in education and child protection. Today more than ever before, Asmae is continuing Sister Emmanuelle's fight in line with the values inherited from its founder, to enable children to become free citizens. The spiritual inspiration of Asmae, passed down by its founder, is expressed in a true faith in Mankind and in a firm belief that people are capable of playing an active role in their life and in society. Our work is based on the recognition of otherness, which should be regarded a blessing.

Sister Emmanuelle also conveyed the idea that we can only act for the poorest members of society by acting alongside them. A pioneer of local development, she already with parents to convince them to send their children to school.

Convinced that solutions come from the people themselves, Asmae has developed its own approach. It aims to systematically strengthen the work done by local actors, by providing long-term, tailor-made support in a climate of mutual respect and reciprocity. Our method of intervention in the field is based on the potential of each individual. It involves adapting to each context and each situation.

OUR VISION

"A fair world where children can live and grow up decently with their family and environment, to become free men and women who play a role in society."

OUR MISSIONS

- To promote child development through a global approach. To do this, Asmae also works to support families, with their environments in mind.
- To build the capacity of local actors in the area of child development, to improve the synergy between them and to maximise their social impact.
- To champion children's causes by raising awareness and speaking out.
- To experiment, to expand and to disseminate.

OUR VALUES

Trust
Commitment
Solidarity
Freedom
Respect
Fairness

THE WORK OF ASMAE AND ITS PARTNERS WORLDWIDE

Asmae works for access to Education and Child Protection in the following five areas:

- Prevention of school drop-out and under performance
- Early childhood care and education
- Prevention and care of children at risk
- Adolescence support
- Support for children with disabilities

In each of these areas, Asmae works through projects that follow in its founder's work, and help to serve her goal: **the development of vulnerable children.**

FRANCE

Divers-Cité Programme

- 2,214 direct beneficiaries
- €188,319 budget

Partners

Solidarité PLD, Association les Mères en Place, Association les Jeunes en Place, VEMT, EACB, I64 SAUSSURE, MAREN KAFO

Background

- The neighbourhoods of social housing affected are all included in the urban policy measures that accumulate socio-economic difficulties in the 19th, 20th and 17th arrondissements.
- One of the characteristics of these neighbourhoods is the rate of early drop-out from the school system (12 % compared with 5 % for Paris) (The Parisian districts of the urban policy. 2015-2020 Urban Contract, Ministry for Urban Areas, Youth and Sports)

Areas of intervention

- Adolescence support
- Prevention of school drop-out and under performance

FRANCE

La Chrysalide (Bobigny)

- 23 families and 110 child beneficiaries
- €1,941,020 budget

Background

- Nearly two in five homeless people are women (Insee, 2013)
- 30,000 children are without a home (Insee, 2016)

Areas of intervention

- Early childhood care and education
- Prevention and care of children at risk

FRANCE

"Yalla! For Children's Rights" Project

- 15 partner institutions
- 1,230 pupils trained
- 49 classes
- €40,443 budget

Contexte

- In 2015, 62% of children had not heard about the International Convention on the Rights of the Child, and 71% did not know its content*.
- The situation of children at risk in France and overseas is broadly underestimated by adults*.
*(COFRADE, Are adults and children familiar with the rights of the child?, press file, 13/11/2015.)

MALI

- 2,463 direct beneficiaries
- €201,782 budget

Partners

IRED, Maya-Ton, COCEM

Background

- Percentage of girls aged 15 to 19 who report that they were married before the age of 15: 14% (Global Protection Cluster, Child Protection Sub-Cluster, 2014)
- Share of public spending allocated to education: 4.8% of GDP (UNICEF, 2012)

Areas of intervention

- Early childhood care and education
- Prevention of school drop-out and under performance
- Prevention and care of children at risk

BURKINA FASO

- 13,192 direct beneficiaries
- €617,512 budget

Partners

ABASF/E, ABPAM, AEFAC, ASECD, ICCV, KAM'ZAKA, IDEBAK

Background

- Gross preschool enrolment rate: 3.7% (UNICEF, 2012)
- Pupil-teacher ratio (number of pupils per teacher): 44 (UNDP, 2014)

Areas of intervention

- Prevention of school drop-out and under performance
- Early childhood care and education
- Adolescence support

The cycle of partnership in 2017

Asmae offers customised, long-term support to local actors operating in the fields of education and child protection. Depending on the results achieved, Asmae readjusts the funds allocated to assist the partner and may decide to initiate a withdrawal phase. Developed in collaboration with the partner a gradual withdrawal plan defines how the support will change, ensuring the sustainability of the organisation's work without Asmae's support. This enables a reallocation of funds without Asmae's help to support other organisations working for vulnerable children.

In 2017, at the end of a process started several years ago, Asmae withdrew from the 8 partners listed below:

Philippines: IDEA, TOS, VIRLANIE Egypt: EL BASHAYER, SETI CARITAS Madagascar: AIC VOHIPENO India: GANDHIGRAM, KSHITIJ

LEBANON

- 2,244 direct beneficiaries
- €420,657 budget

Partners

ACH, AFEL, ALPHA, IRAP, NAJDEH, Rayon d'Espoir

Background

- 1.2 million Syrian refugees (UNHCR, 2015)

Areas of intervention

- Adolescence support
- Prevention and care of children at risk
- Support for children with disabilities

PHILIPPINES

- 1,989 direct beneficiaries
- €243,652 budget

Partners

ADPI, HELP Foundation, Kanlungan Sa Erma Ministry, SNEAP, ULIKID, SIMAG

Background

- 1.5 million street children in the Philippines (Ecpat, DWSD, 2009)
- 30 % of street children are part of a family who live on the streets (SENMAP/ ASMAE Philippines survey, 2014)
- 80 % of street families are in this situation due to family problems (SENMAP/Asmae Philippines survey, 2004)

Areas of intervention

- Adolescence support
- Support to children with disabilities
- Prevention and care of children at risk

EGYPT

- 3,490 direct beneficiaries
- €315,991 budget

Partners

Basmat Amal, Clef de vie, EACD, El Shehab, Lekaa, Les Filles de Marie

Background

- 1.6 million children work, including 5.6% in dangerous conditions (EDHS - Egypt Demographic and Health Survey, 2014)

Areas of intervention

- Prevention of school drop-out and under performance
- Support for children with disabilities

MADAGASCAR

- 3,224 direct beneficiaries
- €509,827 budget

Partners

AIC Anosizato, AIC Fianarantsoa, AIC Manakara, Centre Betania, CES Manakara, École Sainte Louise, Hardi, Kozama, Manda, Orchidées Blanches, Tanjomoha

Background

- 18% of children excluded from primary education are children with disabilities (Unicef, 2012)
- Less than 10% of some 2 million children aged 3-6 only have access to public preschool classes (Unicef, 2012)

Areas of intervention

- Prevention of school drop-out and under performance
- Early childhood care and education
- Support for children with disabilities

INDIA

- 21,734 direct beneficiaries
- €310,392 budget

Partners

Arunodhaya, BSAC, Door Step School Mumbai, MACT, Tara Mobile Creches Pune, SEED, Swadhar IDWC, Vanasthali rural development centre

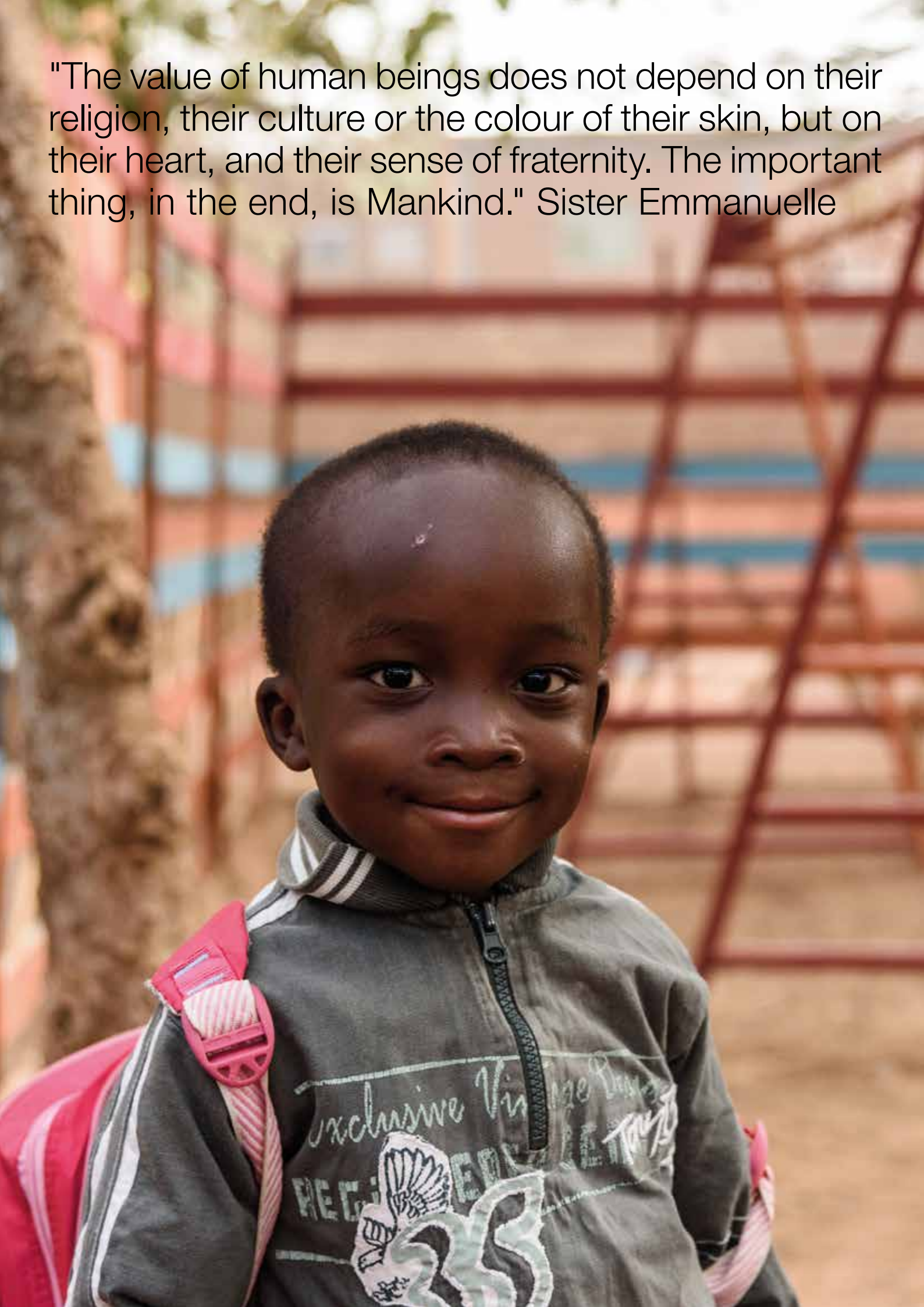
Background

- Child labour: 12% (UNICEF, 2016)
- Mortality rate in children under 5: 48‰ (Unicef, 2016)

Areas of intervention

- Prevention of school drop-out and under performance
- Adolescence support
- Early childhood care and education

"The value of human beings does not depend on their religion, their culture or the colour of their skin, but on their heart, and their sense of fraternity. The important thing, in the end, is Mankind." Sister Emmanuelle



ASMAE'S WORK

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PREVENTION OF SCHOOL DROP-OUT AND UNDER PERFORMANCE

The Global Education Monitoring Report* published by UNESCO in 2014 reveals that there is still a great deal of work to be done in terms of reducing the number of children who are not receiving an education. 57 million** children worldwide are unable to access school, or they leave school early. According to the same report, 100 million children living in developing countries do not complete their primary education. Among them, in particular, are those living in rural areas, girls, children with disabilities, ethnic minorities, those from poor families or those living in slums.

Asmae's goal is to improve the quality of school teaching through the training of educational staff, the design and development of innovative educational methods, parental involvement, the rehabilitation of infrastructure or even the financing of school fees or school equipment.

To prevent problems of educational exclusion, Asmae also offers literacy classes for parents, supports the organisation of awareness campaigns focusing on the importance of school toward children and families, and creates spaces for dialogue around learning difficulties.

Key figures

- 13,000 beneficiaries
- 17 partners
- 18 projects
- Countries of intervention: Madagascar, Burkina Faso, Mali, Egypt, India
- And actions supported in France as part of the Divers-Cité programme

BURKINA FASO - Pupils are developing the taste and the necessary learning skills for reading, thanks to the playful and participatory techniques of "book fairies".

Since August 2015, Asmae has been working in collaboration with a local partner, ICCV**, and public education actors, to prevent school drop-out and under performance. The project benefits over 4,900 children and builds the capacity of 78 educators and local teachers. It is implemented with the financial support of the French Development Agency.

In Burkina Faso, just over 40% of pupils do not reach the end of primary education and, among those who do, a little over 40% complete this key stage without the necessary skills in French and mathematics.

The project offers a way of combating educational wastage by improving the quality of education using adapted pedagogical tools and methods through a participatory and playful approach to reading: the picture book and reading classes. This tool and this method were initially developed by Asmae and its partners, in Madagascar and India respectively. These two complementary tools work together as follows:

- The picture book, created in 2010 by Asmae and educators in Madagascar, has been adapted to the Burkina Faso context under the name of "Yaam Wekré" (the Box of Knowledge) in order to facilitate language acquisition and pre-reading for young children.
- This initial image-based approach encourages children to learn to read, and the reading class method aims to facilitate this. In a country where owning a book is a luxury, the "book fairies" work in schools and neighbourhoods to teach young people that learning to read can be fun.

The session starts with an activity aiming to improve the children's comprehension, then the book fairy reads a story before discussing with the children its content and vocabulary used, etc.

Feedback from educational professionals on the positive effects of the picture book and reading classes on children's learning is very encouraging.

This first phase of the project will be completed in July 2018. A second phase is currently being prepared.

* UNESCO, Global Monitoring Report on EFA 2013-2014

**Initiative Communautaire Changer la Vie (The Change Lives Community Initiative)



EARLY CHILDHOOD CARE AND EDUCATION

Although early childhood is a period of great potential for growth and development, it is also a time when children are particularly fragile and vulnerable. Between birth and 6 years, children are busy developing their motor, intellectual, emotional and social skills.

Despite increased awareness of governments over recent years, preschool education for children remains limited in many countries.

Asmae's goals are to offer a secure environment for children in order to create the conditions necessary for their early learning and socialisation. Asmae strives to enhance the quality of services offered to children, and supports activities preventing violence against children and activities relating to hygiene, primary healthcare, nutrition in addition to those relating to parental support. For children aged between 3 and 6 years old, Asmae designs and implements projects that aim at developing basic learning using playful, participatory and inclusive teaching methods.

Key figures

- 7,350 beneficiaries
- 11 partners
- 16 projects
- Countries of intervention: Madagascar, Mali, Burkina Faso, India
- And activities supported in France at La Chrysalide centre in Bobigny

INDIA: the first 1000 days, a crucial period for child development.

Asmae has been supporting Tara Mobile Crèches Pune (TMCP) since 2015. The organisation works with families of migrant workers* and, more specifically, their children. The programmes that are set up aim at promoting these children's right to education, health, participation, leisure and, of course, safety.

These migrant workers are employed on large construction sites, for varying periods of time. They usually settle with their family close to the construction site, in small shacks that are erected in a very rudimentary manner by the builder, and with problems related to water access, waste management, etc. This proximity between the living quarters and the construction site causes risks for the children: finding themselves working with their parents on the building site, and growing up in a dangerous environment (risk of falling, presence of dangerous materials, etc.). In addition to the proximity between the workers' living quarters and the building site, the problem lies in the absence of childcare for children of a young age, which is why children follow their parents (particularly their mother) to the site.

This is why TMCP, in consultation with the property developers, is setting up activity centres for the children, with the idea of offering a space where they can learn, eat and play in complete safety.

Asmae supports TMCP in the implementation of activities targeting children from birth to the age of three - a crucial phase of childhood in terms of physical, emotional, cognitive and social development. In the kindergartens installed close

to construction sites, toddlers benefit from a secure place that is conducive for their development.

Thanks to the support from Asmae, the kindergarten's workers are trained to offer quality setting and activities for the children.

Furthermore, the proximity with the workplace also allows parents to visit their baby during the day, to be by side and take part in awareness-raising sessions on issues such as appropriate care to young children, child's early learning or good nutritional practices. Finally, TMCP identifies children suffering from developmental problems, and offers support to the families affected.

Many results have been observed: increased parental involvement, better protection and more appropriate care for these children under three.

* These migrant workers are Indians migrating between states within India.



PREVENTION AND CARE OF CHILDREN AT RISK

The concept of "abuse", although it differs from one country to another, is summarised as all the types of ill-treatment to which a child may be exposed: physical or psychological abuse, negligence, sexual abuse and exploitation. At-risk children live in conditions that jeopardise their health, their safety, their education or their physical, emotional, intellectual or social development.

In order to grow up and develop, children need confidence. This is acquired in a secure environment with adults who are available and caring. Prevention and care require global intervention and cooperation among all the stakeholders involved with the child.

Asmae's objectives in this area are to contribute to creating and maintaining a secure environment, reducing danger factors and reconstructing children's identities. Asmae also supports the setting-up of professional networks, the strengthening of local team skills, and the implementation of child protection policies.

Key figures

- 4,250 beneficiaries
- 7 partners
- 8 projects
- Countries of intervention: Philippines, Mali, Lebanon
- And activities supported in France at La Chrysalide centre in Bobigny

MANILA: Kalungan Sa Erma, a long-standing partner in support and education for street children in Manila.

Kanlungan Sa Erma Ministry (KSEM) is an organisation created in the Philippines in 1988 that works to protect children. The activities undertaken by KSEM target street children, orphans, those exploited, abused and abandoned, as well as victims of child-trafficking.

It provides psychosocial intervention for these children, as well as those from underprivileged communities, at its day care centre. Educators and volunteers from the project "Éducation pour les Enfants de Rue" (Education for Street Children) also go out onto the streets to work with these children.

The aim of this organisation is to provide a place where children can be safe and have access to healthcare (abuse prevention, healthcare, free meals, etc.), but also a place for child's development and participation, through educational and recreational activities. It currently runs three centres, two street intervention programmes and a programme supporting children who have returned with their families.

Asmae has been partnering with Kanlungan for 20 years. In 2017, a total of 607 children benefited from the alternative education programme, and 432 from the day care centre. 275 parents, 210 local governmental civil servants and 83 parents also benefited from the action taken by KSEM with Asmae's support.

Finally, a French volunteer working at an international solidarity camp raised awareness among the children and

community members on environmental protection. KSEM also benefited throughout the year from the support of a technical advisor appointed by Asmae.

Asmae's action with children and families living on the streets is set to expand with the launch of a project co-financed by the French Development Agency from May 2018. Over the first three years, around 25,000 children, families and professionals will benefit from this project. The project will be run in partnership with four local organisations, including KSEM.



"Before I found Kanlungan, I lived on the streets with my father. Now, I live at the Kanlungan centre and I go to school. In 10 years, many things have changed for me; I know my rights and I have access to education... All children should be born with a smile, with freedom, and access to knowledge. Children need recognition, an education; it is important that they learn so they can grow to have a chance of a future"
Allan, age 19, and his teacher, Emmanuel (on the right).

ADOLESCENCE SUPPORT

Representing 18% of the global population, adolescents have a decisive role to play in our societies. A key stage in the construction of an individual, adolescence often exposes young people to multiple risks: school drop-out, early unemployment, early marriage and childbirth, high-risk behaviours, etc. Adolescents, particularly girls, are often forced to leave behind their childhood before they are ready to do so.

Adolescence support is a process carried out over time, always in connection with the adolescent and those around them: family, friends, community, educators and teachers.

Asmae's objectives in this area are to promote personal development and prevent high-risk behaviours. Firstly, this involves enabling the recognition of adolescence as a key stage of personal development. It is then necessary to support communities and/or organisations in facilitating spaces that foster the mobilisation of adolescents, to encourage activities in citizenship education and to support the guidance of professionals in adolescence development.

Key figures

- 18,100 beneficiaries
- 9 partners
- 16 projects
- Countries of intervention: Philippines, Burkina Faso, Lebanon, India
- And actions supported in France as part of the Divers-Cité programme

LEBANON: customised promotion of youth participation.

According to the specific experience of Asmae partners in Lebanon, there are nowadays few spaces where adolescents can simply get together... other than cafés, bars and their parent's homes. In this absence, places frequented by many adolescents are limited to religious or partisan groups, mobilisation spaces, public spaces on the streets where exposure to violence, early sexuality, alcohol and drugs is even greater.

Youth clubs are platforms for expression and collective action, aiming to develop teenagers' long-term participation and empowerment. These are spaces that are open regularly and enable young people to develop their abilities thanks to activities supervised by professionals or volunteers facilitators. These clubs also aim to promote dialogue, as well as the participation and engagement of young people.

This is a learning process of citizenship, that cases tensions between communities, develop adolescents skills and encourage all forms of expression. In this context, Asmae's action is focused on capacity-building for the teams which, are responsible for leading these clubs and supporting young people within partner organisations.

The long-term work carried out by Asmae's local partners, ACH (Hermel Cultural Association, in the North), ALPHA (Lebanese Association for Human Advancement and Literacy - Tebnine in the South) and IRAP (Institut de Rééducation Audio Phonétique in Biacout, a suburb of Beirut) is ongoing, allows structural activities to be set up and tackles the perspectives of civic responsibilities learning for youth in a consistent way. With Asmae's support in 2017, 450 children took part in activities organised by 29 young people in

ACH. Many activities are offered, including theatrical plays organised by the youths, mobile library sessions, meetings with other youth clubs or other associations.

Adolescence support is one of Asmae's strategic priorities in Lebanon over the coming years, and to this end a study on youth is planned in 2018.



SUPPORT TO CHILDREN WITH DISABILITIES

Key figures

- 1,750 beneficiaries
- 9 partners
- 10 projects
- Countries of intervention: Madagascar, Philippines, Egypt, Lebanon

15% of the world population live with a disability, including 93 million children*. On average, a child with disabilities is half as likely to receive a primary school education. There are many difficulties associated with disability and these are largely related to society's failures and indifference (infrastructure with limited access, inadequately trained staff, negative perception of disability, problematic schooling, etc.). These obstacles have serious consequences for the health and autonomy of children, and exclude them from society.

Asmae's overall objective in this area consists of support, provided both for the child and his/her family and community. In particular, this involves building the capacity of local actors working in this field, and supporting access to quality education for children with disabilities. Asmae is also helping to change the way people view disabilities. To do so, it leads awareness and advocacy activities, working with the community and local decision-makers.

MADAGASCAR: Support and care of children with disabilities.

Madagascar is the fifth largest island in the world, and is home to between 1,500,000 and 3,000,000 people with disabilities out of a population of 24,000,000 inhabitants**. Most live in conditions of extreme poverty, both in urban and rural settings. Moreover, the material and financial means at the disposal of social support facilities are extremely limited.

Mindful of the needs of people with mental disabilities, Asmae conducted in 2017 a study on the organisations working with these populations.

The aim of this study was to establish a map of organisations actively working with people with disabilities in Antananarivo, to identify their needs and to consider routes for collaboration, in order to improve Asmae's intervention in the area of "support for children with disabilities".

The primary observations and issues emerging from the study are the following:

- a lack of human, technical and financial resources
- a lack of understanding of disability and the rights of people with disabilities in Malagasy society
- limited data available on disability and a lack of information available to families of children with disabilities
- an effort to pursue the effective application of legal documents
- low integration rate of people with disabilities into employment and vocational training

The proposed actions and recommendations essentially focus on building the technical and financial capacity of

organisations, and primarily those located on the edge of cities, in order to have an impact on excluded populations. Awareness-raising and advocacy are the other suggested focus areas. Advocacy must allow the needs and difficulties of children with disabilities and their families to be referred to the local authorities, in order to improve their social inclusion.

* Unicef, The State of the world's children 2013: Children with disabilities

** Madagascar Ministry of Public Health, Health Sector Development Plan 2015-2019, p. 45-46



DIVERS-CITÉ

INVESTING IN THE UNDERPRIVILEGED NEIGHBOURHOODS OF FRANCE TO MOBILISE POSITIVE ENERGY.

Created in 2001, the Divers-Cité programme aims to support actions and projects started up by parents and families from underprivileged neighbourhoods of the Paris area (Île de France), worried about their children's future and prospects. More than ever, this mission is part of Asmae's associative project, of which one of the objectives is to promote child development in a global approach, by building the capacity of local actors and maximising social impact.

In addition to child protection measures and efforts deployed within the framework of the Municipality Policy, Asmae's challenge is to support residents to put in place responses to situations they experience that are unsatisfactory, starting with their aspirations, their resources and their know-how. Two

social development agents and one service manager support the creation and consolidation of groups on a day-to-day basis.

In 2017, the Divers-Cité programme supported the structuring of a new residents' group upon the request of a partner, the social funding agency ICF La Sablière, and promoted the structuring of an emerging group in Ermont Eaubonne. A total of seven groups have been supported and nearly 2,214 people have directly benefited from our actions.

The year 2017 was also marked by the desire to roll out the activity by developing the programme, now linked to the France division.



LA CHRYSALIDE (BOBIGNY)

HELPING YOUNG MOTHERS TO BUILD A SECURE FUTURE WITH THEIR CHILDREN.

In 2017, the La Chrysalide facility assisted 23 families, and 110 children, including 40 children from the town of Bobigny who attended the kindergarten.

At the mother-and-child centre, the same principle is constantly renewed: to support young mothers so that they are able to build a secure relationship with their children. The teams support families by building and maintaining strong connections. This trust allows plans to emerge with respect for points of reference in terms family, culture and time.

In the kindergarten, individual attention is paid to the needs of each child, in close collaboration with their mother, with the constant participation of offering a setting that is best suited to their development.

It is also important to highlight the great dynamism of the parent-and-child space. Initially open only to families accessing the mother-and-child centre, the centre has been welcoming families from Bobigny since 2016 and in 2017, families from a neighbouring residence were welcomed. This increased activity meets a genuine need in Bobigny. The number of requests is rising and there are limited places available. All these families coming together also creates a true diversity and this greatly nurtures the discussions between parents.

This year, certain changes in child protection policy have jeopardized the action for families. A new challenge became essential for Asmae; working with families to find new solutions to ensure their rehousing and integration.

BURKINA FASO: completion of the project "Promotion of inclusive and specialised education for visually-impaired children"

In 2015, Asmae and its partner the UN-ABPAM embarked upon a two-year project to promote the inclusive education of blind children. This project allowed children attending the School for Blind Young People to benefit from a quality school environment thanks to access to care and canteen support. The opening of an inclusive preschool class, the first of its kind, enabled 22 children aged 3 to 5, with and without a visual impairment, to learn, grow and blossom together. The engagement of two Technical Advisors specialising in inclusive education has enhanced the skills of five instructors but also raised awareness of the issue of inclusion among all professionals and the community.

EGYPT: promoting the rights of children with disabilities.

Started in June 2017, this project aims at improving the access to and quality of services offered to children with disabilities, as well as to enhance the collaboration between civil society organisations, communities and local authorities in order to better support disability.

Two partner organisations benefit from technical and financial support, and a Technical Advisor in specialised education has been supporting them for a year. This project is co-financed by the European Union for a two-year period.

FRANCE: supporting children and parents affected by economic precarity.

The number of families housed in social hotel is constantly rising in Bobigny. This environment does not allow young children to grow up in conditions that are favourable to their development and early learning. In partnership with the Samu Social de Paris, Asmae set up a new project in 2017 for these families and their children. For half a day each week, a pop-up play area is set up and supervised by Asmae teams in the hotel. In addition, for two afternoons each week, a team of professionals including psychologists welcome the children and their parents within our "La Chrysalide" (The Chrysalis) facility.

INDIA: evaluation of the "children's parliament" project from Tara Mobile Crèches Pune (TMCP)

In the State of Maharashtra, Asmae supports the TMCP organisation, which purpose is to promote the participation of migrant workers' children working on the construction sites of the city of Pune, encouraging them to make decisions on the subjects that affect them. In 2017, a consultant evaluated the impact of this project, based on four criteria: relevance, efficacy, quality of the participatory approach, and sustainability. The study concluded that, thanks to Asmae's support, this project enhanced the capacity of the child "parliamentarians" to develop self-confidence, public speaking capacities or even their knowledge on children's rights.

LEBANON: completion of the project to provide "educational and psychosocial support to children and families from host communities and Syrian refugees", funded by the AFD

In 2017, Asmae closed this project, which ran over three years in partnership with two local organisations: ALPHA and ACH. During the final year of the project, 562 children benefited from after-school tutoring, play and recreational activities, and 153 received individual psychological support. Discussion groups for parents brought Lebanese and Syrian communities together by enabling each to express their feelings surrounding tensions between host and refugee populations. Two child protection committees were set up in south Lebanon.

MADAGASCAR: a solid partnership with the Ministry of National Education

In September 2017, Asmae signed a partnership agreement with the Malgasy Ministry of National Education. This historic signature is a recognition of Asmae's expertise and work. In particular, the ministry commits to using and distributing the educational tools and manuals produced by Asmae and its partner organisations. A support protocol will be formalised between Asmae and the Ministry to specify the terms of use and distribution of the Sary Fetsy picture book, which is being used on a trial basis within public preschool institutions.

MALI: opening of a new project for vulnerable children

In Mali, despite the well-developed legal framework, the problem of children and adolescents in difficulty remains of great concern. Since October 2017, Asmae has accompanied a new partner specialised in supporting this vulnerable population: the Collectif des Centres d'Écoutes Communautaires du Mali (COCECM; Mali Collective of Community Listening Centres in English). The project's main objective is to improve access to a quality protective environment for vulnerable children from Bamako, thanks to the introduction of Listening Centres. During the first pilot project, which was run in the last quarter of 2017, 824 children were seen at the Sabalibougou centre located in Bamako.

PHILIPPINES: a new project to improve the living conditions of street children and families in Manila

There are 1.5 million children living on the streets of Manila. In 2017, Asmae secured co-financing from the French Development Agency to set up specific projects to support these populations. 2,700 people will benefit from this project over three years. It will be led in partnership with four local organisations. This is the very first request for public institutional funding made by Asmae for projects in the Philippines.

EXTERNAL EVALUATION OF THE IMPACT OF ASMAE ACTIVITIES

Asmae commissioned a consultancy firm to conduct an external evaluation of the results and impact of its partnership work worldwide.

The mission was undertaken between June 2016 and February 2017, and evaluated the quality of partnership relations with local organisations, the results of Asmae's work in capacity-building and the impact on children and families.

Among the recommendations, Asmae must position itself as an influential local actor, capable of co-acting with its partners, of being visible in its countries of intervention and of carrying out institutional advocacy actions in support of childhood.

YALLA! PROJECT FOR CHILDREN'S RIGHTS

In 2016-2017, the "Yalla! For Children's Rights" project entered its third year of operation. By raising awareness among 1,200 pupils in 15 schools of their rights and of the situation of other children around the world, the awareness team more than doubled the number of pupils sensitized, compared to the previous school year!

This team, made up of a civic service volunteer and an intern, led by the mobilisation and awareness officer, was able to adapt to new audiences (MECS or children's homes, SEGPA or adapted general and vocational education units, preschools, etc.) over a larger and more diversified area in the greater Parisian region. Innovative tools were therefore created and the quality of the activities improved. The project evaluation among pupils and teachers shows that everyone was satisfied and that the project was useful in terms of learning and opening minds.

The year 2017 was also marked by the completion of a short film on the project, and by the partnership formed with the Défenseur Des Droits (Defender of Rights), around its EDUCADROIT project.

Based on the principles of citizenship and international solidarity education (ECSE) such as participation, active listening or participant movement, the project takes place in three stages. The pupils first of all discover what their rights are, and then become aware of the disparities in the applications of these rights in France and all over the world. Lastly, to allow them to help respect these rights, Asmae suggests that the young people undertake an action to support one of its projects or to raise awareness among their peers. So, in 2017, some pupils gave a presentation on child labour in their institution, others organised a fundraising collection for Indian children and secondary school pupils wrote poems about Syrian refugee children in Lebanon. Asmae thanks the pupils and education teams for the actions carried out together!

THE ASSOCIATION'S EXTERNAL COMMUNICATIONS

Every year, Asmae's communications department makes every effort to increase the association's visibility. In addition to the many brochures created, highlighting the work of Asmae's teams, and after upgrading its website, in 2017 Asmae revamped its social media strategy to enhance its online presence. This work is essential for NGOs to progress in a world where going viral increasingly yields results.

As part of its 2017 communications campaign, Asmae also decided to develop the search for free billboard posters and advertising have been proven efficient the previous year. Asmae chose to put the spotlight on ECCE (Early Childhood Care and Education) and created visuals along these lines. They were then displayed in Paris and the rest of the country in underground stations, retailers and on billboards provided by JC Decaux. Some newspapers also agreed to help Asmae by publishing these visuals. In total, the value of adverts and billboard posters supplied by different service providers reached over 100,000 euros, and played a key role in raising the association's fame.

Like every year, Asmae also organised a press trip, which this time took place in Burkina Faso. Journalists from La Croix, Ouest France, and Radio RCF came to find out about the activities of our partners ABPAM and ICCV, and the scope of the work carried out for children with disabilities and around reading tuition systems (intervention of book fairies in primary schools and the use of the picture book in preschools).

"The most important thing is the child and the most important thing for the child is get access to education, and therefore develop his/her life skills. As soon as school starts, there is something moving, it's the seed of a new life."

Sister Emmanuelle



OUR RESOURCES

P. 18 / Asmae's Team

P. 20 / Financial Report

P. 23 / Financial Partners



COMMITTED EMPLOYEES AND VOLUNTEERS

By supporting the development of responsibilities for those assigned overseas, and by promoting the involvement and mobilisation of volunteer resources, Asmae - Association Sœur Emmanuelle continues to place its human resources at the heart of the associative project.

WORK FORCE

115 EMPLOYEES

including

63 IN FRANCE

12 EXPATRIATE

40 ON NATIONAL
CONTRACTS
IN COUNTRIES
OF INTERVENTION

99 VOLUNTEERS

Strengthening our Human Resources policy and the association's regulatory framework

In 2017, we continued to structure the role of Human Resources and to formalise our Human Resources policy. In particular, we revised the policies relating to people working in our countries of intervention, whether employees or from the International Voluntary Service. We also adopted a new internal regulation for the head office, which reminds staff of the importance of neutrality, in accordance with the will of Sister Emmanuelle. Occasional remote working is improving our workplace quality of life.

Increasing the capacities of Asmae's teams in countries of intervention

In 2017, in order to enhance and professionalise our activity, we recruited two new positions in each country of intervention: the Country Representative and the Project-Partnership Manager. The Country Representative leads intervention strategy and ensures senior responsibility for in-country operational teams. S/he ensures external communication and advocacy activities, and seeks public and private funding. The Project-Partnership Manager proposes focus areas for developing the intervention of Asmae - Association Sœur Emmanuelle in the country, ensures monitoring of supported programmes of local partners and supervises partnership relations.

Recruitment, integration, and monitoring of progress in line with the organisation's evolution

Induction sessions allow all new comers to identify the association's strategic focus areas, the founding values of the associative project, as well as the association's organisational structure. We facilitate communication between teams in the field and at head office, through face-to-face and virtual meetings. We have also introduced mentoring for new recruits by more experienced colleagues from Head Office, and the joint development of skills of people occupying the same post in different countries. We encourage language training for employees at head office and overseas.

Consolidation of the association's level of expertise

Training activities for employees at head office and in the countries of intervention continue to enhance their level of expertise and professionalism, to the benefit of our operational and institutional partners.

ASSOCIATION EVENTS

The Board of Directors and the Annual General Assembly

The association is governed by a Board of Directors composed of 14 elected members, all volunteers, who assume personal responsibility. They meet several times a year to decide on the association's strategic and budgetary direction and to monitor the implementation of the annual action plan. Members and directors met on 21 May 2017, at the Annual General Meeting, to vote on the 2017 objectives and to re-elect the board of directors, where three new directors were added. On 28 November, the Board of Directors unanimously elected Alain Barrau as our association's new Chair.

Volunteers: the driving force of the association

Asmae hopes to offer citizens the opportunity to make a commitment for a fairer world through volunteering. Our volunteers have a major role to play in the implementation of our social mission and as representatives of Asmae within civil society.

Head office volunteers

Thirty volunteers provide valuable daily assistance with administrative, accounting and finance tasks, as well as sponsorship management. They are an integral part of the team and are vital for the smooth running of the association.

Regional representatives

This year, at our three regional offices (Grand Ouest, Rhône-Alpes, and Lorraine), 17 volunteers collected over 4,700 euros and had an impact on a thousand people thanks to their awareness-raising (presentations, etc.) and fundraising (chocolate sales, races, etc.).

Divers-Cité volunteers

As part of the Divers-Cité programme, residents' groups were assisted in 2017 by twelve volunteers in activities as diverse as after-school tutoring, literacy classes, organisation of neighbourhood parties, or adult/child/adolescent support groups.

The "Petit Pas" mother and child centre in Bobigny

The "Petits Pas" (Small Steps) programme launched at the end of 2016 was further developed in 2017. This programme provides services to families accommodated in halfway-houses, and relies on teams comprising two employees and two volunteers.

Overseas volunteering Placement

In 2017, 24 volunteers attended international solidarity camps at 10 partner associations in India, Madagascar, Burkina Faso, and the Philippines. They worked on activity projects with vulnerable children. Following an internal study on these camps, it has been decided to cease this activity, as it is no longer in line with our partnership policy and the needs of actors in the field. We thank everyone who has supported the scheme over the years!

HIGHLIGHTS

The meeting of the association's driving forces

On 23 September 2017, the association's driving forces met for a morning of discussion and debate on the theme "Emergency & Development". In attendance were Alain Boinet (Solidarités International) and Guillaume Cailleaux (SOS Villages d'enfants), and feedback was provided by two of Asmae's Project-Partnership Managers, Marion Mortel (Philippines) and Nadine Abdul Sater (Lebanon).

The Race of the heroes

On 18 June 2017, Asmae raised over €9,000 in donations thanks to 35 people running on behalf of the association, for the education and protection of vulnerable children. The partner company SC Johnson got involved again, allowing 17 of its employees to take part.

FINANCIAL REPORT

Since 2014, Asmae has been deploying its strategic plan to achieve financial balance in 2020.

The year 2017 is included in this mid-term strategy with the following main challenges:

- Gradually restore the financial balance, increase donations, develop private and public funding, while investing in the future by supporting teams in the field to improve our impact.

INCOME (€)	2016	2017	VARIATION %
I - Fundraised income	2,979,138	3,172,280	6,5%
I.1 Donations	1,746,365	1,760,571	1%
Non-allocated gifts by hand	1,501,575	1,415,606	
Allocated gifts by hand	244,790	135,236	
Contributions to solidarity camps	1,400		
Sponsorship	220,113	198,548	
Association events	10,047	11,181	
Other donations allocated overseas	13,230		
I.2 Other revenues from fundraising from the public	1,232,773	1,411,709	14,5%
2 - Other private funds	479,995	365,586	-23,8%
Allocated France	126,750	112,003	
Allocated overseas	292,071	198,220	
Non-allocated	61,174	55,364	
3 - Subsidies and other public aid	2,078,264	2,152,648	3,6%
Allocated France	1,667,815	1,640,947	
Allocated overseas	410,449	511,701	
Non-allocated			
4 - Other revenues	322,259	215,006	-33,3%
Operating income from Bobigny	111,416	119,243	
Membership fees	5,977	4,330	
Other management revenues	28,420	37,732	
Interest income	91,800	32,842	
Non-recurring revenues	84,646	20,860	
I - Total income for the year entered in the income statement	5,859,656	5,905,521	0,8%
II - Reversal of provisions		15,316	
III - Unused allocated income carried forward from previous years	607,812	205,999	-66,1%
Gifts by hand carried forward	314,291	28,558	
Unused subsidies carried forward	293,521	177,441	
IV - Change in dedicated funds from fundraising			
V - Shortage of income for the year	145,782	429,781	
TOTAL	6,613,251	6,556,618	-0,9%

Explanations

The first challenge is to restore financial balance by 2020 by increasing income from the diversity of funding levers, particularly public.

2017 saw:

- The continued growth of public grants (+6.5% compared to 2016) thanks to the income pertaining to these grants over the year and the achievement of new co-financing, the result of increased monitoring and presence within professional networks. The continuation of the generosity development policy (+14.5% compared with 2016), thanks to life insurance and bequests received. There is also an increase in donations collected from the public by +1% compared to 2016.
- A sustained growth in donations collected from the public (+3.6% compared with 2016) thanks to greater investments in fundraising.
- The income fundraised represents an increase of 4 points in our income total, compared with 2016. It has increased from 50% to 54%.

The second challenge is continuing the work to consolidate the structuring and organisation of our head office and our local offices, to achieve more efficiency and to assist the refocusing of our social mission. In 2017, this led to, in particular:

- A greater capacity among our teams to respond with our partners to calls for larger-scale projects, from bodies such as the French Development Agency and the European Union. The total for multi-year projects went from 406,000 to 589,000 euros.
- 7.7% increase in our projects in France, with the roll-out throughout the year of the "Les Petits Pas" project in Bobigny, and the increased activity of the "Divers - Cité" programme.
- A ratio of expenses allocated to our social missions in improvement. In 2017, they accounted for 77.6% of our expenses compared to 74.7% in 2016. This improvement is also the result of a finer analytical allocation of our expenses.

EXPENDITURE (€)	2016	2017	VARIATION %
I - Social missions	4,784,310	4,762,497	-0,5%
I.1 Projects overseas	2,753,770	2,619,814	-4,9%
Activities carried out directly	766,674	1,149,800	
Payments to partner organisations	1,069,628	628,323	
Support for projects overseas	917,468	841,690	
I.2 Activities carried out in France - Activities carried out directly	1,791,621	1,930,452	7,7%
La Chrysalide (Mother and child centre in Bobigny)	1,578,545	1,645,234	
"Les Petits Pas" (Small steps) (Bobigny)	43,450	56,089	
Divers-Cité	112,144	188,319	
Support for projects in France	57,482	40,811	
I.3 Public awareness-raising	238,919	212,231	
2 - Fundraising costs	632,318	764,494	20,9%
2.1 Costs of fundraising from the public	320,966	595,903	
2.2 Costs of seeking other private funds	164,208	76,644	
2.3 Costs of seeking subsidies and other public aid	147,144	91,946	
3 - Operating expenses	986,096	613,090	-37,8%
Current operating expenditure	649,541	589,948	
Information and communication expenses	253,910	302,575	
Management costs	395,631	287,373	
Other expenses	336,555	23,142	
Foundation	54,398		
Financial expenses	29,115	22,528	
Non-recurring expenses	253,042	614	
I - Total expenditure for the year entered in the income statement	6,402,724	6,140,081	-4,1%
II - Provisions	0	111,388	
III - Commitments to be made on allocated resources	210,525	305,148	44,9%
Commitments to be made on sponsorship donations	14,430	0	
Commitments to be made on allocated subsidies	196,095	305,148	
IV - Surplus income for the year			
TOTAL	6,613,251	6,556,618	-0,9%

Note

The statement of income and expenditure presented in this report has been approved by the Statutory Auditor and was validated by the General Assembly on 2 June 2018. In accordance with the law, a note specifies the method used to draw up the income statement, and is available on request or for download from the association's Website.

Volunteering and pro bono services

Volunteering and gratuitous services provided by professionals or organisations help the association to keep its operating costs down. The amount thus saved is estimated at €440k, corresponding to the participation of some 99 volunteers (12,416 hours) and €168k in gratuitous services.

Valuation of voluntary contributions in kind	2016	2017
Valuation of volunteering	475,163	404,490
Valuation of services in kind	127,933	167,774
TOTAL	603,096	572,264

Reminder

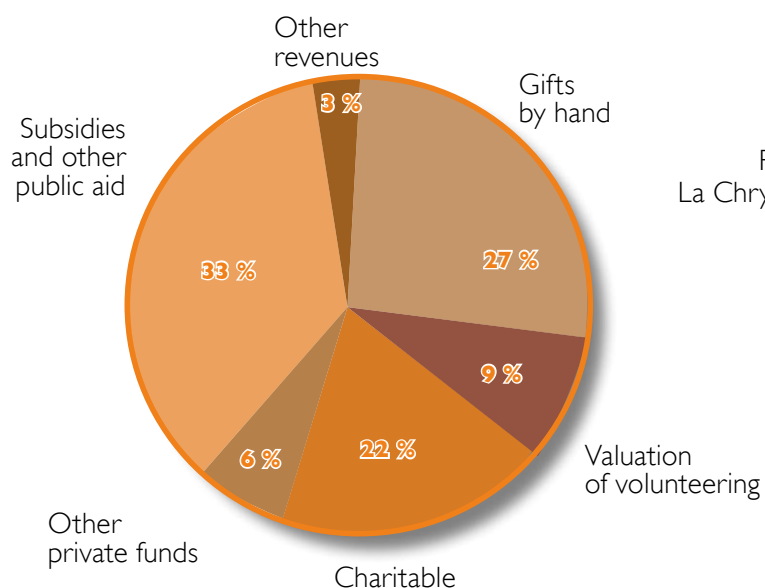
The association's accounts are kept by the accounting firm Action Expertise and audited by the firm Pouget et Soubriou. The budget is drawn up and monitored by the Director General under the supervision of the Treasurer and the President. Payments to partner organisations are transferred to the accounts of the local associations with which we work.

	2016	2017
Level of donations allocated to the Social Mission	75%	77,56%
Social mission expenditures/ Total expenditure (excluding surplus, unused income and endowments)	75%	77,6%
Fundraising costs/ Total income for the year (*)	10,5%	12,9%
Support expenses for France / Projects overseas	33,3%	32,1%
Income allocated overseas	1,180,653	1,043,704
Income allocated to France	2,013,805	1,920,547

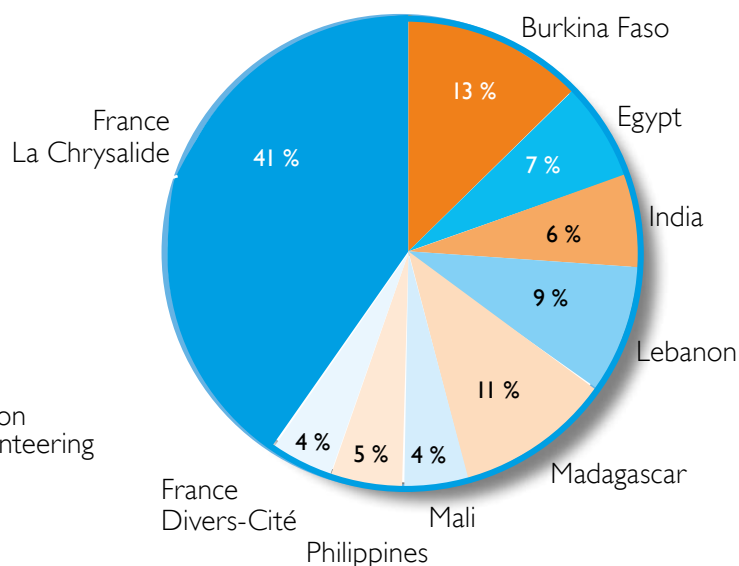
(*) Investments in the funding search generated a growth of 6.1% in fundraised income

FINANCIAL REPORT

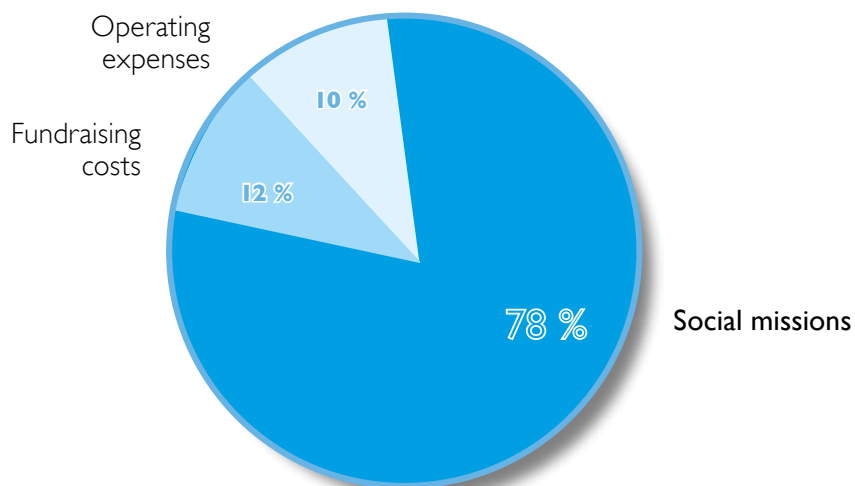
Income distribution



Distribution of expenditure by programme



Distribution of expenditure by area of intervention



In 2017, the portion of expenses allocated to social missions was **77,56 %***

* A ratio of expenses allocated to our social missions in improvement. In 2017, they accounted for 77.6% of our expenses compared to 74.7% in 2016. This improvement is also the result of a finer analytical allocation of our expenses.



Trust and transparency

Asmae has been granted the "Giving with confidence" label by the Charter Commission, which ensures donors are respected. This label means that Asmae satisfies the four main principles of "Giving with Confidence": Respect for the donor, transparency, integrity and lack of self-interest, quest for efficiency.

The balance sheet structure remains sound and inter alia, financial reserves are unchanged.

VARIATION	2016	2017	VARIATION
ASSETS			
SUB TOTAL Fixed assets	521,190	534,327	2 %
Tangible and intangible assets	306,688	318,709	
Financial assets	214,502	215,618	
SUB TOTAL Current assets	8,109,834	7,744,751	-5 %
Inventory and work in progress	802	0	
Accrued assets	1,025,155	1,007,545	
Investments and cash assets (1)	7,044,292	6,692,153	
Deferred charges	39,585	45,053	
TOTAL	8,631,024	8,279,078	-4 %
LIABILITIES			
SUB TOTAL Association funds	6,962,770	6,522,198	-7 %
Association funds and reserves	6,923,073	6,923,073	
Income controlled by financing third parties	129,733	169,996	
Retained earnings	55,746	-141,090	
Loss for the year (2)	-145,782	-429,781	
SUB TOTAL Debts	1,668,253	1,756,880	5 %
Provisions	25,000	50,576	
Dedicated funds	341,683	440,832	
Other debts	1,274,712	1,148,786	
Deferred revenue	26,858	116,686	
TOTAL	8,631,024	8,279,078	-4 %

Explanations

- 1 – The association still has significant reserves to invest in the future.
 2 – The deficit recorded was anticipated and proved lower than expected.

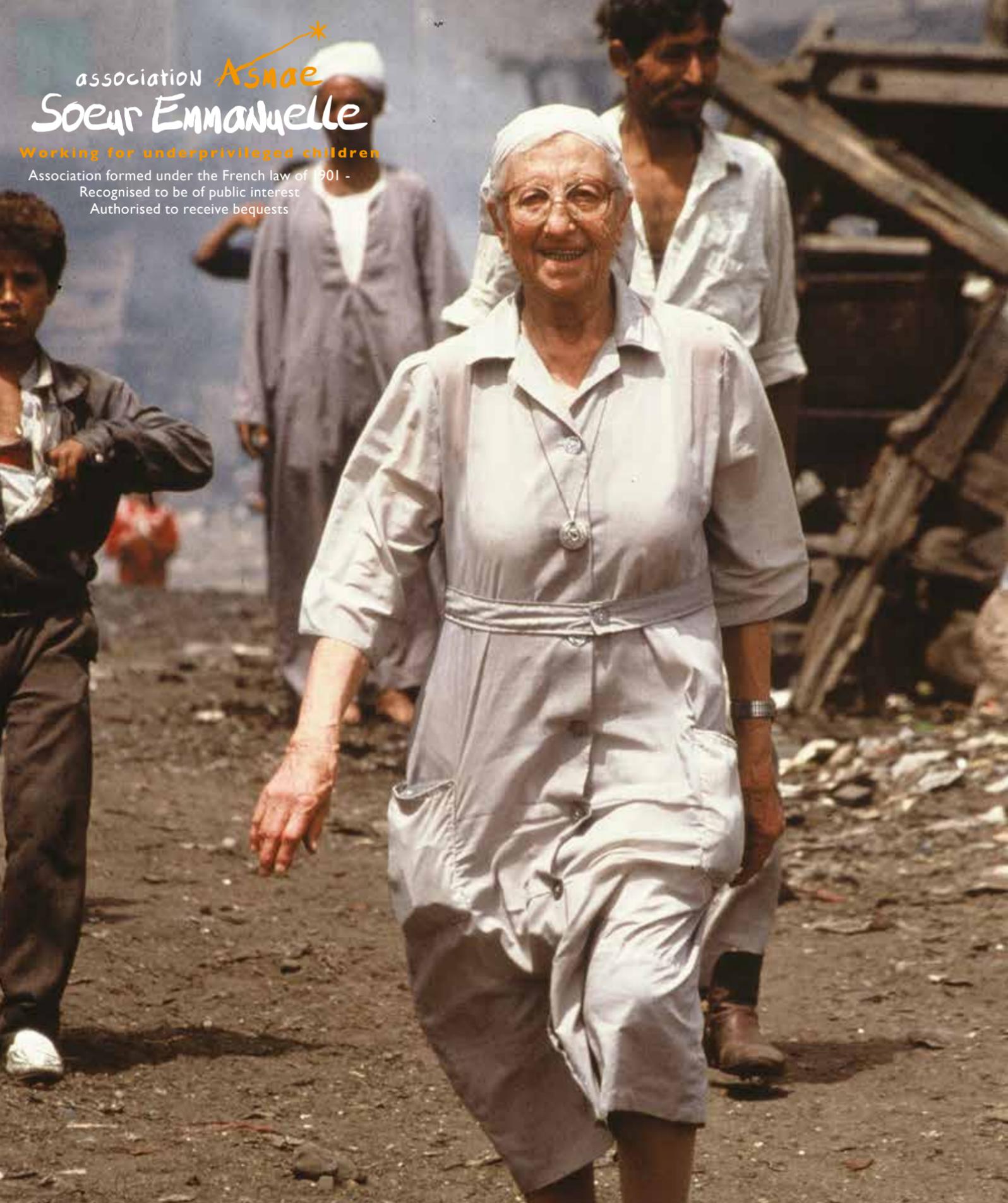
FINANCIAL PARTNERS

Many thanks to all the institutions and companies that support us!



Companies and foundations

Fondation Meeschaert, Fondation Agir Sa Vie, Fondation IdKids, Association Santé et Progrès, Fondation Notre Dame, Fondation Sisley d'Ornano, Fondation Aleth & Pierre Richard, ICF Habitat La Sablière, Fondation Valoris, Fondation Mazars, Domaine de la Dragonnière, Lustin Coup de Pouce, Allianz, FROMI, Fondation Air Liquide, Château Dubraud, A.L.S.E electronics, Le Maillon, FACILOG, TAPA EMEA, Thanks Everyone, Zankyou, L'amarre aux anges



association **Asmae**
Sœur Emmanuelle

Working for underprivileged children

Association formed under the French law of 1901 -
Recognised to be of public interest
Authorised to receive bequests

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