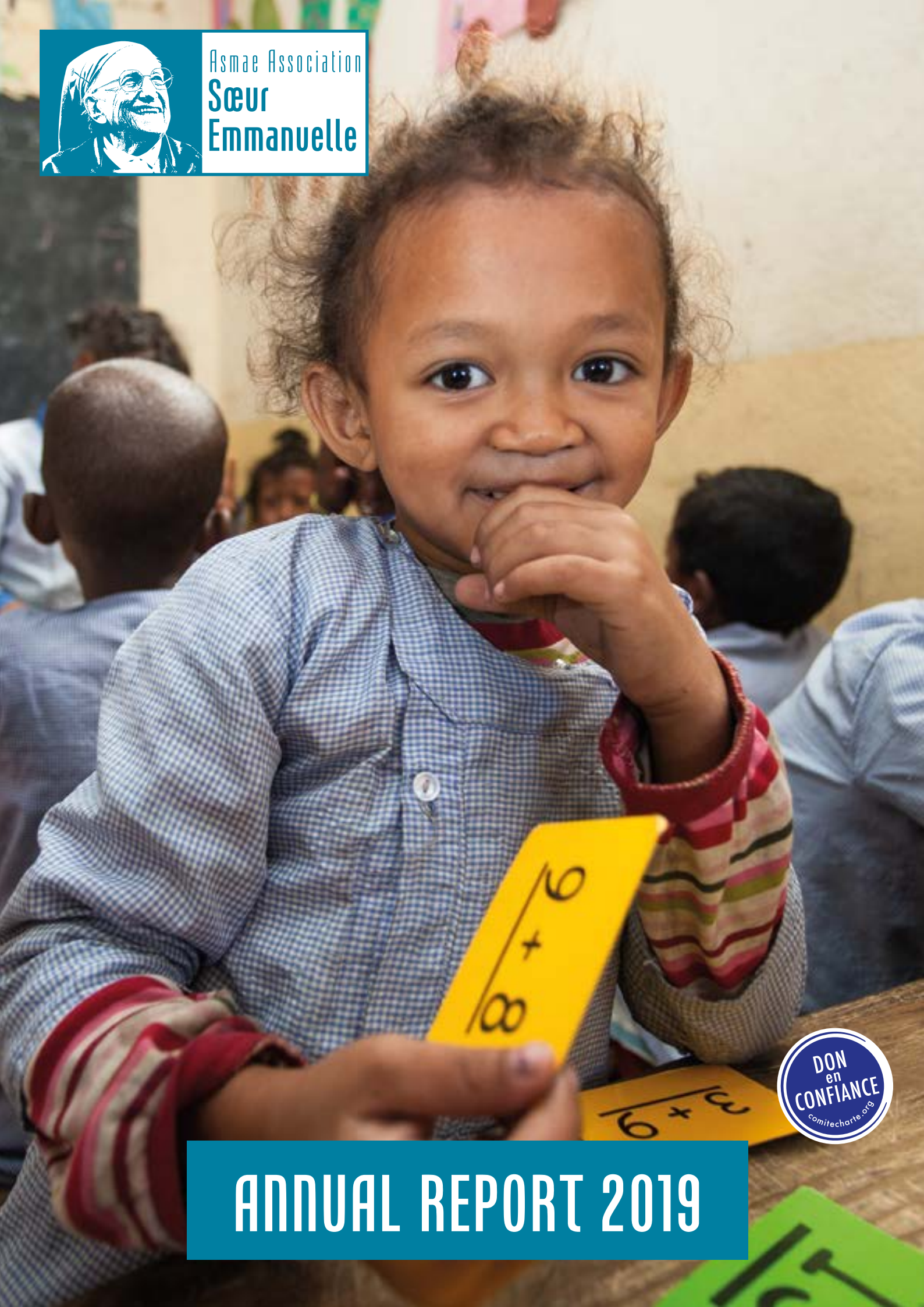




Asmae Association
**Sœur
Emmanuelle**



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ANNUAL REPORT 2019



EDITORIAL

2019: a key year for Asmae's future

At the time of writing, Asmae's teams are all mobilised to respond to the COVID-19 epidemic and prevent human tragedy. In France and overseas, despite the widespread lockdown measures in place, we are doing everything we can to protect the most vulnerable children and families during the crisis and to ensure the safety of our teams.

This emergency calls for courage, commitment and generosity from our teams, and from our supporters too. With their support, Asmae has already been there through the humanitarian crises of the wars in Sudan and Lebanon. But let's get back to 2019, which was a decisive year for the future.

All the necessary decisions were made in 2019 for Asmae to remain sustainable.

Since 2015, Asmae has been implementing an ambitious strategy with the aim of carrying out projects with a greater impact on children and their families in each country. To do this, we have strengthened our teams and co-created projects with huge potential with our local partners.

With operational contexts worsening both in terms of security and politically, we have stepped up staff safety and the standardisation of administrative procedures in our offices in each country.

These investments have had a significant positive impact on beneficiaries, civil society and public authorities. Internal and external assessments have highlighted lasting changes in education and protection for the most vulnerable children and their families: child refugees in Syria, street children in Manila and Antananarivo, and disabled and excluded children in Burkina Faso and Egypt, for example, as well as children from families living in halfway-houses in France.

However, the significant increase in our financial resources in various areas has not been enough to cover all the implementation costs of these projects. As such, after 20 years in India and 10 years in Mali, as we come to the end of a jointly planned period of collaboration with most of our partners to ensure that children and their families continue to be monitored, the Board has decided to withdraw the association from Mali at the end of 2019 and from India in 2020.

In addition to these decisions regarding our social mission, we have made savings by restructuring our head office, as well as reducing operating, communication and fundraising expenses.

The strong measures taken in 2019 have already shown results in the first quarter of 2020. The budget approved by the Board of Directors at the start of 2020 is consistent with the decision to drastically reduce the deficit. It will allow us to restore financial balance by 2021 and build up our reserves again to ensure that our work is sustainable in the long term.

The association is continuing its work in France and in 5 countries of intervention overseas—Burkina-Faso, Egypt, Lebanon, Madagascar and the Philippines—continuing with the strategy in place and reorganising resources, ensuring they remain effective.

We face the challenges of the future, both in France and overseas, with confidence and enthusiasm, staying true to our values and proud of our work.

Thank you to our donors and funders for your loyalty and for the faith you show in us.

Onwards and upwards! For every child whose future will be shaped by our combined commitment.

By **Denis Legat**, Chair of the Board of Directors



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- P. 07 / Asmae's work
- P. 17 / Our resources

KEY FIGURES

48 000 BENEFICIARIES

8 COUNTRIES OF INTERVENTION

37 PARTNER ASSOCIATIONS

52 PROJECTS

128 PROFESSIONALS WORLDWIDE

38 VOLUNTEERS

728 SPONSORSHIPS

7,2 M€ BUDGET

39 YEARS OF EXPERIENCE IN THE FIELD

Child Protection Policy: Asmae demonstrates its commitment and desire to protect children from all harm and ensures that its projects and actions do not pose any risk to them.

Approach to gender: In all its work, Asmae is committed to improving acknowledgement of gender in its child protection and education projects.

ASMAE IN BRIEF

At retirement age, Sœur Emmanuelle went to live in the slums of Cairo to share the life of the poorest people.

In 1980, she decided to create her association, Asmae, to develop work in other countries.

Asmae is a non-religious, apolitical NGO working in the field of international solidarity, specialising in education and child protection. Today more than ever before, Asmae is continuing Sœur Emmanuelle's fight in line with the values inherited from its founder, to enable children to become free citizens.

The spiritual inspiration of Asmae, passed down by its founder, is expressed in a true faith in Mankind and in a firm belief that people are capable of playing an active role in their lives and in society. Our work is based on the recognition of otherness, which should be regarded as an asset.

Sœur Emmanuelle also conveyed the idea that we can only act for the poorest members of society by acting alongside them. A pioneer of local development, she was already working with parents to convince them to send their children to school.

Convinced that solutions come from the people themselves, Asmae has developed its own approach. It aims to systematically strengthen the work done by local actors, by providing long-term, tailor-made support in a climate of mutual respect and reciprocity. Our method of intervention in the field is based on the potential of each individual. It involves adapting to each context and each situation.

OUR VISION

"A fair world where children are guaranteed the opportunity to live and grow up in dignity within their families and their environments to become free men and women who can contribute to society."

OUR MISSIONS

- To promote child development through a global approach. To do this, Asmae also works to support families, with their environments in mind.
- To build the capacity of local actors in the area of child development, to improve the synergy between them and to maximise their social impact.
- To champion children's causes by raising awareness and speaking out.
- To experiment, to expand and to disseminate.

OUR VALUES

Trust
Commitment
Solidarity
Freedom
Respect
Fairness

THE WORK OF ASMAE AND ITS PARTNERS WORLDWIDE

Our areas of intervention:

- Prevention of school drop-out and underperformance
- Early childhood protection and education
- Prevention and care of children at risk
- Adolescence support
- Support for children with disabilities

In each of these areas, Asmae works through projects that follow on from its founder's work, and help to serve her goal: **the education and protection of vulnerable children.**

FRANCE

La Chrysalide (Bobigny - 93)

- 26 families and 37 child beneficiaries

Project team

- 35 professionals
- **1,9 K€ budget**

Background

- Nearly two in five homeless people are women (Insee, 2013)
- 30,000 children are homeless (Insee, 2016)

Areas of intervention

- Early childhood protection and education
- Prevention and care of children at risk

FRANCE

"Yalla! For Children's Rights" project

- 34 partner institutions
- 3,890 pupils trained
- 151 classes

Project team

- 1 awareness officer, 2 civic services

• 95 K€ budget

Background

- In 2015, 62% of children in France had not heard of the International Convention on the Rights of the Child, and 71% did not know its content*.
 - The situation of children at risk in France and overseas is greatly underestimated by adults*.
- * COFRADE, *Les adultes et les enfants connaissent-ils les droits de l'enfant ?* (Are adults and children familiar with the rights of the child?), press file, 13/11/2015.

LEBANON

- 3 800 direct beneficiaries

Project team

- 1 country representative, 1 project-partnership manager, 1 finance and administration officer, 1 technical advisor in education, 1 technical advisor in prevention and protection.

• 425 K€ budget

Partners

AFEL, NAJDEH, Basmeh & Zeitooneh, Jafra Foundation

Background

- 950,000 Syrian refugees registered with the UNHCR (UNHCR, Fact Sheet, UNHCR, 2019)
- The government estimates that there are 1.5 million Syrian refugees (UNHCR, Fact Sheet, UNHCR, 2019)

Areas of intervention

- Adolescence support
- Prevention and care of children at risk
- Support for children with disabilities
- Prevention of school drop-out and underperformance

INDIA

- 20 000 direct beneficiaries

Project team

- 1 country representative, 2 project-partnership managers, 1 finance and administration officer

• 275 K€ budget

Partners

Arunodhaya, BSAC, Door Step School Mumbai, MACT, Tara Mobile Creches Pune, SEED, Swadhar IDWC, Vanasthali Rural Development Centre

Background

- Child labour: 12% (Unicef 2016*)
 - Mortality rate in children under 5: 48% (Unicef 2016*)
 - 27% of girls are married before the age of 18 (Unicef 2016*)
- * "The State of the World's Children" report

Areas of intervention

- Prevention of school drop-out and underperformance
- Adolescence support
- Early childhood protection and education
- Prevention and care of children at risk

PHILIPPINES

- 3 300 direct beneficiaries

Project team

- 1 country representative, 1 project-partnership manager, 1 technical advisor, 1 finance and administration officer, 1 national office assistant

• 280 K€ budget

Partenaires

ADPI, Kanlungan Sa Erma Ministry, SNEAP, ULIKID, Bahay Tuluyan, Childhope Asia Philippines, NCSD

Background

- Children and young people aged 13-24 experience high levels of violence. 2 in 3 suffer physical violence, 2 in 5 psychological violence and 1 in 4 sexual violence ("Situation Analysis of Children in the Philippines", Unicef, 2017)
- 75% of LGBT children and young people have suffered physical violence (Unicef, in Manila, at least 250,000 children live on the street. Philippine National Baseline Study on Violence against Children, 2016)

Areas of intervention

- Adolescence support
- Support for children with disabilities
- Prevention and care of children at risk
- Prevention of school drop-out and underperformance

BURKINA FASO

- 3 200 direct beneficiaries

Project team

- 1 regional representative, 1 project-partnership manager, 2 technical advisors (Mali-Burkina), 1 project officer, 1 finance and administration officer, 1 national office assistant

• 455 K€ budget

Partners

ABASF/E, ABPAM, AEFAC, ASECD, ICCV, IDEBAK

Background

- Primary education drop-out rate: 24% for girls; 22% for boys ("The State of the World's Children" report, Unicef, 2019)
- Lower-secondary education drop-out rate: 46% for girls; 48% for boys ("The State of the World's Children" report, Unicef, 2019)
- 72% of children living with a disability are outside the education system (Unicef, 2016)

Areas of intervention

- Prevention of school drop-out and underperformance
- Early childhood protection and education
- Adolescence support
- Support for children with disabilities
- Prevention and care of children at risk

MALI

- 2 000 direct beneficiaries

Project team

- 1 regional representative (Mali-Burkina), 1 project-partnership manager, 1 finance and administration officer, 1 technical advisor in psychosocial support

• 200 K€ budget

Partners

Maya-Ton, COCECM

Background

- The literacy rate for over-15s is around 35.5% (25.7% for women and 46.1% for men) (UNESCO Institute for Statistics, 2018)
- Among married women between the ages of 15 and 49, 16% were married before the age of 15 (National institute of statistics, Ministry of Territorial Administration and Population, 2016)
- Child labour: 37% ("The State of the World's Children" report, Unicef, 2019)

Areas of intervention

- Early childhood protection and education
- Prevention and care of children at risk

EGYPT

- 3 500 direct beneficiaries

Project team

- 1 Country Representative, 1 National Office Assistant, 1 Technical Advisor

• 280 K€ budget

Partners

Basmat Amal, Clef de vie, EACD, El Shehab, Lekaa, Les Filles de Marie

Background

- 93% of children aged between 1 and 14 have been exposed to violent disciplinary practices, including psychological attacks and/or physical punishment (Unicef, 2019)

Areas of intervention

- Prevention of school drop-out and underperformance
- Support for children with

MADAGASCAR

- 3 200 direct beneficiaries

Project team

- 1 country representative, 2 project-partnership managers, 2 technical advisors, 1 project officer, 1 finance and administration officer, 1 national office assistant

• 460 K€ budget

Partners

HARDI, Manda, Kozama, AIC Tana Anosizato, Betania, PFSCE Tana, AIC Fianarantsoa, Centre d'Éducation Spécialisé Manakara, École Ste Louise, Tanjomoha, Oscape, Association Manorina, SPV Felena, ONG Vahatra

Background

- In Antananarivo, the percentage of 2- to 15-year-olds attending school is 59%, with a very low proportion of children getting a preschool education ("Analyse de la vulnérabilité urbaine à Madagascar" [analysis of urban vulnerability in Madagascar], World Food Programme, 2015)
- 28% of 5- to 17-year-olds work (Report on challenges and opportunities for children in Madagascar, Unicef, 2018)
- 15% of girls between the ages of 10 and 14 are victims of physical violence (Report on challenges and opportunities for children in Madagascar, Unicef, 2018)

Areas of intervention

- Prevention of school drop-out and underperformance
- Early childhood protection and education
- Support for children with disabilities

Des petits dons, pour qu'ils deviennent grands.*



Donnez des sous pour les gamines et les gamins
de Sœur Emmanuelle.**



Asmae Association
**SŒUR
EMMANUELLE**
Engagez-vous! asmae.fr



ASMAE'S WORK

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- P. 13 / Our programmes in France
- P. 14 / The key events in each country
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EARLY CHILDHOOD PROTECTION AND EDUCATION

In 2017, half of all preschool-age children (around 175 million) were not following a preschool education programme*. Although early childhood is a period of great potential for growth and development, it is also a time when children are particularly fragile and vulnerable. Between birth and 6 years, children are busy developing their motor, intellectual, emotional and social skills. Despite increased awareness of governments over recent years, preschool education for children remains limited in many countries.

Asmae's goals are to offer a secure environment for children in order to create the conditions necessary for their early learning and socialisation. Asmae strives to enhance the quality of services offered to children, and to support work to prevent violence against children and actions relating to hygiene, primary healthcare and nutrition, in addition to those relating to parental support. For children aged between 3 and 6 years old, Asmae designs, implements and develops basic learning using fun, participatory and inclusive teaching methods.

*"A World Ready to Learn" report, Unicef, 2019

Key figures

- 10 350 beneficiaries
- 13 partners
- 12 projects
- 3 countries of intervention: Madagascar, Burkina Faso and France (La Chrysalide, Bobigny - 93)

BURKINA FASO "LIRE POUR RÉUSSIR" (READ TO SUCCEED) PROJECT. INNOVATIVE TEACHING TOOLS FOR DEVELOPING LANGUAGE AND READING

The "Lire pour réussir" (read to succeed) project was launched in August 2018 and will run for 3 years in Ouagadougou. It is a continuation of the pilot project to combat educational wastage by moving teaching practices towards a more fun and participatory approach, which ended on 31 July 2018 with very positive results: the children had overcome their difficulties with learning, developed a love of reading and school, and learned to express themselves better orally. Both projects were supported by the French Development Agency.

In Burkina Faso, just over 40% of school-age children do not reach the end of primary education. That is why Asmae is committed to helping keep children in school by supporting the local association ICCV* in improving access to high-quality education for vulnerable children in Ouagadougou. The project provided an opportunity to design innovative tools such as the "Yam Wekré" picture book. This teaching tool consists of 298 pictures on 29 educational topics and can be used for many different participatory games and activities. Teachers in the targeted schools and ICCV's educators/leaders were trained by Asmae on how to use the tool with a view to improving their teaching practices, as well as on the "reading classes" method, in order to learn how to motivate groups of pupils and get them to join in. This tool was a great success with teaching staff, but also with pupils, who enhanced their learning capacities in language and reading. Convinced of the effectiveness of the tool, the Ministry of National Education, Literacy and Promotion of National Languages (MENAPL) decided to include it in its

training programmes for preschool educators. The tool has also been distributed to 12 educational institutions. Asmae is now aiming to distribute the tool around the rest of the national territory.

Currently, Asmae hopes to continue training preschool teaching staff on how to use the tool, but also wants to train ICCV educators/leaders on the "reading classes" method. "Lire pour réussir" works outside of school as well, involving families and those in the community in the academic success of all children. Asmae therefore supports ICCV in developing community libraries and a mobile library, as well as reading clubs and writing competitions. "Book fairies" are trained by Asmae and ICCV to teach mothers and young volunteers to lead groups to bring community libraries to life.

After three years of operation, more than **3,500 children** have benefited from the picture book or community activities, and **9 community and public library leaders** and **8 young volunteers** have been trained by Asmae.



ICCV: Initiative Communautaire Changer la Vie (Change Lives Community Initiative).

PREVENTION OF SCHOOL DROP-OUT AND UNDERPERFORMANCE

The Global Education Monitoring Report* published by UNESCO in 2014 reveals that there is still a great deal of work to be done in terms of reducing the number of children who are not receiving an education. 57 million children worldwide are unable to access school, or they leave school early. According to the same report, 100 million children living in developing countries do not complete their primary education. Among them, in particular, are those living in rural areas, girls, children with disabilities, ethnic minorities, those from poor families and those living in slums.

Asmae's goal is to improve the quality of school teaching by training educational staff, designing and developing innovative teaching methods, involving parents, refurbishing infrastructure and funding school fees and equipment. To prevent problems of educational exclusion, Asmae also offers literacy classes for parents, supports the organisation of awareness campaigns focusing on the importance of school aimed at children and families, and creates spaces for dialogue around educational difficulties.

*Unesco, Global Monitoring Report on EFA 2013-2013

Key figures

- 93,000 beneficiaries
- 24 partners
- 22 projects
- 6 countries of intervention: Madagascar, Burkina Faso, Liban, Egypt, India and France (Divers-Cité)

MADAGASCAR OPENING SCHOOL UP TO STREET CHILDREN IN ANTANANARIVO TO AID THEIR SOCIAL INTEGRATION

According to Unicef, around 1.5 million Madagascan children between the ages of 3 and 6, or 1 in 4, are not in preschool education, and **905,000 children** between the ages of 6 and 10 are not enrolled in primary school*. For children from the most disadvantaged backgrounds, this leads to dropping out of school and then living on the street, because parents very often do not have the resources required to cover their children's school fees. Classrooms are run down and poorly equipped, and teachers are faced with overfilled classes and a lack of educational materials and appropriate learning tools. As a general rule, preschool teachers are adequately trained to deal with these obstacles.

The major challenge in Madagascar is to support as many street children as possible to encourage a return to education. We have also implemented actions such as raising awareness among families and communities of the importance of educating these children, and training teaching staff on subjects such as literacy, specialised education and holistic child development (physical, cognitive, emotional and social abilities). Based on the success of teaching tools developed by Asmae, such as the "Sary Fetsy" picture book, Asmae has provided tailored training to educators and has a relationship of trust with families and communities thanks to its local presence. By ensuring that educators have the professional skills they need, we can guarantee that our partners have the resources to continue their work with children. The local partners concerned are Hardi, Manda and Kozama, which run children's day centres, early learning centres and parent-and-child centres focusing on preschool education, literacy and socio-economic support for families.

Asmae also has relationships with national education professionals in Antananarivo, so we are able to work with the public authorities to help them better recognise and gradually deal with the issues of school drop-out and underperformance. In 2018, a partnership between Asmae and the Madagascan Ministry of National Education was approved, validating and confirming the association's work and contribution in the country. Since then, Asmae has sought to extend the approach established to as many public institutions in the country as possible.

Launched in 2017, this programme's first phase of action and support will come to an end in 2020. There are currently around **861 children** and young people between the ages of 7 and 18 taken care of across the entire project. In addition, **1,000 parents** have been reminded of their role in their children's education, and awareness has been raised among **600 children** and young people between the ages of 7 and 18 from communities in the region's towns and neighbourhoods.

*2018 report on challenges and opportunities for children in Madagascar, Unicef



Our partner Manda runs accommodation centres with Hardi and Kozama.

ADOLESCENCE SUPPORT

In 2019, adolescents represented around 16% of the global population (1.2 billion) (Unicef). Adolescents have a decisive role to play in our societies. A key stage in the construction of an individual, adolescence often exposes young people to multiple risks: school drop-out, early unemployment, early marriage and childbirth, high-risk behaviours, etc. Adolescents, particularly girls, are often forced to leave behind their childhood before they are ready to do so. Adolescence support is a process carried out over time, always in connection with adolescents and those around them: family, friends, community, educators and teachers.

Asmae's objectives in this area are to promote personal development and prevent high-risk behaviours. Firstly, this involves enabling the recognition of adolescence as a key stage of personal development. It is then necessary to support communities and/or organisations in facilitating spaces that foster the mobilisation of adolescents, to encourage activities in citizenship education and to support the guidance of professionals in adolescence development.

Key figures

- 4,220 beneficiaries
- 3 partners
- 3 projects
- 4 countries of intervention: Philippines, Burkina Faso, India and France (Divers-Cité)

PHILIPPINES YOUNG PEOPLE: INVOLVED IN THEIR OWN FUTURE AND IN THE EDUCATION OF CHILDREN

There are between 250,000 and one million children living on the streets of Manila.

The vast majority of them have to work from the age of 5, at the expense of their schooling. For the rest, a poor education and the critical financial situation of their families result in children leaving the school system to live on the street.

On the streets, families and children organise themselves in communities and small groups. In this highly unstable urban landscape, an alternative life exists, based around street educators and welfare centres. Asmae has identified its partners on the basis that they are already working in this environment and in contact with street children. These associations support the schooling of marginalised children across the whole island of Luzon and particularly in Manila. Asmae's focus on young people is particularly strong in the Philippines. There are numerous projects with the aim of helping adolescents to flourish. For example, SNEAP* offers education grants, while SNYC encourages engagement among young people through various projects (seminars related to management, activities related to education, food programmes, etc.).

Asmae's work involves training these groups of young people and strengthening their skills. We do this by training thirty young street educators in teaching methods that are new to them, but also by creating fun, participatory activities in welfare centres. Some of them have become advisors and started training street educators themselves, and others have even found work.

Another partner, Bahay Tuluyan, encourages young people to run alternative educational initiatives in the street. They hold mobile classes, adapting their teaching methods to suit street children. Asmae also mobilises street educators to train them to protect and respect children's rights. This training time provides educators with communication tools, skills to better protect children from street violence and various resources with the same goal in mind: involving young people in steps to protect children and recognise their rights to allow them to play a real role in their own futures.

Tests taken before and after the training demonstrate the effectiveness of Asmae's work, showing a clear improvement in knowledge and skills related to the subject. In the end, **23 out of 24 participants** achieved a score of **more than 13**, whereas only 4 participants had achieved such a score previously.

*Santo Nino Educational Assistance Programme



Young educators lead alternative classes in the street.

PREVENTION AND CARE OF CHILDREN AT RISK

The concept of "abuse", although it differs from one country to another, is summarised as all the types of ill-treatment to which a child may be exposed: physical or psychological abuse, negligence, sexual abuse and exploitation. At-risk children live in conditions that jeopardise their health, their safety, their education or their physical, emotional, intellectual or social development. In order to grow up and develop, children need confidence.

This is acquired in a secure environment with adults who are available and caring. Prevention and care require global intervention and cooperation among all the stakeholders involved with the child.

Asmae's objectives in this area are to contribute to creating and maintaining a secure environment, reducing danger factors and reconstructing children's identities. Asmae also supports the setting-up of professional networks, the strengthening of local teams' skills, and the implementation of child protection policies.

Key figures

- 57,000 beneficiaries
- 14 partners
- 9 projects
- 6 countries of intervention: Philippines, Mali, Lebanon, India, Madagascar and France (La Chrysalide, Bobigny - 93)

LEBANON OFFERING CHILD REFUGEES A FUTURE

Since 2011, around 1.5 million people have fled the conflict in Syria, which is entering its ninth year, to seek refuge in neighbouring Lebanon. Thousands of them live in a space measuring 1.5 km²: the Palestinian refugee camp of Chatila. The official figure is 40,000, but in reality, it is much higher. Furthermore, 50% of the refugees are children between the ages of 3 and 18 who are not in school because of community tensions, marginalisation and a reduction in international aid. The consequences of this huge surge in the population were the rapid saturation of public services and an increase in vulnerable populations. Access to medical care and education is problematic, despite initiatives launched by Syrian communities.

That is why, in both Chatila and Bourj el-Barajneh, Asmae has been working since June 2018 to support and strengthen the capacities of two associations whose activities are related to childhood and adolescence. Basmeh & Zeitooneh and Jafra are two local organisations that have opened two community education centres.

The project supported by Asmae consists of improving the supply of and access to education and protection services for vulnerable Syrian, Palestinian and Lebanese children and adolescents by maximising the impact of the actions implemented by the two partner associations. This involves strengthening their operational, organisational and institutional capacities. This method is in line with the mission statement of our association, which, convinced that solutions come from the people themselves, aims to strengthen the work done by local actors by providing tailor-made support.

To respond to the needs of the most vulnerable children and adolescents, Asmae hopes to develop high-quality, relevant

education services within the formal system for children who are not in school. Our association also hopes to develop child protection services that respond to their needs while maintaining complete parity (50% of beneficiaries must be girls). We have been able to recruit two teachers, and 33 teachers and other teaching staff have been trained and supported in offering these children a high-quality education. At community level, it is about providing day-to-day support for what they are doing. To do this, the Asmae team has provided support and regular guidance to the management, finance and human resources departments of these 2 associations to help them to optimise their capacities and their actions within the camp.

This support for our local partners has allowed them to enhance their capacities and the scope of their actions. In addition, **53 people have received training** and **900 girls and boys** have had access to appropriate high-quality education services. On top of that, **1,990 girls and boys** have had access to protection services (psychosocial support), and 1,200 parents have taken part in 3 days of awareness-raising sessions on children's rights.



Games and make-up workshop for Syrian refugees.

SUPPORT FOR CHILDREN WITH DISABILITIES

15% of the global population has a disability, including 93 to 150 million children*. On average, a child with disabilities is half as likely to receive a primary school education. There are many difficulties associated with disability and these are largely related to society's failures and indifference (infrastructure with limited access, inadequately trained staff, negative perception of disability, problematic schooling, etc.). These obstacles have serious consequences for the health and autonomy of children, and exclude them from society.

Asmae's overall objective in this area consists of support, provided for both the child and his/her family and community. In particular, this involves building the capacity of local actors working in this field, and supporting access to quality education for children with disabilities. Asmae is also helping to change the way people view disabilities. To do so, it leads awareness and advocacy activities, working with the community and local decision-makers.

Key figures

- 570 beneficiaries
- 5 partners
- 6 projects
- 3 countries of intervention: Madagascar, Philippines, Egypt

EGYPT PROMOTING THE RIGHTS OF CHILDREN WITH DISABILITIES

In Egypt, children with disabilities are among the most vulnerable and disadvantaged groups. Disability is taboo in Egyptian society, so they are hidden away by their parents and, for the most part, excluded from the school system. These children do not yet have any social connections, and do not take part in many activities to help them develop their motor, cognitive or interpersonal skills. **These children are marginalised and discriminated against.**

In the face of a lack of appropriate services to accommodate these children, Asmae works alongside local partner associations to remove these barriers to education and make it possible for more children to go to school. Asmae has therefore supported an increase in skills in centres and care facilities for children with disabilities run by three local associations: Basmat Amal (based in Cairo), the training and development association and Saint-Vincent-de-Paul association, from June 2017 to December 2019. The project benefited particularly from European funding, as well as the generosity of the general public, to improve care for children with disabilities in Egypt, raise awareness among families and communities of the importance of schooling for children with disabilities, and protect the rights of children with disabilities with local authorities.

As part of this project, Asmae's technical advisor in specialised education provided training for teaching staff from the 3 local associations' centres with the aim of improving their teaching techniques, in particular through inclusive education. The advisor also took part in education sessions in the centres in order to ensure that the teaching staff had fully grasped these teaching techniques. The technical advisor worked with the teaching staff to develop an educational curriculum

adapted to each child's disability. This curriculum includes elements such as speech therapy sessions, psychomotor activities and occupational therapy, reinforced by monitoring and academic support.

In addition, Asmae's technical advisor in child protection also trained Basmat Amal's staff on providing tailored social support to families, particularly in terms of their administrative procedures. He organised awareness campaigns for families and local actors on children's rights, and helped to advocate with local authorities to facilitate access to school and basic social services (health, protection).

After 2 and a half years of operation, the project has seen:

- **32 educators trained**, who have been able to provide tailored educational support to more than **160 children** with disabilities.
- **19 teachers** given awareness training on inclusive education.
- Two teaching resource rooms set up for **40 pupils** with learning difficulties in two state primary schools.
- Psychological support and disability awareness sessions provided to more than **500 pregnant women**.



Learning session with our partner Basmat Amal in Cairo.

LA CHRYSALIDE HELPING YOUNG MOTHERS TO BUILD A SECURE FUTURE WITH THEIR CHILDREN

In France, around 22% of homeless people living alone are women, and that figure does not include single women with children. More and more of them are calling 115 (Emergency Shelter Helpline). The number of homeless women has soared in recent years. In Paris, for example, it has increased by almost 70% in ten years. A quarter of them are only able to find refuge in emergency accommodation. In Bobigny, Asmae welcomes young mothers in difficulty and their children at an aptly named mother-and-child centre: La Chrysalide (The Chrysalis).

La Chrysalide was opened in 2006 in the presence of Sœur Emmanuelle, shortly before her death. Its objective is to combat the instability that threatens mothers and children who are victims of violence or whose families have broken down, but also to nurture the bond between mother and child(ren).

La Chrysalide is a housing facility where 19 families live in self-contained accommodation with at least one child under the age of 3. It's a stopping place that provides a proper break on a bumpy road. Beneficiaries stay at the facility for 26 months on average and receive support to help them with parenting and all aspects of integration. The aim is to give young mothers a break to give them an opportunity to rebuild their lives. The mother-and-child centre is attached to a family crèche with 29 places, of which 17 are reserved for the mother-and-child centre and 12 for the town of Bobigny. The "L'île aux enfants" crèche guarantees availability of contained, secure childcare thanks to the provision of care in nursery assistants' homes and the possibility of calling on emergency care 24 hours a day, 7 days a week.

In 2019, the La Chrysalide facility welcomed **26 families**. This included **37 children** between the ages of 0 and 5. 41 children attended the family crèche: 25 came from the mother-and-child centre and 16 from the town of Bobigny. The family turnover rate rose to almost 1 in 2 (8 departures and 9 arrivals). Among those 8 departures, 6 residents gained access to social housing after 2.6 years at the mother-and-child centre. The other 2 mothers chose to return to their families. The average age of mothers arriving at the facility for the first time is 19, and the average age of their children is 2. The people at the facility require significant support as a result of their often traumatic personal histories, poverty and isolation.

The parent-and-child centre completes the parenting support system by developing the skills of both parent and child. It also helps to foster social connections, social and cultural diversity and the socialisation of young children. In 2019, despite a reduction in the number of days the centre was open related to a lack of staff, it welcomed 29 families (34 children and 119 visits) during the year.



The "L'île aux enfants" crèche welcomes residents' children. Play and socialisation are key to child development.

DIVERS-CITÉ

In a challenging financial context in 2019, related in particular to the lack of grants allocated to this programme, Asmae decided to bring to an end its support for residents' groups in the Paris region. However, these groups have achieved an autonomy of action that has not been affected by Asmae's withdrawal.

2019 KEY EVENTS

BURKINA FASO LAUNCH OF THE “GRANDIR ENSEMBLE” (GROWING UP TOGETHER) PROJECT

On 1 October 2019, the start of the new school year in Burkina Faso, the “Grandir Ensemble pour une meilleure insertion sociale des enfants de 3 à 6 ans ayant une déficience visuelle à Ouagadougou” (growing up together for better social integration of children aged 3 to 6 with visual impairments in Ouagadougou) project, which benefits in particular from funding from the Monegasque Cooperation, was officially launched for a period of 2 years, in partnership with the UN-ABPAM (Union Nationale des Associations Burkinabé de Personnes Aveugles et Malvoyantes — Burkina Faso national union of associations for the advancement of blind and partially sighted people). In addition to access to eye-care services, the aim of this project is to offer personalised social support to children with visual impairments and their families in order to improve their level of social and preschool-based inclusion. In this first quarter, 32 pupils enrolled in the project received this support.

EGYPT A NATIONAL FACEBOOK CAMPAIGN TO RAISE PUBLIC AWARENESS OF THE RIGHT OF DISABLED CHILDREN TO EDUCATION

Asmae ran a Facebook campaign in collaboration with its partner associations. According to statistics, the social network has a lot of success and a major impact. The campaign highlighted inspiring stories of children with disabilities through pictures and videos, as well as testimonies from their parents and Asmae’s partners. It mainly targeted parents of children with disabilities in order to raise awareness and give them the tools to defend their children’s right to access an education adapted to their needs. It has been seen by up to 526,730 Facebook users. 264,773 people have watched the campaign videos and 12,738 have taken action by sharing their comments or leaving comments on Facebook.

FRANCE “YALLA! FOR CHILDREN’S RIGHTS” EXPANDING RAPIDLY.

The “Yalla! For children’s rights” programme has entered its fifth year of operation. 3,890 pupils in 34 educational institutions were made aware of their rights and of the situation of other children around the world in 2019. It was a key year for the project. The International Convention on the Rights of the Child (ICRC) celebrated its 30th anniversary in November. To highlight this event, Asmae organised the “YallaTour” roadshow. The team travelled across France, meeting more than 2,300 children, young people and adults in 14 towns and cities.

INDIA PREVENTING CHILD MARRIAGE IN THE DISTRICT OF DHARMAPURI

In India, 27% of girls are married before the age of 18, according to Unicef. This violation of children’s rights is damaging to their health, deprives them of an education and restricts the economic development of their communities. To combat this practice, Asmae has worked with 2 local associations, Vision for Social Development (VSD) and Arunodhaya centre for street and working children, to develop a project in the state of Tamil Nadu. Thanks to this project, 3,271 children between the ages of 6 and 18 have benefited from consolidatory work to promote girls’ rights and gender equality. Furthermore,

girls in vulnerable situations are being supported in continuing their education. Indirectly, awareness has been raised among parents and the wider community of the importance of preventing child marriage.

LEBANON HOLDING ACTIONS IN BEIRUT REFUGEES CAMPS

With Lebanon affected once again by another economic and social crisis since October 2019, Asmae is continuing its work to help children and adolescents. Rayon d’Espoir, a past partner of Asmae’s, is currently working as a resource partner* to promote inclusion for children with disabilities by supporting two local partners, Jafra and Basmeh & Zeitooneh. This has meant 2,290 children and adolescents have had access to appropriate protection services (psychosocial support, classes etc.) and awareness of children’s rights has been raised among 1,200 parents. 53 employees of partner associations, as well as the families of the children and adolescents, also took part in the activities.

*Resource partner: former partners that have acquired solid expertise that they can now pass on to new partners.

MADAGASCAR SUPPORTING CHILDREN IN VULNERABLE SITUATIONS

Asmae wanted to extend its activities in Madagascar by implementing a large-scale project in the Antsirabe region. A study was carried out on this and, following a call for expressions of interest, 3 Madagascan partner associations and a network of associations were selected to receive support from Asmae over the next few years. Asmae’s work focuses on enhancing the skills of its local partners and making them more autonomous, through various types of support: financial, technical (education, family support), organisational (organisational development and management support) and institutional (expertise in setting up links between actors and running networks).

MALI CONCLUSION OF PROJECTS

Asmae has been present in Mali since 2009, working on issues such as prevention of school drop-out and underperformance, early childhood protection and education, and prevention and care of at-risk children. In 2019, more than 900 children and 300 mothers in difficulty were able to benefit from Asmae’s support, through initiatives such as Community Listening Centres and integration between the local community network and government stakeholders. After 10 years in Mali, Asmae has decided to withdraw gradually from its work there in the first quarter of 2020. However, children and their families continue to be supported by the partner associations whose autonomy and sustainability have been ensured by Asmae’s support.

PHILIPPINES REACTIVATION OF THE LOCAL COUNCIL FOR THE PROTECTION OF CHILDREN

After several years of closure, the Local Council for the Protection of Children in Manila has reopened at the instigation of Asmae. Asmae’s teams in the Philippines signed a partnership agreement with the department of social protection in Manila to take care of street children’s well-being! This work will take the form of training social workers and street educators in direct collaboration with the local council.

THE “YALLA! FOR CHILDREN’S RIGHTS” PROJECT

The “Yalla! For children’s rights” project, now in its 5th year, continues to increase in scale and develop in quality. New teaching tools have been created, including a children’s rights escape game, a fun presentation entitled “Je suis un enfant, j’ai des droits!” (I am a child, I have rights!) and an interactive “true or false?” quiz. Based on an active and participatory teaching approach, their aim is to inform, challenge and mobilise the public, from preschoolers to adults, and give them the chance to speak.

The number of children, young people and adults trained has continued to grow, with almost 200 workshops and 300 hours of activities run by the “Yalla! For children’s rights” team. At the end of these workshops, hundreds of pupils have joined forces to carry out various solidarity activities, becoming ambassadors for children’s rights themselves.

2019 was a key year for the project: the International Convention on the Rights of the Child (ICRC) celebrated its 30th anniversary in November, and to highlight this event, Asmae organised the “YallaTour” roadshow. The team travelled across France, meeting more than 2,300 children, young people and adults in 14 towns and cities. It was an unforgettable experience, giving the team the opportunity to meet a wide range of people and providing them with a wealth of anecdotes. Asmae would like to thank the children, young people, schools and partner businesses, including Ford for the vehicle loan, for all the great things we did together!

2019 HIGHLIGHTS

THE YALLATOURL: THE CHILDREN’S RIGHTS BUS ON THE ROAD IN FRANCE



© Asmae The “YallaBus” that travelled across France championing children’s rights!

20 November 2019 was the 30th anniversary of the International Convention on the Rights of the Child. Asmae organised a roadshow called “YallaTour” for the occasion. New teaching tools were created for this project, including a children’s rights escape game, a fun presentation entitled “Je suis un enfant, j’ai des droits!” (I am a child, I have rights!) and an interactive “true or false?” quiz. Based on an active and participatory teaching approach, their aim is to inform, challenge and mobilise the public, from preschoolers to adults, and give them the chance to speak.

The team travelled across France, meeting more than 2,300 children, young people and adults in 14 towns and cities. The event meant that Asmae was given widespread media coverage (radio, TV and press) across the whole country. During the “YallaTour”, the team was interviewed or followed carrying out its activities many times, whether for radio (Europe 1, RCF radio, radio PLUS etc.), the press (Ouest France, La Vie, CB News etc.) or even TV (BFM TV, France TV, TéléMatin). The YallaTour was an unforgettable experience, giving both the teams and the participants the opportunity to meet a wide range of people and providing them with a wealth of anecdotes. Asmae also spread its awareness messages via social media. On the last day of the YallaTour, the children were lucky enough to meet their favourite TV presenter, Joan Faggianelli, who also took over Sœur Emmanuelle’s Instagram account for the occasion.

At the same time, Asmae ran a multimedia advertising campaign. As in 2018, many businesses agreed to support Asmae by offering free advertising space (posters, print, digital) in Paris and elsewhere, as well as online: for every euro spent on advertising space, €5 was given free.

Sœur Emmanuelle a besoin d'argent mais c'est pas pour elle. *



Donnez des sous pour les gamines et les gamins
de Sœur Emmanuelle. **



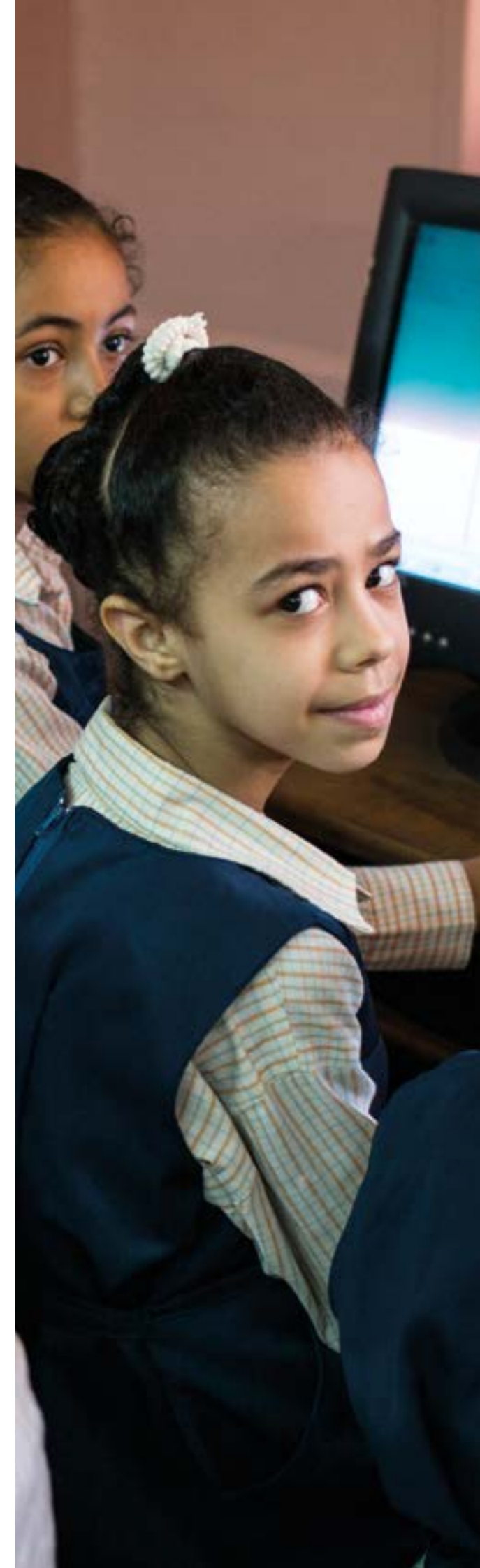
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OUR RESOURCES

- P. 18 / Asmae's Team
- P. 20 / Financial Report
- P. 23 / Financial Partners



COMMITTED EMPLOYEES AND VOLUNTEERS

By supporting the development of responsibilities for those assigned overseas, and by promoting the involvement and mobilisation of volunteer resources, Asmae - Association Sœur Emmanuelle continues to place its human resources at the heart of its mission.

WORK FORCE

128 EMPLOYEES

INCLUDING

74 IN FRANCE

10 EXPATRIATES

44 ON NATIONAL CONTRACTS IN COUNTRIES OF INTERVENTION

38 VOLUNTEERS

REFOCUSING OUR SOCIAL MISSION AND RESIZING OUR TEAMS

The financial imbalance of recent years has obliged us to make decisions aimed at reducing the deficit and returning to a balanced budget in the medium term. These decisions have affected jobs in France and overseas. In order to preserve its social mission as well as it can and make its organisation as efficient as possible, the association looked at several restructuring scenarios. This task was carried out with the assistance of external consultants, after proposals were collected from employees. In order to reduce expenses related to structural costs, the positions of Assistant Director General and Human Resources Manager have been cut.

The "Divers-Cité" project, which has helped many residents' groups in the Paris region to strengthen their capacity to act, has been abandoned because of recurring funding problems, and the 3 positions attached to it have been cut.

As the required level of savings had not been made, it was also decided that the association's international activity would be refocused on 5 countries, which has allowed us to sustain our social mission overseas.

SUPPORT FOR TEAMS

As part of this restructuring, the association has sought and implemented support measures, firstly to encourage redeployment of employees whose positions have been cut, and secondly to create a sense of unity and minimise the risk of teams losing motivation and becoming destabilised.

All of our employees have been offered a counselling system, allowing time for listening, discussion and support.

For the employees whose positions have been cut, the association has looked for redeployment solutions within its institutional network. For our local teams, job-seeking workshops have been run and training systems offered to support them in the next stage of their careers.

Regular information meetings have been held for employees to explain the financial situation, present the restructuring scenario selected by the directors and provide updates on the progress made in implementing the chosen measures. Time for discussion between directors and employees has also been scheduled.

A series of individual meetings tailored to the context has allowed us to give employees an opportunity to speak and express themselves, to listen to them and provide explanations and to review the changes in each person's responsibilities.

Work carried out in 2019 to identify needs and appropriate training activities should, from 2020, allow us to adjust our employees' skills in line with the changes in their jobs and to continue with our organisational work and work to professionalise our structure, which began a few years ago.

Work to restructure staff representation has also begun so that an appropriate framework for our operation and the specific characteristics of our association can be established, setting out conditions for enhancing labour relations.

In order to save employees having to carry out certain time-consuming tasks, we have decided to digitise some of our HR processes.

Finally, the offices have been rearranged to take the new structure into account and promote a positive dynamic within our partially renewed team.

LIFE AT THE ASSOCIATION

THE BOARD OF DIRECTORS AND THE ANNUAL GENERAL MEETING

The association is governed by a Board of Directors composed of 12 elected members, all volunteers, who assume personal responsibility. They meet several times a year to decide on the association's strategic and budgetary direction and to monitor the implementation of the annual action plan. Members, employees, volunteers and directors met on 25 May 2019, at the Annual General Meeting, to vote on the 2019 objectives. At the Annual General Meeting, the Chair's report, progress report and financial report were all unanimously adopted.

VOLUNTEERS AT HEAD OFFICE AND LA CHRYSALIDE: THE LIFEBLOOD OF THE ASSOCIATION

Asmae wants to offer citizens the opportunity to make a commitment for a fairer world through volunteering. Our volunteers have a key role to play in the implementation of our social mission and as representatives of Asmae within civil society. Around twenty volunteers provide valuable daily assistance with administrative, accounting and finance tasks, as well as sponsorship management. Their daily support and the skills they lend to the association are valued at €565,706.

REGIONAL TEAMS

In 2019, in our regional teams (Grand Ouest and Lorraine), volunteers carried out 9 activities, through which they were able to collect over €1,800 and raise awareness of Asmae's work among the public. Our teams also make project appeals and requests for funding on Asmae's behalf. They take part in local and national events.

"JOPAUSE": ASMAE BENEFITS FROM FRIENDSHIP.

JoPause are three friends (Joanne, Pauline and Ségolène) who promised another friend when she died that they would support the association of her choice. Asmae and its mission to educate and protect children was chosen because of its work and countries of intervention. The three friends have therefore taken on several challenges, including finding sponsors, funding their trip and taking part in the Raid des Alizés, a multisport race in Martinique. The team finished 53rd out of 74 and made a donation of €350 to Asmae!



© Asmae. Some volunteers and employees meet for a social lunch.

As part of its 2015-2020 plan, which has a financial objective of returning to break even by 2020, Asmae is deploying a strategy aimed at improving the impact of its work with children and their families, but also its support for partners. It is also strengthening its own technical and financial capacities.

INCOME (€)	2019	2018	VARIATION
I - Income collected from the public	2 835 763	3 168 522	-11%
I.1 Donations	2 254 421	2 077 538	8,5%
Non-allocated donations by hand	1 838 410	1 782 898	3%
Allocated donations by hand	273 080	146 169	87%
Sponsorship	142 931	148 471	-4%
Associative Live Events	0	0	-
I.2 Other revenues from fundraising from the public (bequests and gifts)	581 342	1 090 984	-47%
2 - Other private funds	302 522	187 784	61%
Allocated France	29 700	22 076	35%
Allocated overseas	272 822	165 708	65%
Non-allocated	0	0	-
3 - Grants and other public aid	2 742 810	2 055 547	33%
Allocated France	2 085 033	1 596 347	31%
Allocated overseas	657 777	459 200	43%
4 - Other revenues	368 255	272 719	35%
Operating income from Bobigny	50 000	100 368	-50%
Membership fees	3 380	1 800	88%
Other management revenues	53 503	52 392	2%
Interest income	261 372	118 159	121%
Non-recurring revenues	0	0	-
I - Total income for the year entered in the income statement	6 249 350	5 684 572	10%
II - Reversal of provisions	12 500	12 500	0%
III - Unused allocated income carried forward from previous years	395 402	405 248	-2%
Donations by hand carried forward	0	0	-
Unused grants carried forward	395 402	405 248	-2%
IV - Variation in dedicated funds collected from the public	0	0	-
V - Shortage of income for the year	7 903 233	7 555 085	5%
TOTAL	7 903 K€	7 555 K€	5%

EXPLANATIONS

The following key points emerge for 2019 regarding income (I + II + III), which has increased (by 10%) compared with 2018:

- Donations collected from the public had increased sharply in 2018 as a result of investment in communication and fundraising for the campaign to mark the 10th anniversary of Sœur Emmanuelle's death. Donations collected from the public continued to increase in 2019 (+8.5%), which is testament to the profile of Sœur Emmanuelle and the actions carried out. Conversely, the volume of gifts continued to fall in 2019 (-47% life insurance and bequests received compared with 2018). Overall, income collected from the public fell by 11% in 2019.
- The proportion of public grants increased sharply in 2019 (+33%), particularly for actions in France (Bobigny). The increase in public income allocated to overseas projects should be viewed in context given that part of these resources has not been used and will thus be carried forward to 2020 (net value -5%).
- The proportion of our total income collected from the public is down slightly compared with 2018 (-10%) because of sound management of public grants and a significant increase in private partnerships (+61%).

In terms of expenditure, the association's financial restructuring plan translated into a significant fall in operating costs in 2019 (-29%), whereas costs related to the social mission continued to rise (+9%), despite the closure of operations in two countries (Mali and India) and several jobs at head office being cut. Overall expenditure (I+II+III) increased by 5% in 2019:

- The social mission increased mostly in France (+9%) in relation to the mother-and-child centre and crèche in Bobigny. The social mission overseas has also increased (+7%). The Divers-Cité project is now closed, while a new "Yalla! For Children's Rights" programme attached to the Montreuil site was launched in France (expenditure in 2019: €108K), concerning the citizenship and international solidarity education sector.
- Fundraising costs (-2%), and particularly communication costs (-63%), fell in 2019 as a result of cost-saving measures implemented as part of the financial recovery plan, after the events to mark the 10th anniversary of Sœur Emmanuelle's death in 2018. Fundraising costs were maintained to support the collection of funds.
- Management costs increased (+22%), mainly because of staff changes and the economic measures implemented as part of the association's financial recovery plan. These measures will start to bear fruit in 2020, resulting in financial balance by 2021.
- As a result of these initial measures, the proportion of expenditure allocated to social missions increased in 2019, rising above 75% (68.6% in 2018).

EXPENDITURE (€)	2019	2018	VARIATION
I - Social missions	5 276 637	4 859 665	9%
I.1 Projects overseas	2 862 155	2 662 952	7%
Activities carried out directly	1 668 222	1 477 553	13%
Payments to partner organisations	687 353	558 357	23%
Support for projects overseas	506 581	627 042	-19%
I.2 Activities carried out in France - Activities carried out directly	2 212 013	2 037 389	9%
La Chrysalide (mother-and-child centre in Bobigny)	1 927 860	1 742 623	11%
"Les Petits Pas" (Small steps) (Bobigny)	0	24 270	-100%
Divers-Cité project	107 668	217 846	-51%
Yalla project	96 507	0	-
Support for projects in France	79 979	52 651	52%
I.3 Public awareness-raising	202 469	159 324	27%
2 - Fundraising costs	1 018 725	1 042 179	-2%
2.1 Costs of fundraising from the public	863 129	897 768	-4%
Costs of calls for and processing of donations	772 911	802 485	-4%
Costs of calls for and processing of bequests	90 218	92 058	-2%
Costs of other forms of fundraising from the public	0	3 226	-
2.2 Costs of seeking other private funds	76 568	69 224	11%
2.3 Costs of seeking grants and other public aid	79 028	75 187	5%
3 - Operating expenses	833 429	1 180 618	-29%
Current operating expenditure	806 105	1 123 597	-28%
Information and communication expenses	244 433	664 737	-63%
Management costs	561 672	458 860	22%
Other expenses	27 324	57 021	-52%
Financial expenses	21 122	54 591	-61%
Non-recurring expense	6 202	2 430	155%
I - Total expenditure for the year entered in the income statement	7 128 792	7 082 462	1%
II - Provisions	77 379	77 728	0%
III - Outstanding commitments from allocated income	697 062	394 895	77%
Outstanding commitments from sponsorship donations	178 607	0	-
Outstanding commitments from allocated grants	518 455	394 895	31%
IV - Surplus income for the year	0	0	-
TOTAL	7 903 233	7 555 085	5%

NOTE

The statement of income and expenditure presented in this report has been approved by the Statutory Auditor and was validated at the Annual General Meeting on 16 May 2020. In accordance with the law, an annex specifies the method used to draw up the statement of income and expenditure. This annex is available on request or for download from the association's website.

VOLUNTEERING AND GRATUITOUS SERVICES

Volunteering and gratuitous services provided by professionals or organisations help the association to keep its operating costs down. The value of volunteer work is estimated at €230K, and the value of gratuitous services received, mainly during media campaigns, at €336K.

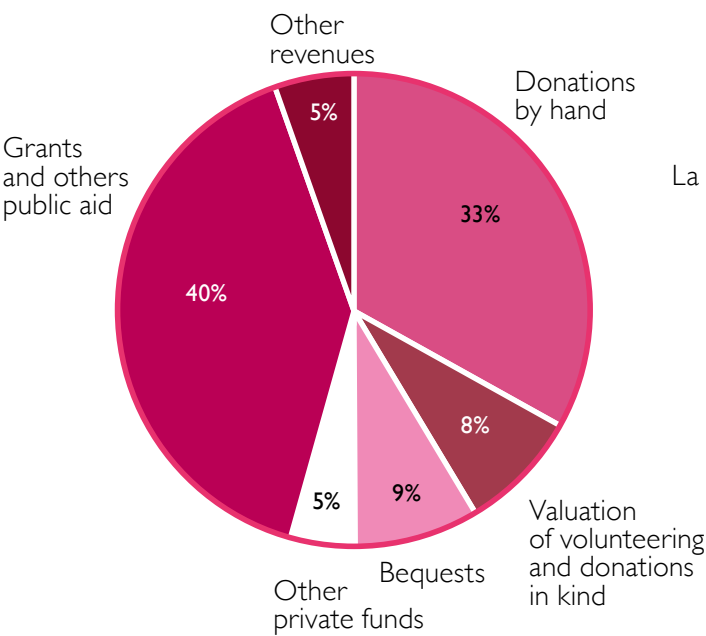
Valuation of voluntary contributions in kind (€)	2019	2018
Valuation of volunteering	229 949	222 267
Valuation of services in kind	335 757	1 110 000
TOTAL	565 706	1 332 267

REMINDER

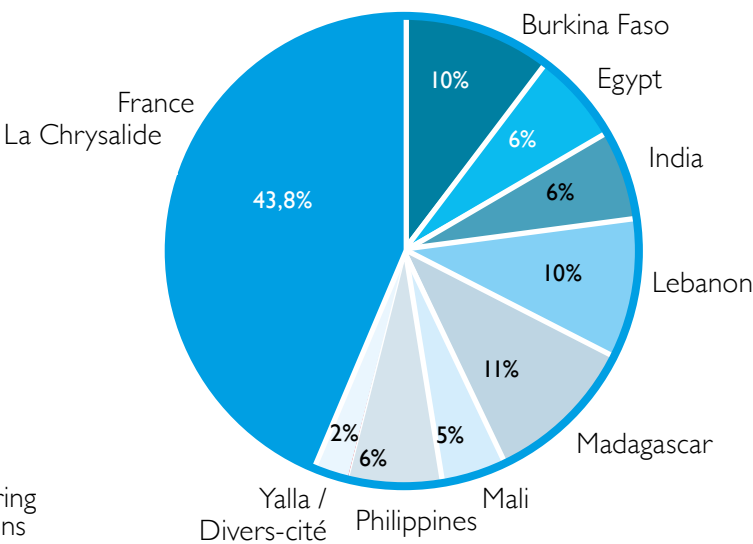
The association's accounts are kept by the accounting firm Action Expertise and audited by the firm Pouget et Soubirous. The budget is drawn up and monitored by the Director General under the supervision of the Treasurer and the Chair. Payments to partner organisations are transferred to the accounts of the local associations with which we work.

Monitoring of ratios	2019	2018
Proportion of income allocated to the social mission	74,0 %	68,6 %
Proportion of income allocated to the social mission (excluding Bobigny)	64,4 %	58,2 %
Fundraising costs / Total income for the year	16,3 %	18,3 %
Support expenses for France / Projects overseas	17,7 %	23,5 %
Ratio of costs of fundraising from the public/ Revenues from the public	30,4 %	28,3 %

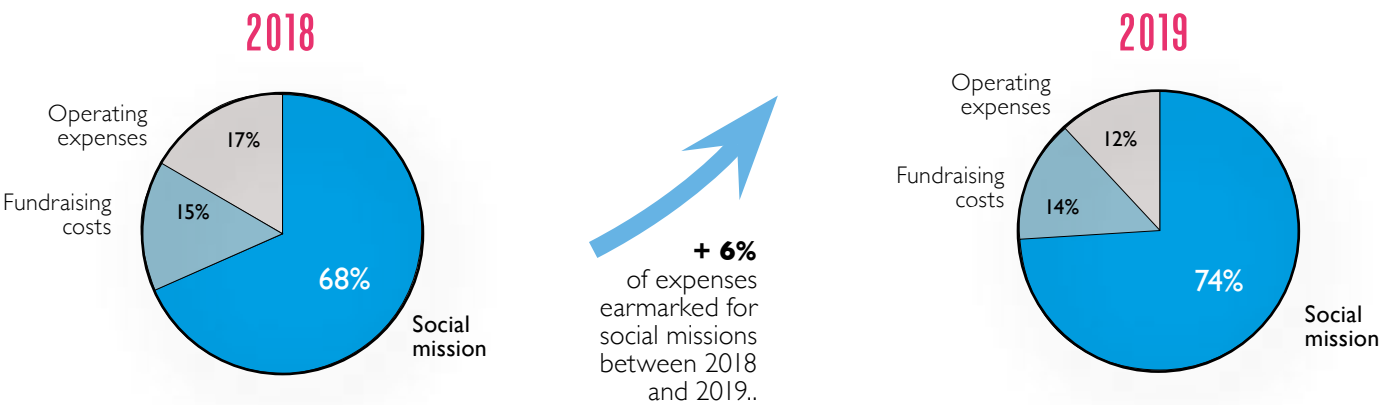
DISTRIBUTION OF INCOME



DISTRIBUTION OF EXPENDITURE BY PROGRAMME



DISTRIBUTION OF EXPENDITURE



The proportion of income allocated to social mission expenditure increased very significantly in 2019; it was 68% in 2018 and rose to 74% in 2019. Fundraising costs decreased slightly in 2019 (-2%), while costs of fundraising from the public represented 30.4% of income collected from the public (compared with 28.3% in 2018). Operating expenses fell significantly (-29%), meaning that a larger proportion of funds received as a result of public fundraising could be allocated to social missions. These positive results, as announced last year, are the consequence of a restructuring plan implemented in 2019 at head office and in the countries of intervention. We will ensure that we maintain this threshold, or even increase it, by the end of 2020, and also as part of the forthcoming strategic plan for 2021-2024



Trust and transparency
Asmae has been granted the “Giving with confidence” label by the Charter Commission, which ensures donors are respected. This label means that Asmae satisfies the four main principles of “Giving with Confidence”: Respect for the donor, transparency, integrity and lack of self-interest, quest for efficiency.

BALANCE (€)	2019	2018	VARIATION
ASSETS			
SUB-TOTAL Fixed assets	731 806	888 582	-18%
Tangible and intangible assets	329 818	418 237	
Financial assets	401 988	470 345	
SUB-TOTAL Current assetst	4 806 127	6 011 446	-20%
Accrued assets	744 827	453 619	
Investments and cash assets (1)	4 025 493	5 476 170	
Deferred charges	35 807	81 656	
TOTAL	5 537 932	6 900 028	-20%
LIABILITIES			
SUB-TOTAL Association funds and reserves	3 807 454	5 053 434	-25%
Association funds and reserves	6 944 922	6 923 073	
Income controlled by financing third parties	6 312	143 320	
Retained earnings	-1 897 799	-560 195	
Loss for the year (2)	-1 245 981	-1 452 764	
SUB-TOTAL Debts	1 730 478	1 846 594	-6%
TOTAL	5 537 932	6 900 028	-20

EXPLANATIONS

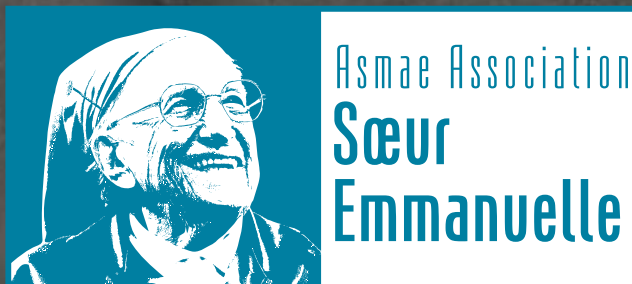
- 1 – The deficit for 2019 is smaller than that recorded in 2018 (-14%), but is still significant.
- 2 – The financial recovery plan implemented in 2019 is aimed at saving over one million euro, for a return to break even by 2021.
- 3 – Reserve funds reached an absolute floor of 3.8 million euro at the end of 2019. The financial recovery plan aims to increase these reserve funds to 4 million euro in 2022.

MAIN FINANCIAL PARTNERS

Many thanks to all the institutions, companies and foundations that support us!



They also support us:
A.L.S.E ELECTRONICS, UMANA, LE MAILLON



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Association formed under the French law of 1901
Recognised to be of public interest
Authorised to receive bequests