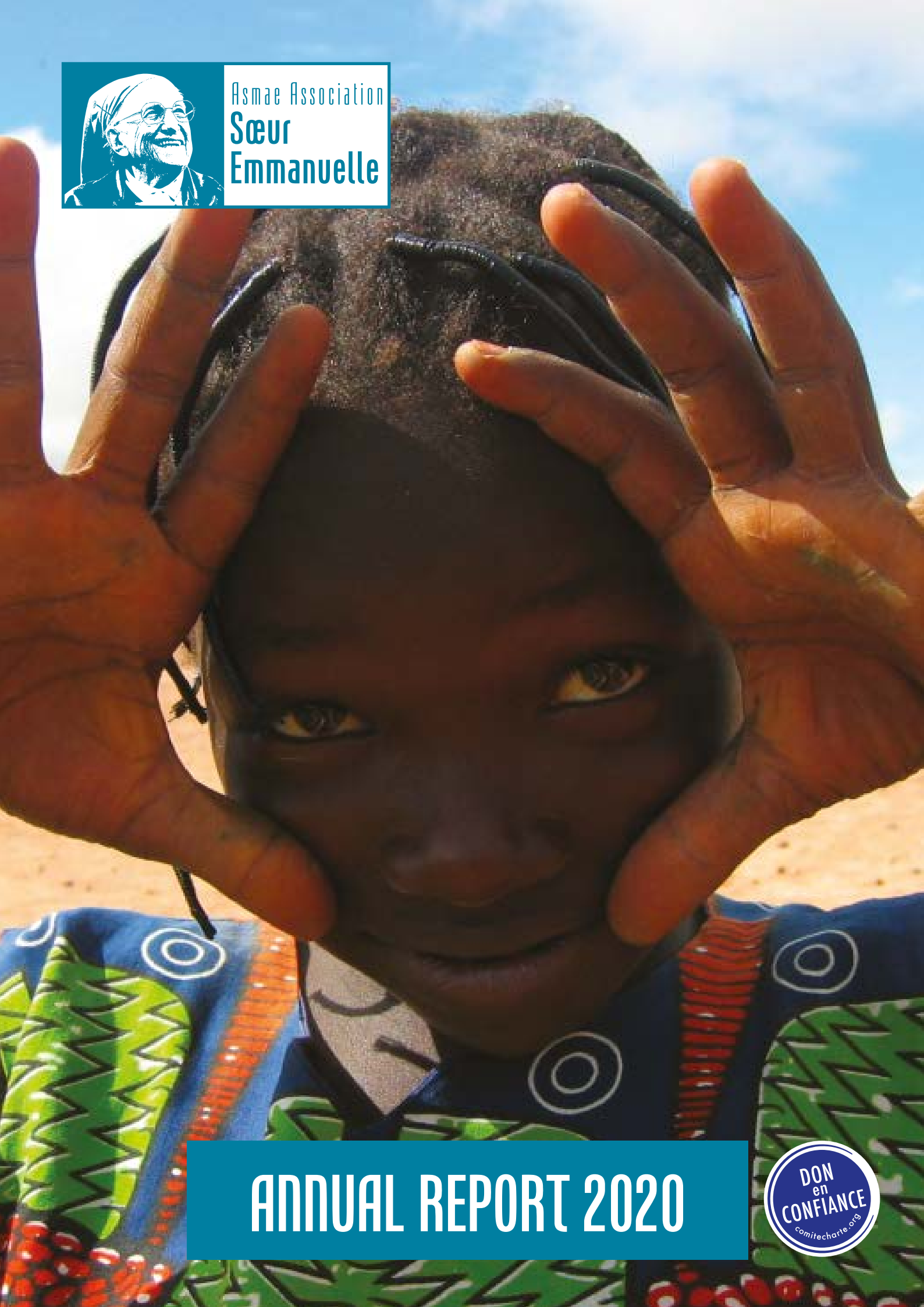




Asmae Association
**Sœur
Emmanuelle**



ANNUAL REPORT 2020





EDITORIAL

2020: a year of mobilisation and adaptation

Protecting against the pandemic in France and overseas.

Since March, we have done everything we can to protect our teams and support our partners and beneficiaries. Both in France and overseas, the most vulnerable have been badly affected by the health, economic and social crisis. Sadly, lockdown has led to a rise in violence towards children and has kept millions out of school. We have responded by mobilising an emergency fund and developing projects to help 2,400 families.

Taking action on the emergency in Beirut

Already in the grip of a serious political, economic and social crisis, Beirut and its residents were then rocked by the terrible double explosion. More than 200 people lost their lives, and 6,500 were injured. It was an intense shock for everyone affected, resulting in post-traumatic stress. Our team in the field developed actions to provide psychosocial support to 200 families, including 180 children. It will take a long time to rebuild, but we will continue our work for as long as it is necessary and possible.

Expanding our work in Burkina Faso amid a significantly deteriorating security situation

The situation in the country has deteriorated drastically since 2019. Despite this, we decided to roll out our interventions in new regions with major needs in the areas of education and early childhood protection. To keep our teams safe, we have strengthened our security system.

Giving thanks, because without our donors, partners and teams, none of this would have been possible

For 40 years, we have seen that every humanitarian crisis gives rise to a surge in solidarity and generosity. In 2020, we were once again overwhelmed by the engagement of our donors, volunteers and financial partners. I would also like to pay tribute to the commitment of all our teams, in every country, who have worked with an incredible collective impetus. Without their commitment, none of this would have been possible.

Developing, innovating and evolving

In 2020, we launched 10 new projects overseas, while improving their financial coverage. In France, we deployed a mobile parent-and-child unit for families living in halfway-houses in Seine-Saint-Denis. We also launched the "À l'école des droits de l'enfant" (Children's rights school) digital learning platform, for which 25,000 children have already signed up.

Our Director General, Catherine Alvarez, handed over the reins after 30 years, 17 of which were spent working alongside Sister Emmanuelle. Since September, she has continued to manage bequests and gifts on a voluntary basis as a member of the Board of Directors. I would like to pay a warm tribute to her for her commitment. Adrien Sallez, a close collaborator of Catherine's for 10 years, took over from her on 1 May. We wish him all the best as he responds to the challenges ahead.

Our Board of Directors has also been strengthened to help it to guide the association's strategy.

Looking to the future from a positive financial position

Thanks to the cost-saving plan created in 2019 and the development of our resources, Asmae has built up its strategic reserves again. This means that we can face the future with confidence, and with Sister Emmanuelle's characteristic determination and optimism.

Onwards and upwards. Yalla!

Denis Legat
Chair

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51,500 BENEFICIARIES

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39 PARTNER ASSOCIATIONS

30 PROJECTS

108 PROFESSIONALS WORLDWIDE

40 VOLUNTEERS

22,000 DONORS

40 YEARS OF EXPERIENCE IN THE FIELD



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ASMAE IN BRIEF

At retirement age, Sister Emmanuelle went to live in the slums of Cairo to share the life of the poorest people.

In 1980, she decided to create her association, Asmae, to develop work in other countries.

Asmae is a non-religious, apolitical association, recognised to be of public interest, working in the areas of education and child protection in France and abroad. Today more than ever before, Asmae is continuing Sister Emmanuelle's fight in line with the values inherited from its founder, to enable children to become free men and women.

The spiritual inspiration of Asmae, passed down by its founder, is expressed in a true faith in mankind and in a firm belief that people are capable of playing an active role in their life and in society. Our work is based on the recognition of otherness, which should be regarded as an asset.

Sister Emmanuelle also conveyed the idea that we can only act for the poorest members of society by acting alongside them. A pioneer of local development, she was already working with parents to convince them to send their children to school.

Convinced that solutions come from the people themselves, Asmae has developed its own approach. It aims to systematically strengthen the work done by local actors and by the people, by providing long-term, tailor-made support in a climate of mutual respect and reciprocity. Our method of intervention in the field is based on the potential of each individual. It involves adapting to each context and each situation.

OUR VISION

"A fair world where children are guaranteed the opportunity to live and grow up in dignity within their families and their environments to become free men and women who can contribute to society."

OUR MISSIONS

- To promote child development through a global approach. To do this, Asmae also works to support families, with their environments in mind.
- To build the capacity of local actors in the area of child development, to improve the synergy between them and to maximise their social impact.
- To champion children's causes by raising awareness and speaking out.
- To experiment, to expand and to disseminate.

OUR VALUES
Trust
Commitment
Solidarity
Freedom
Respect
Fairness

THE WORK OF ASMAE AND ITS PARTNERS AROUND THE WORLD

Our areas of intervention:

- Prevention of school drop-out and underperformance
- Early childhood protection and education
- Prevention and care of children at risk
- Adolescence support
- Support for children with disabilities

In each of these areas, Asmae works through projects that follow on from its founder's work, and help to serve her goal: **the education and protection of vulnerable children.**

FRANCE

Yalla! For children's rights

19 partner institutions
/ 3,000 pupils trained in 112 classes
/ 24,500 children signed up to the "À l'école des droits de l'enfant"
(Children's rights school) digital platform

Project team

- 1 professional + civic service/interns

Background

- 62% of children are not aware of the existence of the International Convention on the Rights of the Child (COFRADE, 2015)
- 71% of children are not aware of the content of this Convention (COFRADE, 2015)
- 63% of adults are not aware of the content of this Convention (COFRADE, 2015)

BURKINA FASO

4,800 direct beneficiaries

Project team

8 professionals

3 partners

ICCV (Initiative Communautaire Changer la Vie — the Change Lives Community Initiative), UN-APBAM (Union Nationale des Associations Burkinabé de Personnes Aveugles et Malvoyantes — Burkina Faso national union of associations for the advancement of blind and partially sighted people / Ecole des Jeunes Aveugles — school for blind children), Centre National de Lutte contre la Cécité (national centre for combating blindness).

FRANCE

La Chrysalide

48 beneficiaries at the mother-and-child centre 37 beneficiaries at the crèche

Project team

35 professionals

Background

- 2 in 5 homeless people are women (INSEE, 2013)
- 8% of women live below the poverty line (INSEE, 2017)
- In 85% of single-parent families, the parent is a woman (INSEE, 2018)

Areas of intervention

- Early childhood protection and education
- Prevention and care of children at risk

FRANCE

Espace Petits pas

106 children and 67 families

Project team

1 professional

Background

- 30,000 children are homeless (INSEE, 2016)
- 1 in 5 children live below the poverty line (UNICEF, 2018)

Areas of intervention

- Early childhood protection and education
- Prevention and care of children at risk

LEBANON

5,400 direct beneficiaries

Project team

6 professionals

5 partners

Basmeh & Zeitooneh, Jafra Social Foundation, Najdeh, Naba'a, Farah Social Foundation

Background

- 20% of the population in Lebanon are Syrian refugees
- 1.6 million Syrian refugees, the highest number of refugees per resident in the world (European Commission, 2020)
- 53% of Syrian refugees in Lebanon are children (UNICEF, 2015)

Areas of intervention

- Prevention and care of children at risk
- Adolescence support
- Support for children with disabilities

EGYPT

3,500 direct beneficiaries

Project team

6 professionals

2 partners

Basmat Amal, Kayan

Background

- 20% of the population live below the poverty line (UNICEF, 2015)
- Between 8 and 12 million people with disabilities (WHO, 2018)
- 93% of children between the ages of 1 and 14 have suffered physical or psychological abuse (UNICEF, 2019)

Areas of intervention

- Support for children with disabilities
- Adolescence support

INDIA*

*After 20 years in India, Asmae will withdraw from this country of intervention in 2021.

22,000 direct beneficiaries

Project team

1 professional

8 partners

Tara Mobile Creches Pune, Swadhar, SEED - Society for Educational & Economic Development, MACT - Mary Anne Charity Trust, BSAC - Brother Siga Animation Centre, Janarth Adivasi Vikas Sanstha (JAVS), Vision for Social Development (VSD), Arunodhaya Centre for Street and Working Children

Background

- 20% of children between the ages of 6 and 14 are not in education (UNICEF, 2013)
- 12% of children have to work to survive (UNICEF, 2016)
- 27% of girls are married before the age of 18 (UNICEF, 2016)

Areas of intervention

- Prevention and care of children at risk
- Adolescence support
- Prevention of school drop-out and underperformance
- Early childhood protection and education

MADAGASCAR

8,700 direct beneficiaries

Project team

10 professionals

12 partners

Hardi, Manda, Kozama, Centre Bétania, International Association of Charities, Association Manorina, SPV Felana, Vahatra NGO, Grandir à Antsirabe, Foyer Oliva Uhlrich, Collège Picot de Clorivière, OSCAPE.

Background

- 14.2% of children have never been to school regularly (UNICEF, 2018)
- 28% of children between the ages of 5 and 17 have to work (UNICEF, 2018)
- 41% of women between the ages of 20 and 24 were married before the age of 18 (UNICEF, 2018)

Areas of intervention

- Prevention of school drop-out and underperformance

PHILIPPINES

5,700 direct beneficiaries

Project team

6 professionals

9 partners

Kanlungan Sa Erma Ministry (KSEM), Bahay Tuluyan, Childhope Asia Philippines, NCSD - National Council of Social Development, ADPI - Association of Disabled Persons Iloilo, ULIKID, Santo Nino Educational Assistance Programme (SNEAP), Youth Council (SNYC), LPPWDFI Las Pinas Persons with Disabilities Federation Incorporated

Background

- 7 million children are victims of sexual abuse every year (Child Protection Network Annual Report, 2015)
- 98% of those children who suffer sexual abuse are girls (Child Protection Network Annual Report, 2015)
- 1.5 million children live on the street, left to fend for themselves in Manila (Asmae)

Areas of intervention

- Prevention and care of children at risk
- Adolescence support
- Support for children with disabilities
- Prevention of school drop-out and underperformance



**Vous voyez
tous ces enfants
qui dorment dehors ?**

Ce sont les nôtres.

120 millions d'enfants
vivent dans les rues partout dans le monde.
Y compris en France. Aidez-nous à agir.

Asmae Association
SŒUR EMMANUELLE

You see all those children sleeping outside?
They're ours. 120 million children live on
the street around the world.
Including France. Help us to act.

ASMAE'S WORK

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EARLY CHILDHOOD PROTECTION AND EDUCATION

Over 175 million preschool-age children* (aged 3 to 5) around the world are not following an education programme. The COVID-19 pandemic has exacerbated this problem, with a further 126 million children**, from preschool to secondary age, out of school.

With this in mind, Asmae has multiple objectives. First of all, we want to offer a secure environment for children in order to create the conditions necessary for their early learning and socialisation. Asmae also seeks to support work to prevent violence against children and actions relating to hygiene, primary health care and nutrition, in addition to those relating to parental support. Asmae supports its partners in facilitating access to basic learning for children between the ages of 3 and 6.

*UNICEF, 2019 **UNESCO, 2021

Key figures

- 3,350 beneficiaries
- 4 partners
- 5 projects
- 3 countries of intervention: Burkina Faso, India and France.

BURKINA FASO SCREENING AND EARLY TREATMENT OF EYE CONDITIONS FOR INCLUSIVE PRESCHOOL EDUCATION

In Burkina Faso, only 6% of school-age children receive a preschool education, and 72% of children with disabilities are outside the education system. In addition, only 20% of children with eye conditions are tested for them. The vast majority of these conditions, if not diagnosed in time, can develop into disabling visual diseases. Many children with disabling eye conditions are stigmatised and do not have the same level of access to school as their peers.*

Diagnosing and caring for young children with visual impairments

The “Grandir Ensemble” (growing up together) project involves developing a comprehensive system for supporting and caring for children, including their health, education and protection. The aim of the project is educational and social inclusion for children between the ages of 3 and 6 with visual impairments. It was launched in 2019 with the UNABPAM (Union Nationale des Associations Burkinabés pour la Promotion des Aveugles et Malvoyants — Burkina Faso national union of associations for the advancement of blind and partially sighted people) and the Centre National de Lutte contre la Cécité (CNLC — national centre for combating blindness). The main objective is to **identify and diagnose as many children between the ages of 3 and 6 with visual disabilities as possible and to provide them with appropriate health services and a high-quality, inclusive education.**

Working closely with communities

Early intervention campaigns are therefore run in urban areas, with a mobile ophthalmological unit travelling around communities to bring services as close to people as possible. In 2020, the CNLC was able to acquire new ophthalmological equipment. These campaigns allow social work professionals

from the UNABPAM to identify children who are not in education and direct them to the 3 classes at the École des Jeunes Aveugles (school for blind children).

In 2020, around 400 people benefited from awareness-raising activities, 200 people benefited from vision-screening services and 30 children received direct support from the CNLC as part of the project.

The École des Jeunes Aveugles: preschool education for children with visual disabilities

The École des Jeunes Aveugles (EJA), which has been supported by Asmae since 2006, is aware of the challenges children with visual disabilities face and has set up an inclusive preschool project to **promote preschool education for them**. Since the project began, **16 girls and boys with disabilities have been able to receive an education at the EJA.**

Asmae would like to thank the three financial partners that support the project: the Monegasque Cooperation (Principality of Monaco), the Pro Victimis Foundation (Switzerland) and the L'Occitane Foundation (France).

*UNICEF, 2016



Children at preschool in Burkina Faso

PREVENTION OF SCHOOL DROP-OUT AND UNDERPERFORMANCE

It is estimated that 53% of children in low-income countries cannot read properly by the age of 10.* In 2018, there were over 258 million children, adolescents and young people in the world with no access to school.** The worst-affected children are those living in rural areas, girls, children with disabilities, ethnic minorities and children from poor families.

Asmae's goal is to improve the quality of school teaching by training teaching staff, developing innovative teaching methods, involving parents, refurbishing infrastructure and funding school fees and equipment.

*WorldBank, 2019 **UNICEF, 2019

Key figures

- 19,250 beneficiaries
- 20 partners
- 9 projects
- 3 countries of intervention: India, Madagascar and the Philippines.

MADAGASCAR EDUCATIONAL AND SOCIAL INCLUSION FOR VULNERABLE CHILDREN IN ANTANANARIVO

In Madagascar, there are few care facilities for street children and no alternative education system to allow them to return to a state school.

A 3-year project with 464 girls and 405 boys

Scheduled to run for 3 years, phase 2 of the “Ankizy” (children, in Malagasy) project, which began in May 2020, is to **provide sustainable access to education for 464 girls and 405 boys between the ages of 3 and 12 who live on the street, who have significant learning difficulties and/or who are not in education.**

The project is based on a collaboration between Asmae and its partners AIC (Association Internationale des Charités — International Association of Charities) and the Betania Ankasina centre, as well as Hardi, Manda and Kozama, which are involved in some activities.

Improving educational inclusion mechanisms

The aim of the project is **to improve the mechanisms for educational inclusion by providing educational care for children between the ages of 3 and 12** and allowing them to attend school and be monitored there.

To offer **comprehensive support tailored to each child**, it is important to ensure that **educators' and social work professionals' skills are improved**: literacy, preschool education, play-based teaching, socio-educational support etc. Teaching tools and methods are therefore shared, adapted or co-created with local actors in the area of education.

Empowering families and communities also helps children to flourish. As such, home visits, positive parenting sessions and parent-and-child outings are organised, among other activities. To give the project a strong foundation and ensure it is

sustainable, Asmae is seeking to improve its positioning and visibility, and those of its partners, among institutions.

Impact of the COVID-19 pandemic on activities

Measures to combat COVID-19 had immediate effects on the children and families supported by Asmae. Socio-educational centres closed their doors, meaning that children could no longer benefit from socio-educational activities or a daily meal. Families were also directly affected, left unable to carry out their income-generating activities.

Asmae, in collaboration with its partners, responded quickly by **distributing supplies from school canteens along with hygiene kits and prevention messages to families**. 85 school kits were also distributed to provide access to remote learning as part of the project.

The project is co-funded by the French Development Agency and Asmae's private partners, to which the association extends its thanks: Air France Foundation, IDEA Topaze Télévitale, Fondation Sancta Devota, and the clothing collection by the singer Jain and Monoprix.



Children benefiting from the “Ankizy” project in Madagascar

ADOLESCENCE SUPPORT

In 2019, adolescents represented around 16% of the global population, or over 1.2 billion people.* Adolescence is a key period in the construction of an individual, during which young people are often exposed to many risks: school drop-out, difficulties accessing employment, child marriage, early pregnancy and parenthood etc. 200 million adolescents and young people of lower-secondary (12 to 14) and upper-secondary age (15 to 17) around the world are not in education.**

Asmae's objectives in this area are to promote adolescents' personal and professional development and to prevent the risks specific to this period of their lives. This involves supporting adolescents to develop life skills: problem solving, communication, creativity etc. It also involves raising awareness among their peers of the risks of violence, harmful behaviour etc., as well as working with parents, communities and associations.

**UNICEF, 2019

Key figures

- 1,230 beneficiaries
- 3 partners
- 3 projects
- 4 countries of intervention: Philippines, Egypt, Lebanon and India.

LEBANON

SUPPORTING THE SOCIO-ECONOMIC INTEGRATION OF YOUNG PEOPLE FROM REFUGEE CAMPS IN THE BEKAA REGION.

Against a backdrop of extremely slow economic growth in Lebanon since 2011, young people today are living in very unstable socio-economic conditions. Youth unemployment is estimated to be around 17.8%*, and remains much higher in refugee camps and communities.

96 young people supported in 3 refugee camps and groups

Asmae and its local partner Najdeh developed this intervention to promote the empowerment and socio-economic integration of young people in the Bekaa region, in the centre-east of the country. **This project directly benefits 96 young people between the ages of 15 and 25**, in 3 camps and groups. Among the 96 direct beneficiaries, the work targets **80% young women and 20% young men**. This is linked firstly to the fact that a higher proportion of women than men live in the camps, but most importantly to the fact that young women are faced with significantly greater challenges than their male counterparts in accessing training and employment opportunities.

Training tailored to employability for young people

The aim of the project is to **improve young people's employability by strengthening their professional skills and level of autonomy** through training. Set up in November 2020 for a period of one year, this training aims to improve young people's professional skills, but also to **familiarise them with some everyday life skills, such as self-esteem, interpersonal communication, conflict resolution etc.** The project is aimed at young people from different communities in order to promote diversity and help to reduce social tensions. The first course was on interior design. More courses are planned,

on graphic design, accounting, electrics, online marketing etc. Each course lasts 3 to 4 months, at the end of which each young person who has completed the course receives a **certificate recognised by the Ministry of Education**. To ensure that the young people will have opportunities for employment and internships, Asmae helps Najdeh to make use of its national and international network, as well as its relationships with employers, which are boosted by its strong presence in the camps.

COVID-19 awareness campaigns

The project, which was adapted to the new requirements related to the pandemic, **also involves 1,500 members of the community, residents of the camps and surrounding areas, through campaigns to raise awareness of the pandemic**. Alongside this, hygiene kits are distributed to the families of the young people taking the courses.

Asmae would like to thank the French Ministry for Europe and Foreign Affairs' Crisis and Support Centre for its financial support of this project.

**World Bank, ILO



Vocational training session for young Lebanese people with Najdeh

PREVENTION AND CARE OF CHILDREN AT RISK

1 in 2 children* around the world is a victim of physical, sexual or psychological abuse that can result in trauma, disability or even death. At-risk children live in conditions that jeopardise their health, their safety, their education or their physical, emotional, cognitive and social development.

Asmae helps to create and maintain a secure environment, reduce risk factors and reconstruct children's identities. It also supports the setting-up of professional networks, the strengthening of local teams' skills and the implementation of child protection policies.

*Global status report on preventing violence against children 2020 - UN, WHO, UNICEF, UNESCO

Key figures

- 24,720 beneficiaries
- 11 partners
- 8 projects
- 4 countries of intervention: Philippines, Lebanon, India and France.

PHILIPPINES

IMPROVING THE LIVING CONDITIONS OF STREET CHILDREN AND FAMILIES IN MANILA.

Street children are naturally at greater risk of various forms of both physical and sexual abuse. 7 million children around the world are victims of sexual abuse every year, and 98% of those children who suffer sexual abuse are girls*. In the Philippines, over a million children live on the streets.

A 3-year project targeting 1,000 children aged between 0 and 18

Through the "Street children" project, which began in 2018 and will run for 3 years, **Asmae will help more than 1,000 children aged between 0 and 18 in Manila**. In order to protect these children, support their education and promote their rights, Asmae is working in partnership with 4 local partner associations: KSEM (Kanlungan Sa Erma Ministry), Bahay Tuluyan, CHAP (Child Hope Philippines), NCSD (National Council of Social Development).

Supporting the social integration, education and protection of children and young people

On a daily basis, social workers travel in minibuses equipped with educational materials and provide various activities: **literacy sessions, academic support, hygiene awareness etc.** It is therefore important to train street educators in appropriate teaching methods, best practices etc. In 2020, 30 street educators received this training. The objective is also to be able to **identify children in abusive situations**, and to mobilise communities and local authorities to **protect their rights and ensure they are respected**. To give these children an active role in their own development, Asmae supports the work of local public and private organisations that are responsible for their protection. In addition, support programmes are implemented in the form of **psychosocial support for families**: regular monitoring, connecting with existing services, meeting spaces for families.

COVID 19: emergency aid deployed to 753 families and activities adapted in the face of the pandemic

Since the start of the pandemic, **753 street families have received emergency aid in the form of distributions of supplies, soap and masks**. Day-to-day activities have also been adapted, and educators have been trained remotely. Awareness-raising and advocacy events that were initially supposed to take place face to face were held on social media.

To facilitate learning for street children during lockdown, our partner CHAP launched a **new mobile learning unit**: a people-carrier equipped with books, computers, printers, school supplies etc. Street educators who help, guide, support and supervise the children work on board the vehicle.

Asmae would like to thank the French Development Agency, the Alstom Foundation and TechnipFMC for their financial support of this project.

*(Child Protection Network Annual Report, 2015)

The project is co-funded by the French Development Agency and Asmae's private partners, to which the association extends its thanks: Air France Foundation, IDEA Topaze Télévitale, Fondation Sancta Devota, and the clothing collection by the singer Jain and Monoprix.



Street children in Manila benefiting from alternative academic support

SUPPORT FOR CHILDREN WITH DISABILITIES

15% of the global population has a disability, with 93 to 150 million children* affected. It is estimated that 90% of children with disabilities in developing countries are not in education.** There are many difficulties associated with disability, and these are related to society's failures: infrastructure with limited access, inadequately trained staff, negative perception of disability, problematic schooling etc.

For Asmae, it is important to offer support to the child, but to the family as well. In particular, this involves building the capacity of local actors involved in the area, and supporting access to appropriate, quality education. Asmae also fights to change the way people view disability with awareness-raising and advocacy work within local communities.

*WHO, 2019 **UNESCO, 2015

Key figures

- 490 beneficiaries
- 4 partners
- 4 projects
- 3 countries of intervention: Philippines, Egypt, Lebanon.

EGYPT DEVELOPING A VOCATIONAL TRAINING MODEL TO PROMOTE EMPLOYMENT AMONG YOUNG PEOPLE WITH DISABILITIES.

In Egypt, young people with disabilities are generally excluded from social and economic life. There is a huge stigma around disability, and inclusion policies are often not properly applied. However, new laws adopted in 2018 state and reiterate that people with disabilities have the right to be included in vocational training and the labour market.

20 young people between the ages of 13 and 21 individually supported to enter the world of work

Given that it is vital for them to be included in Egyptian society, over 9 months in 2020, Asmae deployed a Vocational Training Model with its local partner Basmat Amal (BA), to support the integration of young people with disabilities into the labour market. Young people with intellectual disabilities and learning difficulties, at whom this project is aimed, need four times longer on average than other students to learn a trade. With this in mind, and so that they could receive individual attention, the project was limited to 20 beneficiaries; this was especially necessary given that, of course, social distancing had to be observed. All the beneficiaries were between the ages of 13 and 21, and gender inclusivity was taken into account.

A Vocational Training Model tailored to the labour market

Asmae's first objective was to support Basmat Amal in developing its Vocational Training Model, based on relevant and available opportunities on the labour market. **20 BA educators received theoretical and practical training on this model.**

The second objective was to come up with new initiatives with civil society organisations to adapt vocational training for young people with disabilities. The project team visited centres

offering specialised vocational training to help them create their own training models.

Work to raise awareness of the inclusion of young people with disabilities in the labour market

Asmae and Basmat Amal also carried out work to raise awareness among the community (parents, private sector, local authorities) of the inclusion of people with disabilities in the labour market.

To this end, a forum was held to raise awareness of the subject and to promote the protection of these young people's employment rights. Finally, 4 awareness workshops were held, each attended by 10 to 20 families, with the aim of encouraging parents to **support their children in the labour market and work on their skills and their own careers.**

Asmae would like to thank the Valanpatrias Foundation, which funded this project.



Young people with disabilities benefiting from vocational training provided by Basmat Amal

OUR CROSS-SECTORAL APPROACHES

PROMOTING GENDER EQUALITY AND CHILD RIGHTS-BASED APPROACH

Asmae promotes a fair world where children are guaranteed the opportunity to live and grow up in dignity within their families and their environments to become free men and women who can contribute to society. As such, the association undertakes to promote cross-sectoral approaches based on gender equality and children's rights in its projects. In addition, it carries out studies analysing the practices and effects associated with integrating these issues into its projects, in order to improve their quality and impact.



Young girls at school in Egypt

will gradually be included as a desirable area of competence in Asmae's HR processes. **Promoting gender equality is also included more systematically in new projects and partnerships.**

Child Rights-Based Approach

The Child Rights-Based Approach (CRBA) is based on the need to apply human rights and, more specifically with regard to children, the International Convention on the Rights of the Child (ICRC). **It tackles the root causes of rights violations and brings about changes in policies and practices to make sustainable improvements to people's lives.** With this approach, children are considered to be rights holders, while the holders of obligations, primarily States, are responsible for creating environments that respect and protect these rights. The ICRC, unanimously adopted by the United Nations General Assembly in 1989, legally obliges the signatory States to guarantee that the rights of all children are respected without distinction.

Asmae carries out reviews of practices with its teams in the field in order to **make them as effective as possible in upholding children's rights.** It is also developing an action plan for the next three years, based on its self-assessments, to allow the CRBA to be applied to its own model and integrated into its projects. In fact, **Asmae follows not only the principles of human rights, such as universality and indivisibility, but also the four guiding principles of the ICRC:** non-discrimination, the child's right to life, survival and development, the child's best interests and the right to participation.

As part of this desire to create a world that supports children's dignity, the Groupe Enfance, in which Asmae plays an active role, has set up think tanks and carries out awareness-raising and advocacy work to promote the CRBA.

Promoting gender equality

Gender is an essential factor in development projects, from both a conceptual (respect for human rights) and operational point of view, if interventions are to work efficiently. This concern is in line with the values held by Sister Emmanuelle and Asmae: **fairness, non-discrimination and respect.**

A study on acknowledgement of gender was carried out on 3 projects in Burkina Faso, Lebanon and the Philippines in 2019-2020 (with the support of F3E and the French Development Agency). This provided an opportunity to **analyse practices in this area in order to improve the quality of the projects.** The aim was to promote a more proactive and systematic approach to the issue. The conclusions of the study showed the **need for Asmae to improve its approach to gender on three levels.** Firstly, at institutional level, through the use of tools providing a framework for integrating gender into interventions. Next, with partners, with a process to strengthen skills and capacities related to the issue. Finally, at operational level, within projects implemented by partners, with the support of Asmae teams. Training began within teams in the second half of 2020 to respond as effectively as possible to these recommendations. In addition, knowledge, experience or an interest in gender

LA CHRYSALIDE WITHSTANDING THE HEALTH CRISIS

La Chrysalide is a housing facility in Bobigny that accommodates 19 young mothers in difficulty and their young children. It is linked to a family crèche called L'Ile aux enfants, which accommodates 29 children.

Following the announcement of the first lockdown in France, **the crèche had to close its doors on 12 March for 8 weeks**, which inevitably had an impact on the children and families living there, who were confined to their accommodation. **The mother-and-child centre was also affected, and work had to be reorganised to take into account the restrictions related to the health situation.** All individual monitoring of residents was done by telephone. Group workshops were suspended. Throughout the year, the residents take part in mediation workshops, which aid the support work carried out by social work professionals. During the first lockdown, the residents stayed in contact with each other, and **with the professionals from the facility, who suggested activities through a WhatsApp group.** So, to replace the cookery workshop, culinary challenges were set: the social workers got an ingredient to be used to create a recipe and left it outside each door. Each resident then posted a photo of her creation to the group. **The workshops returned with new rules, divided into small groups.** Some events, including the summer fair, were cancelled. The traditional Christmas fair was able to go ahead outside with strict rules: slots had to be booked, masks worn, hands sanitised etc.



The Christmas fair at la Chrysalide

The economic and social consequences of the health crisis have had **knock-on effects for the residents, particularly in terms of rehousing: only 2 were able to leave la Chrysalide in 2020 (compared to 8 in a normal year).** There are several reasons for this: **delays with administrative services, difficulties finding work in the current climate and rehousing offers becoming increasingly rare.** It is therefore difficult for the residents to look to the future, which reinforces the need to support them in the long term.

THE ESPACE PETITS PAS LAUNCH OF A MOBILE PARENT-AND-CHILD UNIT

In Seine-Saint-Denis, 4,300 children, 2,500 of whom are under 7, live in 127 halfway-houses. Living conditions in halfway-houses are very unstable and disrupt children's cognitive and psychomotor development.

Drawing on its experience with vulnerable families in Seine-Saint-Denis, **this year Asmae deployed a mobile parent-and-child unit to go out to families staying in halfway-houses in the department.** This mobile unit started going to **2 halfway-houses and an emergency shelter for women in 2020.** Sessions are held for the children in a space dedicated to free play, and suitable for early learning and listening. This time, the primary aim of which is to support parenting, gives parents an opportunity to talk, and also allows the children to meet each other and get an understanding of others. The project had to be adapted to the health situation, particularly in terms of restrictions on capacity (no more than 10 people per room) and cleaning of the premises and toys several times a day. Asmae would like to thank the "Les Petites Pierres" crowdfunding platform and its donors for their contribution to funding this project.

Study on mothers' futures after they leave the La Chrysalide mother-and-child centre

A study carried out in 2018-2019 by the sociologist Claire Ganne provided an opportunity to interview **88 families accommodated at the facility since it opened in 2006.** After they left, more than **80% of them gained access to social housing, and half had a fairly stable career.** Among the children supported by the facility, the residential instability experienced after their departure often had an impact on their schooling. The majority of the women interviewed described the lounge at the mother-and-child centre as **a place where they were helped to grow thanks to the development of strong and secure links with the professionals.** The timescale and length of their stay seem to be necessary factors for putting such a process in place.



The "Espace Petits Pas" at a halfway-house in Seine-Saint-Denis

YALLA TOUR 2020 ON THE ROAD FOR THE SECOND YEAR IN A ROW TO RAISE AWARENESS AMONG ALMOST 1,600 CHILDREN



The Yalla team leading a session during the Yalla Tour in November 2020

20 November 2020 was the international day of children's rights. To mark the occasion, the project team travelled around 5 regions of France over 1 month to raise awareness of children's rights among pupils from nursery to high school.

Throughout the year, the "Yalla! For Children's Rights" project team visits educational institutions free of charge to provide pupils with the keys and tools to learn about and understand their rights and to encourage them to get involved in solidarity work through awareness-raising sessions.

The pandemic has led to an increase in domestic violence, particularly during lockdown. We firmly believe that children who are aware of their rights are in a better position to assert them and to report dangerous situations. It was therefore vital to continue our work on the "Yalla! For Children's Rights" project. **The teams started work again as soon as educational institutions reopened, adhering to preventive measures and social distancing rules. Some educational games also had to be adapted.**

The international day of children's rights was celebrated in November. To mark the occasion, from **2 November to 4 December 2020, almost 1,600 pupils were given awareness training.** The Yalla team travelled around the regions of *Brittany, Grand Est, Hauts-de-France, Rhône-Alpes and Ile-de-France* to meet pupils from nursery to high school.

Awareness was raised through fun and innovative educational activities and tools adapted to the ages of the participants.

This work in the regions caught the attention of several media outlets, including France 3 Alsace, France 3 Lorraine, Le Parisien, RCF, DNA and La Vie, which all covered the event.

DIGITAL PLATFORM: À L'ÉCOLE DES DROITS DE L'ENFANT (CHILDREN'S RIGHTS SCHOOL) BOOSTING THE NUMBER OF CHILDREN TRAINED

Asmae has already provided awareness training for more than 12,250 pupils in 90 educational institutions. To take the project even further, in 2020 it went digital with the launch of a free digital learning platform. It has been a great success, with 25,000 children already signed up.

As a continuation of the "Yalla! For Children's Rights" project, **a free digital education platform aimed at children between the ages of 8 and 12 has been created.**

Based on the same teaching methods as the face-to-face project, this platform contains a set of ready-to-use, scalable and interactive teaching tools. Children can learn by having fun with videos, games, quizzes and challenges to complete.

There is also a surprise hidden in the lessons: **the project's sponsor, Joan Faggianelli, a famous presenter on the Gulli kids' TV channel, presents the educational videos.** The platform can be used in class by teachers or at home. The project was supported by the Gulli, Mon quotidien and Pandacraft children's media outlets, which developed joint activities for the launch of the platform.

Asmae would like to thank its long-standing partners SC Johnson, the We Act For Kids fund, Okaïdi and Google, which support the work of the "Yalla! For Children's Rights" project.

To see the platform, please visit:
www.yallapourmesdroits.fr



Joan Faggianelli, presenter on the Gulli TV channel, during filming of the educational videos

IN AN EMERGENCY, THE ENGAGEMENT OF ASMAE AND THE COMMITMENT OF OUR DONORS SAVE LIVES

The COVID-19 pandemic has had an impact on the entire world, including Asmae and its beneficiaries. The most vulnerable populations, with whom Asmae and its partners work every day, have been particularly badly affected. Thanks to the engagement of both Asmae and its donors, the association is able to respond to their needs and protect the most disadvantaged communities.

Protection has become Asmae's priority

Since the beginning of the crisis, Asmae has kept its teams, employees and volunteers safe by introducing remote working throughout the organisation and acquiring the necessary protective equipment and awareness materials for all teams. An internal monitoring and counselling unit was also created to adapt the system and provide support.

In France, following the announcement of the first lockdown, **the La Chrysalide mother-and-child centre continued to provide services, although individual monitoring had to be adapted and group activities put on hold.** The family crèche closed its doors for 8 weeks, and then reopened with strict rules in place: cleaning of premises and objects, limits on the number of children in each group etc.

The "Yalla! For Children's Rights" project, which usually takes place face to face, was suspended until September. But the teams focused their efforts on developing digital tools so that awareness sessions could be provided remotely.

Internationally, Asmae adapted its way of working to provide **an emergency response in order to protect the most disadvantaged against the epidemic,** and released a COVID emergency fund for this purpose. Beneficiaries are actually exposed in three ways: they often rely on daily work and the informal economy, which was suddenly brought to a standstill, they often do not have access to running water and soap, and generations live in very close quarters to one another.

Appropriate responses based on needs





The needs reported by communities and Asmae's partners varied from country to country. To respond to these needs, **activities were set up to raise awareness of preventive measures and personal hygiene.** In Lebanon, for example, young people at the centre run by Jafra (one of Asmae's partners) put on a play to explain hygiene measures to younger children in an entertaining way. In Burkina Faso, the Asmae team provided its partners with prevention materials. Although the projects in India are coming to an end, Asmae's teams have also provided special support to its partners in the country, which have been badly affected by the epidemic. Supplies have also been distributed to help meet the needs of street children and families, particularly in the Philippines and Madagascar. **Emergency accommodation has been found for families living on the street, and many residences have been disinfected.** Finally, **telephone helplines have also been set up** to provide remote assistance for families in difficulty, particularly those with children with disabilities.

Maintaining emergency and post-emergency work

Following the immediate emergencies, the objective was **to restart activities gradually, taking the consequences of the epidemic into account.** Under these difficult circumstances, Asmae's teams are mobilised, working every day to ensure that projects to support the most vulnerable people can continue.

Many private partners have supported this emergency work, and Asmae would like to thank them for that. They are TechnipFMC, the Fondation de France, Ouest France, Laboratoires Expanscience, the regional council of Île-de-France and the Bacardi-Martini group.

TOTAL BENEFICIARIES: 2,300 FAMILIES

-  **Distribution of food:** 1,364 families
-  **Distribution of hygiene kits:** 1,794 families and 15 young people
-  **Distribution of money:** 351 families
-  **Awareness/Prevention:** 1,073 families; 315 children and young people



Distributing supplies and hygiene kits in Madagascar



Project beneficiaries taking part in an activity organised by Asmae and its partner Naba'a

LEBANON OVERCOMING PSYCHOLOGICAL CHALLENGES FOLLOWING THE BEIRUT PORT EXPLOSION.

The explosion in Beirut in August 2020 devastated part of the city, and cost more than 200 children, women and men their lives. 6,500 people were injured. Children and their families suffered an intense traumatic shock, and some found themselves in a state of stress, anxiety and depression. Asmae's team in the field supported Naba'a, a local association, in its initial emergency work providing psychosocial support to 200 families, including 180 children, in the first 3 months following the disaster. Sessions were set up with social work professionals and psychologists to help the worst-affected young people overcome the trauma. Parents were shown how to help their children with these issues through the principle of "positive parenting". Yoga and art therapy sessions were also organised to help people manage stress and anxiety. The surge of generosity from our partners the Mustela Foundation, Fondation Sancta Devota, the We Act for Kids fund and Okaïdi allowed us to respond to the emergency.

BURKINA FASO ACTIVITIES CONTINUE IN A DETERIORATING SECURITY SITUATION

Since 2015, the security situation in the country has deteriorated. In the space of five years, jihadist attacks have left 1,100 people dead and violence has forced almost a million to flee their homes. Asmae wants to work in the country despite the uncertain situation, and teams in the field remain fully mobilised. Activities therefore continue on the "Grandir Ensemble" (growing up together — inclusive preschool education, early screening and eye care) and "Lire pour réussir" (read to succeed — improving preschool and primary-age children's reading and language skills) projects.

EGYPT A FORUM ON VOCATIONAL TRAINING FOR YOUNG PEOPLE WITH DISABILITIES

Asmae has set up a project focused on creating a model to support young people with disabilities with their professional integration. In December 2020, a forum was held to bring the year of work carried out on this issue to a close. The event brought together a group of partners, as well as experts and researchers working on the issues of inclusion and specialised education. Professionals from private and public sector organisations, including the Egyptian Ministry of Education, also hosted conferences as part of the forum.

MADAGASCAR PROGRESS ON THE MAISON CLAIRE ET JEANNE PROJECT AND ANTIRABE OFFICE OPENED

The Maison Claire et Jeanne project was developed to provide technical and financial support to two associations based in the city of Antsirabe: Manorina and Service de Préparation pour la Vie (SPV) Felana. For Manorina, the project involved building a house for children, in addition to a well on the association's land to supply the site with drinking water. For SPV Felana, it involved building a community house for children's activities and renovating existing buildings, creating playing fields etc. An Asmae office was opened in Antsirabe so that the teams could

be as close to the projects as possible. Asmae would like to thank Mr Odermatt, who funded this project.

PHILIPPINES IMPROVING THE LIVING CONDITIONS OF STREET CHILDREN AND FAMILIES IN MANILA

In 2020, as part of its project to improve the living conditions of street children and families in Manila, Asmae adjusted its approach to make governance and advocacy a primary focus in its collaboration with local and national authorities. With this in mind, in collaboration with its partner the Humanitarian Legal Assistance Foundation, Asmae recently organised a workshop involving the members of the Manila council for the protection of children, the institution that coordinates the implementation of public policies relating to children for the local council. The council members received training on children's rights and best practices in the area of child protection, among other things, to encourage greater inclusion for street children, who are often overlooked by public policies.

FRANCE LAUNCH OF THE "ESPACE PETITS PAS", A MOBILE PARENT-AND-CHILD UNIT

Drawing on its experience with vulnerable families at la Chrysalide in Seine-Saint-Denis, this year Asmae deployed a mobile parent-and-child unit to go out to families staying in halfway-houses in the department. This mobile unit started going to 2 halfway-houses and an emergency shelter for women in 2020. The aim of this parent-and-child unit is to support parenting within families that have the greatest difficulty accessing general services by organising on-site sessions. By providing a dedicated play room, the parent-and-child unit helps children to develop, grow, get used to being around other children and experience separation from their parents, while offering the parents a place to talk to each other.

NETWORKS AND ADVOCACY

Asmae is a member of various networks of organisations that work together on joint actions to aid the development of or provide direct support to disadvantaged communities. This also allows the association to carry out advocacy work with local, national and international political decision-makers. Asmae's involvement in these collectives involves both sharing resources and experiences and getting involved in efforts to promote human rights, and more specifically children's rights, around the world.



Groupe Enfance

The Groupe Enfance (childhood group) of the Coordination Humanitaire et Développement (humanitarian and development organisation) brings together 19 NGOs involved in protecting children's rights overseas. These organisations have been working together since 2014, and share the belief that giving constant, sustained attention to children and their rights is a powerful driver for beginning a virtuous circle that will move us closer to achieving the objectives of sustainable development and peace.

<https://www.groupe-enfance.org/>



Coalition Éducation

The Coalition Éducation (education coalition) brings together 22 French civil society organisations: unions, international solidarity associations, NGOs working to protect the right to education and community education organisations. Together, they demand the right to high-quality, inclusive education for all, particularly the most vulnerable. The Coalition Éducation carries out advocacy work to encourage governments to fund education for the most impoverished communities. It runs campaigns to raise awareness and mobilise the public and the media around the issues related to high-quality education for all. The Coalition Éducation is a member of the Global Campaign for Education, whose demands it raises both in France and in Europe.

<http://www.coalition-education.fr/>



Coordination SUD

Coordination SUD is a national group of French international solidarity NGOs. Founded in 1994 as an association under the French law of 1901, it now brings together over 170 French NGOs working in the area of international solidarity. Around a hundred of them are members through six collectives: CLONG-Volontariat, Cnajep, Coordination Humanitaire et Développement, Crid, Forim, Groupe Initiatives. Coordination SUD has a four-part mission: protecting the sector; providing organisations with advice and training to help them increase their professionalism; advocating on issues of international solidarity with public and private institutions and providing monitoring, analysis and information dissemination services.

<https://www.coordinationsud.org/>



The "De la Convention aux Actes !" dynamic

The "De la Convention aux Actes !" dynamic is a group of non-governmental organisations, associations and collectives brought together in 2019 to mark the 30th anniversary of the adoption of the Convention on the Rights of the Child (ICRC) by the United Nations. Its aim is to deliver advocacy messages to public decision-makers to ensure that children's rights are more effectively applied in France and abroad, but also to raise awareness of these issues among the general public.

<https://www.delaconventionauxactes.org/>



IDÉE 93

The Seine-Saint-Denis Inter-association départementale pour l'éducation et l'enfance (departmental inter-association for education and childhood — IDÉE 93) is the result of the partnership of several stakeholders in the area of child protection who want a legitimate tool for engaging in dialogue with public authorities. Child protection covers many areas of activity, so IDÉE 93 identifies and tackles common issues, coming up with political proposals to make to organisations including the departmental council of Seine-Saint-Denis. The inter-association aims to influence the development of public policies and departmental systems. With the backing of its twenty-six member associations, IDÉE 93 is now the well-known key contact for the departmental council of Seine-Saint-Denis.

<http://www.idee93.com/>



Interlogement 93

Interlogement 93 is a network of 45 associations in Seine-Saint-Denis. The association manages various support and social rental management systems aimed at people having difficulties accessing or maintaining accommodation. <https://www.interlogement93.net/>

REAAP 93

Reaap is a network of institutions and facilities that offer actions and activities for, by and with parents. It is aimed at all families, volunteers and professionals from associations or institutions that want to support parents in their role as their children's educators.

<http://reaap93.free.fr/>

OUR RESOURCES

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P. 21 / Life at the association

P. 22-23 / Financial report, our financial partners



COMMITTED EMPLOYEES AND VOLUNTEERS

HR IMPACTS AND MEASURES RELATED TO THE COVID-19 PANDEMIC

In 2020, the teams at head office and in the field in France and overseas experienced an unprecedented situation related to the COVID-19 pandemic. Our working methods and the organisation of our activities were turned upside down. Our teams remained mobilised and showed a proactive approach to supporting our partners and beneficiaries of our work whose activities had been affected by the crisis, but also to responding to new needs.

In the context of the pandemic, the association implemented **support measures before, during and after the French lockdown from March to May 2020** in order to safeguard jobs, take care of teams' health and safety, support them through this difficult time and maintain social and collaborative cohesion.

The creation of a COVID-19 monitoring unit in January 2020 allowed us to track the development of the pandemic and react quickly.

Offices remained closed and all teams switched to remote working during the first lockdown. To ensure that everyone received regular information, weekly information meetings on the status of teams and projects were held.

In response to the slowdown in activity following the lockdown measures, and to limit the financial risks incurred as a result of the lockdown, all head office teams were put onto part-time hours from April to June 2020. During this time, individual monitoring meetings gave our employees an opportunity to express themselves and for us to listen to them and provide explanations. **Our employees were also offered a counselling system, allowing time for listening, discussion and support.**

Formal mid-year meetings provided an opportunity to review each employee's objectives to take into account the changes in activities and priorities, which had to be reviewed in the first half of the year.

The annual seminars were held remotely, with all teams actively participating. They provided an opportunity to share strategic information and begin looking forward to the recovery, but also to evaluate the experience of lockdown and remote working for the teams and their level of compliance with the measures taken, and to improve our practices through group discussion.

Staff representatives were also consulted throughout the year on the measures implemented so that teams' needs, expectations and wishes were known and could be taken into account when decisions were made.

Remote working has been favoured since March 2020. The necessary arrangements were made in collaboration with occupational health to provide a safe space for people who absolutely have to be in the office to carry out their work.

In our countries of intervention, the national offices are adapting and following the measures recommended by their local governments, **ensuring that our employees are safe and operations can continue.**

CHANGES TO SOME TEAMS AND CREATION OF JOBS

Changes were made to some teams at the start of the year as part of planned restructuring, and new positions were filled at the end of the year to support the development of new projects now taking shape in our countries of operation, and to continue the structuring work taking place within our association. Recruitment and induction processes have been adapted to allow us to continue hiring, **create a sense of belonging among new hires and support the development of group dynamics.**

ADAPTING TO POSITIONS AND DEVELOPING SKILLS

The development and diversification of the training available has helped to maintain our employees' motivation and employability, allowing them to adapt their skills to the new challenges of their roles. **Group training provided an opportunity to develop cross-disciplinary skills in the area of gender.**

WORK FORCE

108 WORKERS
68% women / **32%** men, including:

62 IN FRANCE (**55** employees, **5** interns, **2** volunteers on civic service)

4 EXPATRIATES

45 ON NATIONAL CONTRACTS in countries of intervention (**38** employees, **5** interns, **2** volunteers on civic service)

40 VOLUNTEERS

LIFE AT THE ASSOCIATION

SOLIDARITY INITIATIVES: GREAT OAKS FROM LITTLE ACORNS GROW

Bar du Monde to support vulnerable children in Madagascar (Rennes, Ille-et-Vilaine)

In the beautiful rural setting of Oberthür park, an event with fun social activities, mainly aimed at families, was held on 6 September 2020. Our volunteer Ms Bardot set up an Asmae stall, along with Maria, Rodolphe and Nessrine, at the Rennes festival on Sunday 6 September 2020. They served coffee, tea, fruit juice, pastries, crepes and more. The profits from the day went towards helping street children in Madagascar.



The Bar du Monde in Rennes

Collection and sale of items by the Abside association (Amboise, Indre-et-Loire)

The "L'abside - Accueillir & Soutenir" association in Amboise, Mr Debourdeau and all the volunteers have been supporting Asmae's work for 2 years. The association collects donated items (clothes, musical instruments, home decor items, furniture etc.) and sells them, with the proceeds going to Asmae. The prices are very reasonable and, thanks to their efforts, €7,500 was raised in 2020.

Asmae recently met the team of volunteers to tell them about the projects it is working on to improve access to education and child protection.

Charity run for philanthropists in the making (Fouesnant, Brittany)

Hundreds of schoolchildren from Fouesnant and its surrounding areas took part in a run for children's causes. Thanks to their teachers and Roland Kergoat (head-teacher) for setting up this great event and raising €1,687. Philanthropists in the making!

Asmae visited several institutions in the surrounding areas beforehand to talk about its work in its 6 countries of intervention: France, Madagascar, Burkina Faso, Lebanon, Egypt and the Philippines

REMOTE VOLUNTEERING WITH ASMAE THANKS TO OUR VOLUNTEERS' ENTHUSIASM AND WILLING

Asmae's volunteers are a committed bunch and have adapted to the health crisis by continuing to support us remotely. Access to our office tools has therefore been provided to allow them to continue their work alongside us. This has meant that work to monitor sponsorship, collect donations and update databases has been able to continue. Thanks to Alain, Anastasie, André, Ariane, Bernard, Claudine, Elisabeth, Karine, Odile, Moudy, Nicole, Patrick, Sabine and Sylvie.

AN ANNUAL GENERAL MEETING BY VIDEO CONFERENCE

Asmae's members met in the (digital) presence of the Board of Directors and the Executive Committee on Saturday 4 July 2020 and approved the Chair's report, progress report and balance sheet for 2019. Members also approved the mandate for 2020-2023, the action plan and budget for 2020 and the election of new members to the Board.



Children from Fouesnant taking part in the charity run

FINANCIAL REPORT

Asmae’s 2014-2020 plan aimed to increase the impact of its work with children and their families, as well as its support for partners. In addition to this objective, a financial recovery was planned for the period 2019-2022 with a view to restoring financial balance by 2021.

STATEMENT OF INCOME BY ORIGIN AND USE		Net value 2019		Net value 2020		Net change	
	TOTAL	including fundraising from the public	TOTAL	including fundraising from the public	TOTAL	including fundraising from the public	
REVENUES BY ORIGIN							
1 REVENUES RELATED TO FUNDRAISING FROM THE PUBLIC	2 661K€	2 657K€	3 347K€	3 347K€	26%	26%	
2 REVENUES NOT RELATED TO FUNDRAISING FROM THE PUBLIC	605K€		543K€		-10 %		
- Subsidies and other private aid	240K€		392K€		63 %		
- Other revenues not related to fundraising from the public	365K€		151K€		-59%		
3 SUBSIDIES AND OTHER PUBLIC AID	2 682K€		2 483K€		-7 %		
TOTAL INCOME	5 948K€	2 657K€	6 374K€	3 347K€	7 %	26%	
4 REVERSAL OF PROVISIONS AND IMPAIRMENTS	13K€	0		0			
DEFICIT	1 246K€	401K€					
TOTAL REVENUES	7 206K€	3 058K€	6 374K€	3 347K€			
EXPENSES BY USE							
1 SOCIAL MISSION	5 277K€	1 896K€	4 182K€	2 095K€	-21%	11%	
1.1 in France	2 414K€	867K€	2 110K€	1 057K€	-13%	22%	
1.2 overseas	2 862K€	1 028K€	2 072K€	1 038K€	-28 %	1%	
2 FUNDRAISING COSTS	1 019K€	863K€	939K€	757K€	-8 %	-12%	
3 OPERATING COSTS	833K€	299K€	704K€	352K€	-16 %	18%	
TOTAL EXPENDITURE	7 129K€	3 058K€	5 824K€	3 204K€	-18 %	5 %	
4 PROVISIONS AND IMPAIRMENTS	77K€	0	87K€	0			
5 INCOME TAXES			3K€				
SURPLUS			459K€	143K€			
TOTAL EXPENSES	7 206K€	3 058K€	6 374K€	3 347K€	-12 %	9 %	

The following key points emerge for 2020 regarding revenues:

- Donations collected from the public increased significantly (+26%). Income received as a result of public fundraising represented 53% of the income for 2020, compared to 45% in 2019.
- The amount received from public grants decreased slightly (-7%). This amount represents 39% of the income for 2020, compared to 45% in 2019.

In terms of expenditure, the following should be noted:

- A significant reduction in expenditure related to implementation of the social mission (-18%); this reduction is less pronounced in France (-13%) than overseas (-28%), however. This is a result of the international health crisis.
- Fundraising costs fell by 8%, while the funds raised increased by 26%, which is an excellent performance for this ratio.
- Operating costs continued to fall (-16%) as a result of the financial recovery plan begun in 2019.

The net result is positive (+€459k), bringing an end to a series of loss-making years.

NOTE

The statement of income by origin and use presented in this report complies with the new ANC 2018 – 06 accounting regulations in force. It has been approved by the Statutory Auditor and was validated at the Annual General Meeting on 29 May 2021. In accordance with the law, an annex specifies the method used to draw up this table. This annex is available on request or for download from the association’s website.

VOLUNTEERING AND GRATUITOUS SERVICES

Volunteering and gratuitous services provided by professionals or organisations help the association to keep its operating costs down.

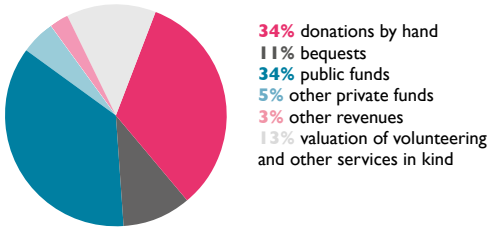
Valuation of voluntary contributions in kind 2019 2020	2020	2019
Valuation of volunteering	130 068	229 949
Valuation of services in kind	850 610	335 757
TOTAL	980 678	565 706

REMINDER

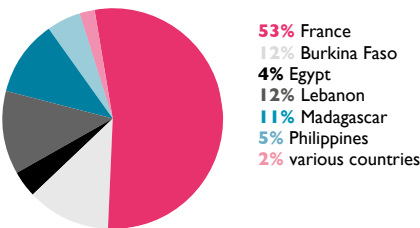
The association’s accounts are kept by the accounting firm Action Expertise and audited by the firm Pouget et Soubriours. The budget is drawn up and monitored by General Management under the supervision of the Treasurer and the Chair. Payments to partner organisations are transferred to the accounts of the local associations with which Asmae works.

Ratio monitoring	2020	2019
Proportion of expenditure allocated to the social mission	72 %	74 %
Proportion of expenditure allocated to the social mission (excluding Bobigny)	64 %	64 %
Fundraising costs / Total income for the year	15 %	16 %
Ratio of costs of fundraising from the public/Revenues from the public	23 %	30 %

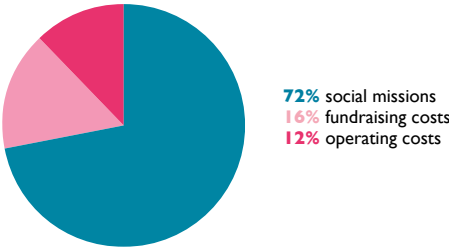
DISTRIBUTION OF INCOME



DISTRIBUTION OF EXPENDITURE BY COUNTRY



DISTRIBUTION OF EXPENDITURE



- ▶ Asmae’s business model remained stable in 2020 despite a slight fall in activity due to COVID-19.
- ▶ Operating costs fell by 16% between 2019 and 2020.

TRUST AND TRANSPARENCY



Asmae holds the “Giving with Confidence” label, which ensures donors are respected. This label means that Asmae satisfies the four main principles of “Giving with Confidence”: Respect for the donor, transparency, integrity and lack of self-interest, quest for efficiency.

BALANCE SHEET(€)	2020	2019	%
ASSETS			
SUB-TOTAL Fixed assets	805K€	732K€	10 %
Tangible and intangible assets	248K€	330K€	
Immobilisations reçues par legs	246K€	0	
Financial assets	312K€	402K€	
SUB-TOTAL Current assets	6 975K€	4 834K€	44%
Inventory and amounts outstanding	7K€	0	
Receivables	861K€	763K€	
Receivables from bequests	806K€	0	
Investments and cash assets	5 259K€	4 035K€	
Receivables from bequests	42K€	36K€	
TOTAL ASSETS	7 780K€	5 566K€	40 %
LIABILITIES			
SUB-TOTAL Association funds and reserves	4 267K€	3 840K€	11 %
Association funds and reserves	3 807K€	5 086K€	
Net result for the year	459K€	-1246 K€	
SUB-TOTAL Debts	3 513K€	1 727K€	103 %
TOTAL LIABILITIES	7 780K€	5 566K€	40 %

COMMENTS

- 1 – The surplus result (+459k€) is testament to the success of the financial recovery plan after 3 consecutive loss-making years, and in spite of the health crisis in 2020. It is justification and reward for the efforts made.
- 2 – Reserve funds returned to a threshold higher than the 4 million euros set as the objective in the 2019-2022 financial recovery plan by the governing bodies.
- 3 – This financial result, achieved 2 years in advance of the scheduled recovery plan, means we can approach the forthcoming 2025 strategic plan with greater confidence. The plan will involve maintaining our efforts on Asmae’s social mission, working for vulnerable children, while preserving the benefits of the business model.

Many thanks to all the public funders, companies and foundations that support us!





Asmae Association
Sœur Emmanuelle

Asmae is an association formed under the French law of 1901, recognised to be of public interest and authorised to receive bequests, donations and gifts.



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