



Asmae Association
**Sœur
Emmanuelle**



ANNUAL REPORT 2021





EDITORIAL

We have to take action with immediate effect and push ahead with our 2030 strategy

Our world is in turmoil

Wars, disasters caused by global warming, growing inequality between the *haves* and the *have nots*... For the first time in two decades, extreme poverty has increased, forcing around 100 million more people to live on less than \$1.90 a day. Yet we know inequalities are multifaceted and interdependent. They remind us that we're bound by a common destiny on a global scale.

Children pay the highest price

Half the world's poor people are children, and around 70% of poor people over the age of 15 have never been to school. Can we really just read those figures and move on? The answer is NO, because the way in which we treat children is the mark of a developed society. There are just 8 years left to meet the Sustainable Development Goals (SDGs) and make sure no child is left behind.

We've set ourselves an ambition: Asmae 2030

Faced with the crises affecting children and young people around the world today, we're consolidating our efforts in the field and expanding our regions of intervention. Through strengthened advocacy work, we will actively contribute to implementing public policies for the rights of children and the integration of young people, allowing each of them to reach their full potential. We will strengthen our commitment to children and young people around the world and play a role in building the world of tomorrow.

In line with our 2030 ambition, we've set out a strategic road-map towards 2025, which includes four priorities:

1. Consolidating the quality of our work and expertise
2. Developing our efforts and their impact
3. Developing our power to influence
4. Making our organisation more efficient

As of 2022, our financial situation is solid, our teams are skilled and motivated, and our donors are loyal and generous. As such, we're in a position to look ahead to the future with ambition, determination and optimism.

2022: Protecting Children Affected by Conflict and Exclusion

Thanks to the generosity of our donors and financial partners, we've launched a new multi-country programme that will benefit up to 8,000 of the most vulnerable children in Burkina Faso, Egypt, the Philippines and France.

On behalf of the Board of Directors and all the Asmae teams, I want to thank you wholeheartedly for your ongoing commitment and your trust.

Onwards and upwards. Yalla!

Denis Legat
Chair

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KEY FIGURES

31,900 BENEFICIARIES

6 COUNTRIES OF INTERVENTION

34 PARTNER ASSOCIATIONS

21 PROJECTS

126 PROFESSIONALS

AROUND THE WORLD

30 VOLUNTEERS

23,800 DONORS

41 YEARS
OF EXPERIENCE IN THE FIELD

OUR VALUES

Trust
Commitment
Solidarity
Freedom
Respect
Fairness



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Asmae in brief

Upon reaching retirement age, Sister Emmanuelle went to live in the slums of Cairo to share in the lives of the poorest people. In 1980, she decided to create her own association, Asmae, to develop her charity work in other countries.

Asmae is a non-religious, apolitical, registered charity association working in favour of education and child protection in France and abroad, as well as promoting the socio-economic integration of young people. The association continues Sister Emmanuelle's fight in line with the values inherited from its founder, helping children grow up to become free men and women.

The spiritual inspiration behind Asmae, passed down by its founder, can be expressed in a true faith in mankind and in a firm belief that people are capable of playing an active role in their lives and in society.

Our work is based on the recognition of *otherness*, something that should be regarded as an asset.

Sister Emmanuelle also conveyed the idea that we can only act for the poorest members of society by working alongside them. A pioneer of local development, she began working with parents to convince them to send their children to school.

Convinced that solutions come from the people themselves, Asmae has developed its own unique approach. It aims to systematically strengthen the work done by local stakeholders and by the people themselves, providing long-term, tailor-made support in a climate of mutual respect and reciprocity. Our method of intervention in the field is based on the potential of each individual. It involves adapting to each context and each situation.

OUR VISION

"A fair world where children are guaranteed the opportunity to live and grow up with dignity in their families and environments to become free men and women who can contribute to society".

OUR MISSIONS

- Promoting child development through a global approach. To achieve this, Asmae also works to support families while taking their environment into consideration.
- Strengthening the abilities of local stakeholders in child development, improving synergies between them and maximising their social impact.
- Championing children's causes by raising awareness and speaking out.
- Experimenting, expanding and disseminating.

OUR SENSITIVE APPROACH TO GENDER EQUALITY

Equality between girls and boys and taking gender into account is an essential factor in development projects, both from a conceptual (respect for human rights) and operational point of view, if interventions are to work efficiently. This concern is in line with the values shared by Sister Emmanuelle and Asmae: fairness, non-discrimination and respect. Asmae promotes gender equality on an institutional level and through partnerships by building capacities and skills on this issue, and on an operational level through projects introduced.

The work of Asmae and our partners around the world

Our areas of intervention on children's education and their protection, as well as the socio-professional integration of young people, include:

- Preventing school drop-out and under-performance
- Early childhood protection and education
- Prevention and care for at-risk children
- Teenage support
- Support for children with disabilities

FRANCE Yalla! for children's rights

- 52 partner institutions
- 6,600 pupils educated
- 285 classes taught
- 7,000 children signed up to the "À l'école des droits de l'enfant" platform (School for Children's Rights)

Project team

- 1 professional and 3 national youth service volunteers/interns

Background

- 62% of children aren't aware of the existence of the International Convention on the Rights of the Child (COGRADE, 2015)
- 63% of adults aren't aware of the content of the Convention (COGRADE, 2015)

BURKINA FASO

10,700 beneficiaries

Project team

13 professionals

7 partners

L'Association Initiative Communautaire Changer la Vie/Nazemse (ICCV/N), the Ministry of National Education, Literacy and Promoting National Languages (MENAPLN), UN-ABPAM, CBM International, Centre d'Etudes et d'Appui conseil en Travail Social (CEATS), the Directorate for the Coordination and Promotion of Social Services at the Ministry of Women, National Solidarity and Humanitarian Action (DCPSS), the National Committee for the Prevention of Violence in Schools (CNPVE).

FRANCE La Chrysalide

24 families and 34 child beneficiaries at a mother-and-child centre
40 children supported at the crèche

Project team

37 professionals

Background

- 2 in 5 homeless people are women (INSEE, 2013)
- 8% of women live below the poverty line (INSEE, 2017)
- In 85% of single-parent families, the parent is a woman (INSEE, 2018)

Areas of intervention

- Early childhood protection and education
- Prevention and care for at-risk children

FRANCE Espace Petits Pas

995 children and 671 families

Project team

1 professional and 2 interns

Background

- 30,000 children are homeless (INSEE, 2016)
- 1 in 5 children live below the poverty line (UNICEF, 2018)

Areas of intervention

- Early childhood protection and education
- Prevention and care for at-risk children

LEBANON

4,500 beneficiaries

Project team

6 professionals

5 partners

Basmeb & Zeitooneh, Jafra Social Foundation, Naba'a, Najdeh, Farah Social Foundation

Background

- 20% of the population in Lebanon are Syrian refugees
- 1.6 million Syrian refugees, the highest number of refugees per capita in the world (European Commission, 2020)
- 53% of Syrian refugees in Lebanon are children (UNICEF, 2015)

Areas of intervention

- Prevention and care for at-risk children
- Adolescence support

EGYPT

50 beneficiaries

Project team

7 professionals

2 partners

Basmat Amal, Kayan 'Society For Persons with Disabilities'

Background

- 20% of the population live below the poverty line (UNICEF, 2015)
- Between 8 and 12 million people with disabilities (WHO, 2018)
- 93% of children aged 1-14 have suffered physical or psychological violence (UNICEF, 2019)

Areas of intervention

- Teenage support

MADAGASCAR

4,500 beneficiaries

Project team

22 professionals

12 partners

International Association of Charities Anosizato, Centre Betania Ankasina, NGO Vahatra, Grandir à Antsirabé, Foyer Olivia Ulrich, Collège Picot de Clorivière, Civil Society Organisation Antsirabe Pour l'Enfance (OSCAPE), Service de Préparation pour la Vie (SPV) Felana, Association Manorina, Gazela, Graines de Bitume (GDB), Hafa.

Background

- 14.2% of Malagasy children have never regularly attended school (UNICEF, 2018)
- 28% of children aged 5-17 have to work (UNICEF, 2018)
- 41% of Malagasy women aged 20-24 are married before the age of 18 (UNICEF, 2018)

Areas of intervention

- Prevention of school drop-out and underperformance
- Teenage support

PHILIPPINES

4,300 beneficiaries

Project team

6 professionals

8 partners

Bahay Tuluyan, Childhope Philippines, Kanlungan sa Erma Ministry (KSEM), National Council of Social Development (NCSD), Clowns sans frontières, Las Pinas Persons with Disabilities, Federation Incorporated, GEMS

Background

- 7 million children are subject to sexual abuse every year (Child Protection Network Annual Report, 2015)
- 98% of children who suffer sexual abuse are girls (Child Protection Network Annual Report, 2015)
- 1.5 million children live on the streets in the Philippines (Asmae)

Areas of intervention

- Prevention and care for at-risk children
- Teenage support
- Supporting children with disabilities

TOUJOURS LE MÊME PROGRAMME DEPUIS 1980.

Soutenez le parti de la jeunesse et de l'enfance partout dans le monde
sur asmae.fr.



Asmae Association **SŒUR EMMANUELLE**

Asmae's work

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Key figures

- 2,500 beneficiaries
- 2 partners
- 3 projects
- 2 countries of intervention: Burkina Faso and France

EARLY CHILDHOOD EDUCATION AND PROTECTION

Around the world, over 175 million preschool-aged children* (aged 3 to 5) are not in school. This issue has only been accentuated by the COVID-19 pandemic, with more than 126 million children** from preschool to secondary school age no longer receiving an education.

Asmae supports our partners in facilitating access to basic learning for children between the ages of 3 and 6. We also want to offer secure environments for children to create the conditions necessary for their stimulation, early learning and socialisation. Asmae also supports efforts to prevent violence against children, initiatives aimed at improving hygiene, primary healthcare and nutrition, as well as actions around parental support.

*UNICEF, 2019; **UNESCO, 2021

BURKINA FASO

READ TO SUCCEED

In Burkina Faso, access to early childhood development services remains embryonic, with just three public crèches and 6.2% of children enrolled in preschool. This has a significant impact on the subsequent education of Burkinabé children, as they begin primary school without the prerequisite skills and abilities for a good education. This can lead to poor academic outcomes and a strong tendency towards having to repeat a year or dropping out of school altogether.

Bringing fun tools into widespread use and developing new community initiatives

Organised over a three-year period, the **Read to Succeed project**, which concluded in July 2021, was designed to improve preschool and primary school aged children's reading and language skills through complementary initiatives implemented by institutional and community stakeholders. This involved making a teaching tool developed during the first phase of the project, the 'Yam Wekre' picture book, widely available. The book encourages teachers to adopt a playful and interactive style for the children's benefit, encouraging their stimulation and self-expression. Community initiatives to promote language and reading, such as reading classes, were also developed. Five libraries were also supported by one of Asmae's partners, alongside the creation of a mobile street library known as a 'biblio-moto', which was a big success.

A project that achieved every objective set

The project benefitted 4,443 children at community level through activities designed to promote literacy. 3,331 preschool aged children were also involved through the use of the picture book.

In all, 270 education professionals and 125 pupil-teachers improved their skills with the help of the 'Yam Wekre' picture book. By sharing experience in this way, over 7,000 family members, 11 NGOs and central directorates of the Ministry of National Education, Literacy and Promoting National Languages (MENAPLN) benefitted from this project.

In total, 3,160 new members visited the various partner libraries.

Deploying the resource on a national scale

In May 2021, MENAPLN gave national approval to the 'Yam Wekre' picture book roll-out strategy. As such, Asmae, working in partnership with the Ministry, began distributing the resource in all preschool facilities in Burkina Faso.

The project has continued with the **'For a Fulfilling Early Childhood' initiative (phase 3)**, which began in August 2021. Over the course of three years, the goal is to support the overall development of children under the age of 6 and to distribute the 'Yam Wekre' picture book in early childhood facilities. **Four regions in Burkina Faso are being targeted, including two in areas with major security challenges: the northern regions, and Boucle du Mouhoun.**

This project will be rolled out in a variety of different structures, including preschool facilities, *bisongos* (community pre-schools), public nurseries and *Espaces Amis des Enfants* (EAE), which are dedicated centres set up in places with significant security issues or where schools have been closed. The scheme is also being supported by **three new partner organisations** that are promoting books, reading and community activities, as well as support for the 'biblio-moto' initiative. **These partner activities include an identification and referral component for at-risk children or those in danger.**

Asmae would like to thank the French Development Agency and Fondation Société Générale C'est Vous l'Avenir for contributing to the funding of this project.

*Mandatory school age in Burkina Faso is 6 years old. Preschool education takes place in the period prior to starting primary school.

Key figures

- 8,650 beneficiaries
- 12 partners
- 6 projects
- 2 countries of intervention: Burkina Faso and Madagascar

PREVENTING SCHOOL DROP-OUT AND UNDER-PERFORMANCE

In 2018, there were over 258 million children, teenagers and young people around the world with no access to school*. The worst-affected children are those living in rural areas, girls, children with disabilities, ethnic minorities and children born into poor families. 53% of children in low-income countries cannot read properly by the age of 10**. It's also estimated 100 million children won't reach minimum levels of reading proficiency because of the pandemic***.

Asmae's goal is to improve the quality of school teaching by training teaching staff, developing innovative teaching methods, involving parents, refurbishing infrastructure and funding school fees and equipment.

*WorldBank, 2019 **UNICEF, 2019 ***UNESCO, 2021

MADAGASCAR

WORKING FOR THE EDUCATION AND PROTECTION OF VULNERABLE CHILDREN

14.2% of Malagasy children have never regularly attended school. The three-year 'Mivelatra' project aims to improve the education and protection of vulnerable girls and boys aged 3-18 by supporting seven civil society stakeholders in Antsirabe. People living in Madagascar have been particularly impacted by restrictions introduced due to the COVID-19 pandemic, nevertheless, the Asmae teams and their partners are proceeding with this project.*

A major project in the city of Antsirabe

Launched in May 2020, the project aims to strengthen the skills of partners working to educate and protect vulnerable children. It also aims to improve the **organisational, governance and fundraising skills of local partners**. The Asmae teams are helping our partners **share best practice ideas with other associations via ongoing project monitoring and assessments.**

A new Asmae local office was opened in 2021 in the city of Antsirabe. The teams recruited new employees and carried out an organisational assessment with seven partners in order to outline a shared plan of action. Activities designed to help train the partners then took place.

The project had to adapt to the changing situation caused by the COVID-19 pandemic, which had a significant impact on the lives of Malagasy families. Asmae designed and distributed **awareness material to help fight the virus** and trained staff on how best to use it.

Integrating psychology and innovative teaching in practice

In 2021, a child psychology technical advisor was recruited to provide support and training to our partner educators. The topics involved cover all stages of

child development, different behaviours educators should adopt, as well as conflict management through non-violent communication.

In late December 2021, training for educators was provided by a Malagasy NGO inspired by the 'hands on' approach to teaching. It was all about **making learning about science fun**. Alongside this collective support for learning new educational practices, parent-school meetings were also held with 16 educators. **This strategy has made it possible to take better care of up to 246 children and young people.**

This project was carried out alongside Fondation Illis and funded by the Government of the Principality of Monaco.

*UNICEF, 2018



Beneficiary pupils enjoying breaktime

TEENAGE SUPPORT

A key period in becoming who we are, our teenage years often expose young people to a number of different risks, including dropping out of school, difficulty accessing employment, child marriage, early pregnancy and parenthood, etc. In 2019, teens represented approximately 16% of the world's population, or some 1.2 billion people*. Around 62 million lower secondary school aged children and 138 million upper secondary school aged children are not in school around the world**.

Asmae's objectives in this area are to promote teenagers' personal and professional development and prevent the risks specific to this period of their lives. This includes supporting young people to develop their life skills, such as problem solving, communication and raising awareness among their peers of the risk of violence. It's also vital to work with parents, communities and associations.

*UNICEF, 2019 **UNICEF, 2021

Key figures

- 3,250 beneficiaries
- 11 partners
- 6 projects
- 5 countries of intervention: Burkina Faso, Egypt, Lebanon, Madagascar and the Philippines

EGYPT PROMOTING PARTICIPATION, INCLUSION AND PROTECTION AMONG OVER 8,000 YOUNG PEOPLE

Since January 2021, Asmae has been running the 'Cap Jeunesse' programme in our five countries of intervention overseas. Our work, carried out within the framework of the 'Cap Jeunesse' project in Egypt – 'Protection and Inclusion of Young People with Disabilities' (YPIP) –, aims to promote the participation, inclusion and protection of young people, particularly girls and boys with disabilities. Egypt is facing a difficult economic situation and 41% of 15-29-year-olds have no degree, training or employment*. People with disabilities are often excluded from society, particularly because of the huge stigma around disability and the failure of the national authorities to implement inclusive policies. Young people with disabilities face major difficulty accessing employment due to a variety of factors, including inadequate disability training, a poorly adapted jobs market, and discrimination in recruitment.

Improving inclusion among young people with disabilities

Developing the potential of young girls and boys with disabilities is one of the main objectives of the YPIP project. This involves supporting them in progressing towards their personal and professional goals, defending their rights, and helping them become citizens who can be agents of change for society.

During this first year, the Asmae teams have supported partner organisations Basmet Amal and Kayan to improve their skills and help them **provide inclusive education that's adapted to young people with disabilities**. The project began with training on selecting and managing volunteers, project monitoring and evaluation, and writing proposals.

Engaging with young people to run community initiatives

Youth engagement in the community helps develop a sense of belonging and duty towards other young members of

their community. As such, the project includes a 'Youth Empowerment Programme', developed alongside NGO partner Lekaa, which aims to strengthen the skills of beneficiaries in terms of communication and implementing community initiatives.

26 young volunteers (7 men and 19 women) were trained in communication techniques, leadership and self-discovery. They were also introduced to some key concepts relating to human rights, the rights of young people with disabilities, gender, as well as accepting diversity.

The goal is for them to lead community initiatives throughout 2022, defending the rights of young people with disabilities and becoming **spokespeople for the difficulties encountered by their peers who live with disabilities**.

Asmae would like to thank the French Development Agency, the Technip Energies Endowment Fund and Mille et Un Repas for their financial support on this project.

*Plan International (2019)



Young beneficiaries during an activity on volunteer management

PREVENTION AND CARE FOR AT-RISK CHILDREN

At-risk children live in conditions that jeopardise their health, safety and education, as well as their physical, emotional, cognitive and social development.

1 in 2 children* around the world is a victim of physical, sexual or psychological abuse that can result in trauma, disability and even death.

Asmae helps to create and maintain a secure environment, reduce risk factors and reconstruct children's identities. Asmae also supports setting-up professional networks, strengthening the skills of local teams, and implementing child protection policies.

*2020 global status report on preventing violence against children – UN, WHO, UNICEF, UNESCO

Key figures

- 7,800 beneficiaries
- 9 partners
- 4 projects
- 2 countries of intervention: Lebanon and the Philippines

LEBANON PROVIDING ACCESS TO EDUCATION AND PROTECTION FOR CHILDREN IN REFUGEE CAMPS

Lebanon has faced many challenges in recent years through political, economic and security crises. And Refugee populations haven't been spared from this instability. With the 'Education and Protection in Refugee Camps' (PACES) project, Asmae has been working in the Burj El Barajneh and Chatila camps since 2018, both of which are home to thousands of refugees. 50% of those living in the camps are children aged 3-18. They're very often out of school due to community tensions, marginalisation, as well as declining international aid.

Education and protection services for almost 5,700 children living in the camps

Alongside our partners BasmeH & Zeitooneh and Jafra, Asmae has been leading the 'PACES' project, designed to improve the availability and access to education and protection services for the **vulnerable children and young people of Syria, Palestine and Lebanon**.

Asmae has been helping our partners develop skills on both a technical and organisational level. **53 partner organisation employees** have been **trained in education, school discipline and child protection**. Thanks to this project, **2,134 girls and boys have been able to access various classes** on the Lebanese school curriculum, foreign languages and IT. Furthermore, 3,560 children have been able to access protection services that meet their needs.

The project was impacted by the COVID-19 pandemic and had to be adapted. Remote learning courses were introduced to maintain children's education and tablet devices were handed out. Asmae's partners also made the switch to operating online, with psycho-social support being offered via WhatsApp and phone calls.

Helping refugee children to rebuild

After fleeing conflict and war, refugee children are often very vulnerable psychologically. To help these children rebuild their lives, our partners have put in place group and individual activities with the support of Asmae's teams. This means the children can **share the distress they're experiencing**, develop **the courage to speak out and get help**, and **help each other**.

Throughout the project, **1,200 parents and 135 key stakeholders benefited from awareness sessions** covering preventative measures against COVID-19, marriage, child labour, abuse and violence, particularly gender-based violence. It also involved working on anger and stress management, and learning to communicate in a positive and non-violent way with family members.

To conclude the project, seven trips to 'Animal City' were arranged, a zoo where groups were able to spend some time away from camp. One of the most successful events took place to mark 'International Women's Day', when participants had the opportunity to **discuss women's rights and their roles within the community**. The women were also able to share their ideas, experiences and points of view.

Asmae would like to thank the French Development Agency, the Air France Foundation and Mazars for contributing to the funding of this project.

SUPPORTING CHILDREN WITH DISABILITIES

15% of the world's population has a disability*, including 240 million children**. Difficulties associated with schooling, which stem from society's failures, include poorly accessible or ill adapted infrastructure, inadequately trained staff, negative perceptions of disability, and complicated schooling. It's estimated 90% of children with disabilities in developing countries are not in school***.

For Asmae, it's important to support these children, but also their families. In particular, this means boosting the capacities of our local partners working in this area, supporting access to quality education that's adapted to the needs of these children. Asmae also fights to change perceptions about disability through awareness-raising and advocacy work within local communities.

* OMS, 2021 ** UNICEF, 2021 *** UNICEF, 2021

Key figures

- 80 beneficiaries
- 2 partners
- 1 project
- 1 country of intervention: the Philippines

THE PHILIPPINES IMPROVING ACCESS TO EDUCATION FOR CHILDREN WITH DISABILITIES

In the Philippines, almost 1.5 million people are living with a disability, and 25% of them are under the age of 19. The law guarantees access to schooling for all children, but in practice, for children with disabilities, their education is limited due to the low number of medico-educational facilities and special educational needs (SEN) classes, the lack of qualified professionals and the high cost of specialist education. SEN classes in mainstream schools are criticised for not meeting the specific needs of children, but separate SEN centres are also criticised for segregating children.*

Integrating children within mainstream schools

The 'Access to Education for Young People with Disabilities' project was introduced for a period of 18 months in Las Pinas, a city in the Greater Manila region. Through a community-based learning programme, it has contributed to **preparing children with disabilities to enter formal schooling**. In this initial pilot phase, the project worked with 50 children under the age of 12 who took part in three-hour sessions, three times a week, throughout the school year. In July 2021, a ceremony took place to mark the completion of the first phase of the project. **Certificates of achievement were awarded to all the children** who completed the 96 programme activities. In total, **12 children will be joining mainstream or special schooling**. The goal is also to support local stakeholders in promoting the rights and well-being of these children.

Supporting parents and families

200 families of children with disabilities were also monitored as part of the project. Throughout 2021, **parents attended sessions to help them better understand the needs of their children**. Workshops allowed them to discuss various issues related to disability and the difficulties encountered in their children's education. A psychometrician and a psychologist shared advice in order to help parents

respond better for their children's development. In order to improve communication with children who have hearing difficulties or speech delays, some participants were able to **learn sign language skills**. Parent-and-child sessions were also organised around some key topics, such as **child protection, abuse and behaviours to adopt to better protect them**.

Working in step with institutions

A forum was held in July 2021 with the aim of **promoting inclusive education** for children with disabilities not currently in school. The event was a chance to share experiences with various partners, representatives from **national government bodies and others from civil society, such as UNICEF and Save the Children**. After the forum, a number of new partnerships were formed.

Asmae would like to thank Paprec Group and the Air Liquide Foundation for their financial support on this project.

*Philippine Statistics Authority (PSA)



A beneficiary and an educator trying a fun activity

OUR MULTI-COUNTRY PROGRAMME

GIVING YOUNG PEOPLE THE KEYS TO THEIR FUTURE. ASMAE LAUNCHES THE 'CAP JEUNESSE' MULTI-COUNTRY PROGRAMME.

2021 programme key figures

- 3,120 beneficiaries
- 11 partners
- 5 countries of action
- 5 countries of intervention: Burkina Faso, Egypt, Lebanon, Madagascar and the Philippines

The world is facing a major challenge: the future of its young people. 1/4 of the world's population is under the age of 24, but 90% of 10-24-year-olds live in developing countries. 630 million 15-24-year-olds are unemployed, untrained and uneducated, more than 3/4 of whom are women. Asmae decided to tackle this subject head on by launching the three-year 'Cap Jeunesse' programme back in January 2021.

54,000 direct and indirect beneficiaries: Asmae's biggest ever project!

Together with our 11 partners in the field, Asmae chose to refocus the 'Cap Jeunesse' programme along three key lines of focus to promote young people's rights to education, protection and empowerment. The first stage involves improving their access to appropriate education and vocational training. Secondly, it's about outlining a protective framework against violence, particularly gender-based violence, which involves strengthening their power to act and their commitment as agents of change. Secondly, it's about **outlining a protective framework against violence**, particularly gender-based violence, and, finally, **strengthening their power to act and their commitment** as agents of change. The Asmae teams are supporting and building the capacities of the local partners they work with.

The main direct beneficiaries of this initiative are the **8,153 young people (4,153 girls and 4,000 boys)** aged 10-25 living in our five countries of intervention, the 413 education and protection professionals being trained, as well as the 800 families benefiting from close monitoring (parental training, family support). This part of the programme will also reach **44,412 indirect beneficiaries**. The pandemic impacted the launch of the programme to a degree, but the main activities have been carried out with only occasional disruption.

Promoting the rights of young people to education and employability

Throughout 2021, **over 200 educators and teachers were trained** on topics relating to teaching and support for teenagers, particularly those with disabilities. In Burkina Faso and Egypt, the goal is to get 80% of trained professionals to adopt a **motivating and compassionate teaching style** towards their students by the end of the programme. One analysis revealed at least **70% of young people reported feeling more motivated going into the next year**. In Madagascar, Lebanon and Egypt, socio-professional support will benefit 640 young people. In Lebanon, 50 students, including two men with disabilities, have received training in baking, sewing and putting up curtains, and even training as healthcare assistants. **A micro-business management module** has also been trialled in Madagascar.

Helping young people assert their right to protection

The programme's other objective is to support young people in achieving their right to protection. Around forty awareness-raising sessions for parents and members of the community have been held in Burkina Faso, Egypt and Lebanon on topics such as early marriage and civic engagement. In the Philippines,

in collaboration with government agencies and civil society organisations, Asmae launched **national awareness week on preventing child sexual abuse and exploitation**. To strengthen the protective framework around young people, professionals have been trained in **identifying and supporting young people who are at risk or in danger**.

Empowering young people and our partners

Eight partners have been given support to strengthen their management and governance capacities. In Burkina Faso, **six youth clubs with 189 pupils** have been set up that have subsequently organised awareness-raising activities for attendees. **81 awareness and dialogue sessions** have been held on the topics of **early and unwanted pregnancy, sexual and reproductive health, drug use, violence in schools, citizenship and discipline**. A number of short videos have also been produced exploring these issues. They will be **shown on television and online** to raise awareness among the general public. On social media, a page designed to raise awareness of violence among teenagers is being set up on Facebook. **Both sexes and people from every walk of life are represented** in the youth clubs, ensuring the realities facing teenage boys and girls are taken into account based on their gender. In the Philippines, members of student associations have been given leadership training. One of our partners has also benefited from specific support to promote gender equality within the framework of their activities.

Throughout this first year, a number of results have been achieved. Almost **200 young people have been supported as they move into employment** with technical training and work on their life skills (including how to present themselves in interviews, putting together a CV, etc.). **221 young people have been trained in civic engagement** and will themselves lead community actions over the coming months, over 200 education and training professionals have been supported (particularly through training and coaching on teaching practices), and **3,000 people (parents, members of the community, young people) have been made aware** of the specific problems faced by teenagers and young people, including violence, early parenthood, and more.

Up to 60% of this project has been funded by the French Development Agency. It also receives financial backing from companies and foundations that support Asmae's efforts, including the Technip Energies Endowment Fund, Mille et un Repas, the Sancta Devota Foundation, the Valoris Foundation, A.L.P. and the Air France Foundation.

LA CHRYSALIDE A WELCOMING AND SUPPORTIVE SPACE FOR MOTHER AND CHILD

La Chrysalide is a structure comprising a mother-and-child centre where young mothers who find themselves in difficulty can take their children and make use of a family crèche. The mother-and-child centre is a safe space where young women can regain confidence in their abilities, make plans for the future, and find a place for themselves back in society. Teams of professionals offer them comprehensive social and psychological support so they can (re)build their lives gradually. It's about supporting those early years in a child's life, which are fundamental to their development, and working on the mother-and-child bond.

Over the course of 2021, the centre hosted 24 mothers and their children. Despite the pandemic and recruitment difficulties facing the sector, the teams continued to do quality work by maintaining links with residents and keeping collaborative work spaces open. **All the time set aside for mediation workshops was maintained** by adjusting the number of participants involved to respect social distancing measures put in place due to the pandemic.

There has been a change in profile of the residents over a number of years now, which became even more pronounced in 2021 as people faced **increasingly complex situations**. On the administrative side, in particular, **La Chrysalide now hosts more residents without residency permits due to increasingly restricted opportunities to have documents approved** and a higher than usual number of administrative offices being closed. To deal with those situations, the teams have begun working with a network of solicitors and associations that specialise in immigration law. Nevertheless, these cases are going to require reviewing our legal knowledge as the law on people arriving from abroad is extremely complex and constantly evolving. Social workers who support the residents also struggle with the lack of prospects and hopelessness these young women face.

To support the team of professionals, practice analysis and supervision sessions are held regularly, residents are being offered both internal and external psychological support, and partner handovers are carried out on a daily basis based on the problems encountered, including health, housing, employment. 2021 has further demonstrated that **access to social housing is becoming an increasingly long and complex process on leaving the centre**, despite the appeals of social workers. Those who leave typically move into hostels or temporary accommodation. In order to help improve residents' well-being, **Shiatsu sessions are offered once a month** by a volunteer, a massage therapy technique that promotes physical and mental relaxation. **Furthermore, a trip to the seaside for five residents and their children has also been arranged.**

L'ÎLE AUX ENFANTS A FAMILY CRÈCHE

L'Île aux Enfants – or Children's Island, a family crèche with space for up to 29 cots, completes the parental support system offered by La Chrysalide with a team of 14 childminders who welcome the children into their home. They're supported by a service manager, two child educators, a psychologist, a paediatrician and sessions run by a psychomotor therapist. Together, this team of professionals ensure children's well-being and proper development while adopting a caring, attentive and respectful stance. 40 children were enrolled over the course of the year from the mother-and-child centre, the city, as well as AVVEJ, a child protection association that promotes diversity and putting down roots in the region.

In 2021, 13 new children were enrolled in the crèche: four via the La Chrysalide mother-and-child centre, two via the AVVEJ association, and seven referred by early childhood social services in Bobigny. **Welcoming children to the crèche continued to be possible despite the pandemic**, with only four days of partial closure during the April lockdown. So-called 'regrouping' sessions run by the crèche with small groups of children have occasionally had to be suspended when case numbers were particularly high and/or due to government restrictions.

Safety protocols and contact tracing were implemented, with information given out to families and childminders. To avoid additional contact between adults and children, childminder meetings took place in smaller groups. Zoom meetings were also arranged for larger groups to **maintain team cohesion and continue the work of supporting children** while keeping practices consistent. Meeting time was devoted to the COVID situation and, in particular, to explaining the protocols to be followed. Sessions for families at the parent-and-child unit were maintained with restrictions on the number of places available, but few sessions had to be suspended. 119 sessions took place in 2019, 86 in 2020 and 139 in 2021.

Asmae would like to thank its financial partners, including the Seine-Saint-Denis Local Council, CAF, the City of Bobigny, ARS IDF, ANCV, IDF and APPOS.

In memory of Gildas Mougouka



Gildas Mougouka was one of the first employees at La Chrysalide. Arriving in May 2007 shortly after the centre opened, he held the position of weekend and night watchman for 14 years before leaving us suddenly on 2 October 2021 at the age of 48. This is an immense loss for the centre, both for colleagues and the families supported.

Gildas was a kind, warm, sunny gentleman of quiet strength who knew how to reassure, always in a good mood, a man with a big heart who will be missed.

ESPACE PETITS PAS WELCOMING CHILDREN LIVING IN HOSTEL ACCOMMODATION TO A SPACE DEDICATED TO FREE PLAY, PERFECT FOR STIMULATION AND SUPPORT

In 2020, as a continuation of projects in Bobigny, Asmae relaunched a mobile parent-and-child unit. The 'Espace Petits Pas' (Small Steps Space) project team goes out to meet families staying in temporary accommodation and hostels in Seine-Saint-Denis. The mobile unit started by going to two accommodation facilities and an emergency shelter for women and children in La Courneuve. The team has a mobile games kit, allowing them to quickly transform a room made available to them into a play area. Let's take a look back on a year of the project.

Since its launch, families have been there for every visit of the parent-and-child unit. Since the start of the project, **503 families and 854 children have benefited from the initiative, including 176 new families and 262 new children in 2021.** The regularity of sessions is a key factor in gaining the trust of families. Stepping through the door of the unit, even if it is where they're staying, can be intimidating and isn't always easy for families.

Several evaluations have been carried out with the partners of the project. In order to **adapt to the needs of families**, some areas of intervention have been adapted. A session has been arranged at the end of the day, from 5-7pm, for example, to adapt to family schedules and reach more people. This also means school children can come to the parent-and-child unit outside of school holidays.

Play room resources have also been pooled between the two social structures in La Courneuve so that **more families can attend and a bigger play area that is better suited for the activities can be provided.**

In terms of geographic coverage, the aim is to **roll out the parent-and-child unit in other parts of Seine-Saint-Denis.** To do that, a second team will be recruited in 2022.

Asmae would like to thank its financial partners, including city of Pantin and ID KIDS.



Raising awareness at Technip Energies

YALLA! FOR CHILDREN'S RIGHTS RAISING AWARENESS AMONG BUSINESSES AND LOCAL AUTHORITIES

Asmae has been developing the 'Yalla! For Children's Rights' project since 2014, a citizenship and international solidarity education programme that raises awareness and mobilises children, young people and adults around children's rights.

The project team mainly works in school settings. **In 2021, 6,600 pupils were taught across 285 classes.** In November, to mark the 32nd anniversary of the International Convention on the Rights of the Child, **3,100 pupils took part in a session as part of a Tour de France on children's rights, the 'Yalla Tour'.** The project is also aimed at an adult audience. We mobilise employees at our partner companies through fun, friendly and unifying awareness workshops, **with 50 employees from the Fond'actions We Act For Kids and ID KIDS, SC Johnson and Technip Energies taking part in 2021.**

Since September, we've also offered **training on children's rights in community hubs and day centres.** It's about discovering rights and their uneven application before training teams on our educational tools designed for an extracurricular audience, including an escape game, outdoor games and more. The aim is to **develop the impact of the project**, reaching more adults, the number one guarantors of children's rights, and increasing the number of children and young people being made aware.

53 activity leaders from day centres that are part of the Clermont-Ferrand and Savigny le Temple local councils have received training on our teaching materials. 22 managers of community hubs and day centres in Savigny le Temple were also trained. It has been a great success, given **100% of those involved found it 'relevant or very relevant'.**

Community actions have also been organised in partnership with local councils. In Dunkirk, the 'Yalla' team has led activities designed for the general public at the **children's municipal council**, while some children organised a stand on children's rights to mark the 'All for Dunkirk' event, which brought together a variety of different associations.

Our thanks to our financial partners: Clarins, Fond'actions We Act For Kids and ID KIDS, SC Johnson and the Technip Energies Endowment Fund.

MADAGASCAR EMERGENCY AID FOR FAMILIES AFFECTED BY THE PANDEMIC

Asmae teams rallied to provide emergency aid to 453 families in extremely precarious situations. A total of 2,265 people received provisions and hygiene kits. The savings families have been able to make will be used to keep their children in school. Many families have been affected by the pandemic in Madagascar. The most vulnerable populations have found it incredibly difficult just to meet their basic needs. The school year had to be extended, leading to an increase in school fees of about 32 euros per family, putting some children's ability to go to school at risk. All this work has been made possible by Asmae's donors. Our teams would like to offer their sincere thanks. Asmae and our partners always appreciate the many gestures of support offered by our donors in a crisis.

LEBANON THE SOCIO-ECONOMIC INTEGRATION OF YOUNG REFUGEES IN CAMPS

Lebanon faced dramatic inflation throughout 2021 leading to shortages of basic necessities, including medicines, fuel, electricity... It was in this context that the Asmae teams and their partner, Najdeh, continued to honour their commitment to helping with the socio-economic integration of young refugees in camps in the Beqaa region. The project has benefited 105 young people aged 15-25 from across three different camps and settlements with the aim of helping them gain access to employment by boosting their professional skills and autonomy. This interaction results in cultural exchange, better understanding of others and the creation of enriching interpersonal relationships. This is helping to reduce social tensions and therefore to create a better sense of community.

BURKINA FASO PROJECTS CONTINUE DESPITE THE VERY PRECARIOUS SECURITY SITUATION

Violence has forced almost 1.5 million people to flee their homes. It has also led to the closure of 2,923 facilities, or 11.68% of the country's educational establishments. Asmae has continued its work through the 'Growing Together' and 'Read to Succeed' projects, and launched the 'Objective: Success' project as part of the 'Cap Jeunesse' multi-country programme. Cooperation agreements have also been established with national and ministerial stakeholders, allowing Asmae to set the NGO standard in the field of preschool education, the first fundamental step in the school curriculum. As such, the Ministry of National Education, Literacy and Promoting National Languages (MENAPLN) has approved the strategy to make the 'Yam Wekre' teaching resource widely available, a picture book that encourages educators to adopt a playful and interactive teaching style.

THE PHILIPPINES STREET CHILDREN: A PROJECT LED BY ASMAE AND OUR PARTNERS IN COLLABORATION WITH THE GOVERNMENT

Asmae is continuing its 'Street Children' project, with a second phase planned over a three-year period. Violence is a particular issue for street children. In order to protect them, support their education and promote their rights, Asmae has established partnerships with four local associations, as well as the Philippine government. This has culminated in the National Multi-Sector Strategic Plan, supported by Asmae and two of our partners. It's the first government programme designed to respond to the problems facing street children and uses an approach based on the rights of the child and enhanced cooperation between the various parties involved. Asmae is continuing our efforts to support the adoption of this plan in the municipality of Manila (via networks of local and international NGOs) so that more resources are put in to guaranteeing the rights of these children.



Distributing supplies during the emergency response in Madagascar

EGYPT PROMOTING PARTICIPATION, INCLUSION AND PROTECTION AMONG YOUNG PEOPLE WITH DISABILITIES

The 'Protection and Inclusion of Young People with Disabilities' (YPIP) project was launched in January 2021 with partners Basmat Amal and Kayan. The project aims to create a favourable environment for educating young people with disabilities. It also aims to promote their social and professional integration. A number of awareness initiatives designed to promote the rights of young people with disabilities have also been carried out in schools and educational settings with the support of young volunteers trained to raise awareness within their own communities.

FRANCE NEW PARTNERSHIPS TO EXTEND THE IMPACT OF PARENT-AND-CHILD CENTRES

In 2020, Asmae relaunched a mobile parent-and-child unit in continuation of projects already introduced in Bobigny. The parent-and-child unit team goes out to meet families staying in temporary accommodation in Seine-Saint-Denis. Parental synergy lies at the heart of the initiative. Amicale du Nid and Samu Social

have supported the initiative from the start. A partnership with the Mieux Vivre à l'Hôtel team, part of Samu Social, was strengthened in 2021 with new areas of intervention. At the same time, a new partnership with Groupement Abri has also emerged. This group brings together two associations working in Seine-Saint-Denis in the social housing sector: La Main Tendue and Hôtel Social. The aim is to establish a parent-and-child unit within their accommodation facilities, particularly in their new emergency housing centre for women leaving maternity units. Furthermore, a partnership with a community centre in Pantin is also in the pipeline.

FRANCE 'YALLA! FOR CHILDREN'S RIGHTS': DECONSTRUCTING STEREOTYPES ABOUT GIRLS AND BOYS

In article 2 of the International Convention on the Rights of the Child (ICRC), the principle of non-discrimination is recognised through the right to equality. In order to help children fully understand this right, a new module called 'No Rights for Cli-chés' has been offered in classes. It has also been added to our free digital educational platform, the 'Children's Rights School', which includes videos, games, quizzes, challenges and more.

STRENGTHENING THE QUALITY OF OUR WORK IN FRANCE AND ABROAD

Introducing a monitoring and evaluation system

Asmae has developed a monitoring & evaluation system that was first rolled out in 2021 on projects in our five international countries. **The system means it's now possible to collect data on key indicators reflecting various themes of Asmae's work** in order to measure the impact of our initiatives. Data collection takes place quarterly via two types of quantitative indicators: activities and results. The data is collected by our partners and technical advisors before being entered into the system by project leaders. Head office will oversee quality control of the data provided. The tool makes it possible to better manage our projects. The objective is to help continually strengthen the organisation's intervention strategy and make the impact of projects more visible to the general public and our donors.

In France, the law subjects medico-social facilities and services to specific legislation in terms of assessments and continuous improvement of activities, as well as the quality of services provided. The legislation distinguishes between internal and external assessments. The former can be carried out by staff working in the facilities, while the latter must be carried out by an external body approved by the national agency for assessments and quality of medico-social facilities and services (ANESM). **As such, La Chrysalide is currently renewing its internal assessment procedures**, which should be finalised in 2022, leading to a continuous improvement plan focussing on quality.

Child Protection Policy

Our Child Protection Policy demonstrates Asmae's commitment to protecting children from all the harms they may face. Through this policy, **Asmae strives to reduce all risks of violence that could emerge in the context of our intervention** in line with the humanitarian principle of 'do no harm'. This policy reminds all Asmae teams of their responsibilities to guarantee the protection of children's rights, and therefore aims to promote a 'zero tolerance' organisational culture with regard to all forms of abuse. Our Child Protection Policy is based on the four guiding principles of the International Convention on the Rights of the Child (ICRC), namely: non-discrimination, the best interests of the child, the right to life, survival and development, and the right to participation. In the principle of transparency and accountability, Asmae recognises the need to introduce mechanisms for prevention, feedback and processing information relating to concerning situations and responses in terms of child protection. Finally, Asmae undertakes to respect the confidentiality of information at all times. The policy provides specific directives on how children need to be protected within Asmae. These guidelines apply to all categories of people across the association.

NETWORKS AND ADVOCACY

Asmae is part of various topical (education, protection, integration) and sectoral (international solidarity, health and social) networks in France and abroad. Our involvement promotes exchanging practices, creating partnerships and makes it possible for us to carry out advocacy work on policy on an international, national and local scale. Asmae's involvement in these collectives involves both sharing resources and experiences and getting involved in efforts to promote human rights around the world and, more specifically, children's rights.

Groupe Enfance



Coordination Humanitaire et Développement's Groupe Enfance (the Humanitarian and Development Organisation's Childhood Group) has brought together 19 NGOs involved in protecting children's rights internationally since 2014.

<https://www.groupe-enfance.org/>

Coalition Éducation



The Coalition Éducation (education coalition) brings together 22 French civil society organisations: unions, international solidarity associations, NGOs working to protect the right to education and community education organisations. Together, they demand the right to high-quality, inclusive education for all, particularly the most vulnerable.

<http://www.coalition-education.fr/>

Coordination SUD



Coordination SUD is a national group of over 170 French NGOs working for international solidarity. It has a four-part mission: protecting the sector, providing organisations with advice and training to help them increase their professionalism, advocating on international solidarity issues with public and private institutions and providing monitoring, analysis and information dissemination services.

<https://www.coordinationsud.org/>

The 'De la Convention aux Actes!' Dynamic.



The 'De la Convention aux Actes!' Dynamic is a group of organisations brought together to mark the 30th anniversary of the Convention on the Rights of the Child (ICRC). Its goal is to convey advocacy messaging to public decision-makers.

<https://www.delaconventionauxactes.org/>

IDÉE 93



The Seine-Saint-Denis Inter-association départementale pour l'éducation et l'enfance (Regional Inter-Association for Education and Childhood — IDÉE 93) is the result of a partnership between several stakeholders working on child protection who want a legitimate tool for engaging in dialogue with public authorities. With the backing of its 26 member associations, IDÉE 93 is now a well-known voice that cannot be ignored by the regional council of Seine-Saint-Denis.

<http://www.idee93.com/>

Interlogement93



Interlogement93 is a network of 45 associations in Seine-Saint-Denis. The association manages various support and social housing management systems aimed at those having trouble accessing or maintaining housing.

<https://www.interlogement93.net/>

REAAP 93

Reaap 93 is a network of institutions and facilities that offer actions and activities for, by and with parents. It is aimed at all families, volunteers and professionals from associations and institutions that want to support parents in their role as their children's educators.

<http://reaap93.free.fr/>

AFFIL



AFFIL, the Île-de-France Association for Promoting Integration Through Housing, is a networking and meeting space that helps to decompartmentalise and develop cooperation between the accommodation and housing sectors. It brings together around sixty members, including integration through housing associations and community referral services, social landlords, Action Logement and regional authorities.

<http://www.afil.fr/>

NEF Network



The Naître dans l'Est Francilien Network is a multi-region health association (formed under the French law of 1901) focussing on perinatal care. The network contributes to establishing comprehensive and ongoing care for pregnant women and their children through coordinated intervention by the professionals involved.

<https://www.perinat-nef.org/>

FNCP



FNCP, the National Federation of Parent Centres, works to support parent centres throughout France, from creating and promoting them to representing their interests with public authorities. They also contribute to supporting clinical research and sharing professional practices with regard to child protection and support for parents.

<https://fncp-france.fr/>

C2DI 93



C2DI 93 is an association that has been operating in the fields of inter-mediation and HR consultancy for companies and job seekers alike since 2001. Located in Seine-Saint-Denis, they also operate in the Île-de-France region.

<https://www.c2di93.fr/>

OUR RESOURCES

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P. 22-23 / Financial report, our financial partners



COMMITTED EMPLOYEES AND VOLUNTEERS

ADAPTING OUR HUMAN RESOURCES DUE TO COVID-19

In 2021, the COVID-19 pandemic continued to affect our daily lives and disrupt our personal and professional behaviour.

Recruitment, integration, assessment and training processes all had to be adapted to keep things going, but also to preserve social and collaborative cohesion among our teams.

Our annual seminars have been kept online, with participation open to all our teams this year. The seminars were an opportunity to share strategic information, to communicate the latest organisational developments, and to reflect as a group on the role of innovation across the association.

Furthermore, workshops on remote working and on coordinating and managing remote teams helped identify potential courses of action and reflection to improve our practices.

NEW SYSTEM INTRODUCED IN RESPONSE TO THE PANDEMIC

The COVID-19 monitoring unit, which has been in place since January 2020, has allowed us to monitor the development of the pandemic and adapt our organisation based on the latest information.

The system put in place to ensure the health and safety of our teams is reassessed monthly and adjusted, where necessary, adapting the number of days people are in the office based on government restrictions, and reminding people of health and safety protocols and the rules they need to follow. Our occupational risk assessment documentation has also been updated to take the risks of COVID-19 into account.

During lockdowns, the human resources department offered one-to-one support meetings to gather feedback from colleagues.

In our countries of intervention, national offices have followed the measures recommended by their local governments, ensuring that our employees there are kept safe and operations can continue.

HEAD OFFICE/FIELD WORKERS' CHANGING REMITS AND RESPONSIBILITIES

Our human resources strategy has been reviewed for the new few years in order to promote HR management and development practices that encourage the rollout of our overall strategy for the 2022-2025 period. The remits and responsibilities of a number of roles are changing in order to support the development of our social mission, promoting internal mobility wherever possible. Our internal head office/field worker relations are also evolving day by day with the aim of continuing to improve our organisation and make it more efficient.

WORK FORCE

In **2021**, our team was made up of **126** employees, including:

- **61** colleagues in France
- **4** expat colleagues,
- **44** colleagues on national contracts and **8** long-term consultants in our countries of intervention
- **9** national youth service volunteers and interns
- **30** volunteers

LIFE AT THE ASSOCIATION

'YOGA FOR A CAUSE', AN EVENT FOR THE 'CAP JEUNESSE' PROGRAMME – FRANCE

From 21 to 27 June, a new event was held for the first time, bringing together 26 yoga instructors and their classes. **In partnership with the 'Yoga for a Cause' association, the participating instructors gave classes free of charge and participants were invited to make a donation in return.** There was enormous enthusiasm from everyone involved. **We collected almost €2,500**, enough to help fund the 'Cap Jeunesse' programme helping young people get into work in our 5 countries overseas. An event was held in Paris (Ground Control), a socially-engaged cultural centre, with the help of instructor Iris Chasles, who focused her workshop on poses that develop courage and open-heartedness, values that were close to Sister Emmanuelle's own heart.



Asmae yoga session at Ground Control, Paris

OLIVIER DASSAULT CHARITY AUCTION FOR ASMAE – PARIS

On 1 July 2021, a charity auction took place benefiting a number of associations at Galerie Lévy in Paris. **Olivier Dassault, son of Serge Dassault and photographer, was very touched by Asmae's fight when he was alive, and decided to bequeath one of his works to the auction before he died.** Thanks to the sale of his work, 'Hyde Park by Night', Asmae received a sum of €1,800 to protect vulnerable children.



'Hyde Park by Night'

CHRISTMAS DRIVE FOR THE CHILDREN OF MADAGASCAR AND LEBANON – RENNES

One of Asmae's most loyal volunteers, Brigitte Bardot, makes and sells homemade crafts made from fabric, chocolates and spices. In December 2021, she raised money at five Christmas markets in Rennes. **Over €1,600 was raised to support our efforts in Madagascar and Lebanon.**



Brigitte Bardot on her stand at a Christmas market in Rennes

ABSIDE FIGHTS INJUSTICE AND EXCLUSION WHILE SUPPORTING ASMAE – AMBOISE

Abside carries out actions of solidarity to fight against injustice and different types of exclusion.

Located in Amboise, Abside collects and sells objects, clothes, books, CDs/DVDs, crockery, small pieces of furniture and toys, above all to people in need. In 2021, it made €6,000 thanks to sales of these items to help Asmae's work in France and overseas.

FINANCIAL REPORT

Thanks to everyone's efforts and our collective dedication, we were able to strengthen the association's position and adopt a dynamic approach in order to develop our actions in 2021.

STATEMENT OF INCOME BY ORIGIN AND USE	Net value 2020		Net value 2021		Net change	
	TOTAL	including fundraising from the public	TOTAL	including fundraising from the public	TOTAL	including fundraising from the public
REVENUES BY ORIGIN (K€)						
1 REVENUES RELATED TO FUNDRAISING FROM THE PUBLIC	3 347	3 347	3 654	3 654	9%	9%
- Membership fees without compensation	1	1	6	6	321%	321%
- Donations by hand	2 493	2 493	2 488	2 488	0%	0%
- Bequests, gifts, life insurance	761	761	1 027	1 027	35%	35%
- Sponsorship donations						
- Other revenues related to fundraising from the public	93	93	132	132	42%	42%
2 REVENUES NOT RELATED TO FUNDRAISING FROM THE PUBLIC	543		1 118		106%	
- Subsidies and other private aid	392		523		33%	
- Other revenues not related to fundraising from the public	151		595		294%	
3 SUBSIDIES AND OTHER PUBLIC AID	2 483		3 151		27%	
- Allocated in France	1 876		2 079		11%	
- Allocated overseas	607		1 072		76%	
4 REVERSAL OF PROVISIONS AND IMPAIRMENTS						
DEFICIT						
TOTAL REVENUES	6 374	3 347	7 922	3 654	24%	9%
EXPENSES BY USE (K€)						
1 SOCIAL MISSIONS	4 182	2 095	5 485	2 183	31%	4%
- In France	2 110	1 057	2 383	949	13%	-10%
- Overseas	2 072	1 038	3 101	1 234	50%	19%
2 FUNDRAISING COSTS	939	757	1 032	913	10%	21%
3 OPERATING COSTS	704	352	749	298	6%	-15%
4 PROVISIONS AND IMPAIRMENTS	87	0	0	0	-100%	
5 TAX ON PROFITS	3	0	3	1	0%	
SURPLUS	459	143	653	260		
TOTAL EXPENSES	6 374	3 347	7 922	3 654	24%	9%

Figures rounded up to the nearest k€.

The following key points emerge for 2021 regarding revenues:

- Donations collected from the public increased (+9%). Income received as a result of public fundraising represented 38% of the income for 2021, compared to 53% in 2020.
- The amount received from public grants increased significantly (+27%). This amount represents 40% of the income for 2020, compared to 39% in 2021.

In terms of expenses, the following should be noted:

- A significant increase in expenses related to implementation of the social mission (+31%); this increase is less pronounced in France (+13%) than overseas (+50%), however.
- Fundraising costs increased by +10%.
- Operating costs increased (+6%) as a result of new investments which are part of our 2025 strategy.

NOTE

The statement of income by origin and use presented in this report complies with the new ANC 2018 – 06 accounting regulations in force.

It has been approved by the Statutory Auditor and was validated at the Annual General Meeting on 21 May 2022.

In accordance with the law, an annex specifies the method used to draw up this table. This annex is available on request or for download from the association's website.

VOLUNTEERING AND GRATUITOUS SERVICES

Volunteering and gratuitous services provided by professionals or organisations help the association to keep its operating costs down.

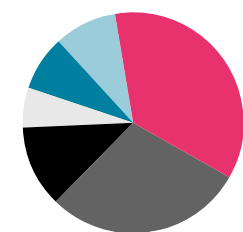
Valuation of voluntary contributions in kind (K€)	2020	2021
Valuation of volunteering	130	135
Valuation of services in kind	851	613
TOTAL	981	748

RATIOS

The year 2021 saw an increase in costs allocated to the social mission due to an upsurge in the amount of social mission work and changes in the way our head office is organized.

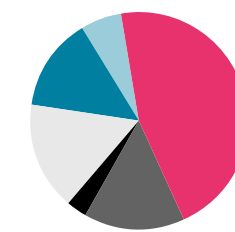
Ratio monitoring	2020	2021
Proportion of expenditure allocated to the social mission	72%	76%
Proportion of expenditure allocated to the social mission (excluding Bobigny)	64%	71%
Fundraising costs / Total income for the year	15%	14%
Ratio of costs of fundraising from the public/Revenues from the public	23%	29%

INCOME DISTRIBUTION



36% Public funds
29% Donations by hand
12% Bequests
8% Other revenues
9% Valuation of volunteering and services in kind
6% Other private funds

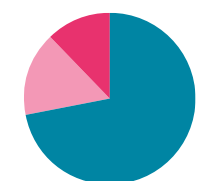
DISTRIBUTION OF EXPENDITURE BY COUNTRY



46% France
15% Burkina Faso
3% Egypt
16% Lebanon
14% Madagascar
6% Philippines

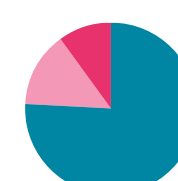
DISTRIBUTION OF EXPENDITURE

2020



72% Social missions
16% Fundraising costs
12% Operating costs

2021



76% Social missions
14% Fundraising costs
10% Operating costs

+ 4% of expenditure allocated to social missions between 2020 and 2021

BALANCE SHEET (K€)	2020	2021	%
ASSETS			
SUB-TOTAL Fixed assets	892	872	-2%
Tangible and intangible assets	248	206	
Assets received from bequests	246	264	
Financial assets	399	401	
SUB-TOTAL Current assets	6 871	9 543	39%
Inventory and amounts outstanding	7	6	
Receivables	844	902	
Receivables from bequests	806	789	
Investments and cash assets	5 171	7 770	
Deferred charges	42	76	
TOTAL ASSETS	7 763	10 416	34%
LIABILITIES			
SUB-TOTAL Association funds and reserves	4 267	4 941	16%
Association funds, reserves and retained earnings	3 807	4 288	
RNet result for the year	459	653	
SUB-TOTAL Debts	3 496	5 475	57%
TOTAL LIABILITIES	7 763	10 416	34%

Figures rounded up to the nearest k€.

EXPLANATIONS

- 1 – The surplus result (+653k€) attests to the association's financial recovery plan completed in 2020. This result is proof of our association's strengthened financial management.
- 2 – Association funds and reserves increased by 16% compared to 2020 and remain above the threshold of 4 million euros set as the objective in the 2019-2022 financial recovery plan by the governing bodies.
- 3 – This financial result will allow us to start implementing our 2025 strategic plan and thus consolidate the quality of our work and expertise while at the same time increasing our impact on helping vulnerable children and young people.

REMINDER

The association's accounts are kept by the accounting firm Action Expertise and audited by the firm Pouget et Soubirous. The budget is drawn up and monitored by General Management under the supervision of the Treasurer and the Chair. Payments to partner organisations are transferred to the accounts of the local associations with which Asmae works.

TRUST AND TRANSPARENCY



Asmae holds the "Don en confiance" ("Giving with Confidence") label.

This label means that Asmae satisfies the four main principles of "Giving with Confidence": Respect for the donors, transparency, integrity and lack of self-interest, quest for efficiency.

Many thanks to all the public funders, companies and foundations that support us!





Asmae Association
Sœur Emmanuelle

Asmae is a registered charity association founded under French Law 1901 and is authorised to receive bequests, donations and gifts.



asmae.fr



Immeuble Le Méliès - 259-261, rue de Paris
93100 Montreuil - Tel.: +33 (0)1 70 32 02 50
Email: infos@asmae.fr